



GENERAL CATALOG

BEAUTY TECHNOLOGY SPECIALISTS FOR MORE THAN 40 YEARS

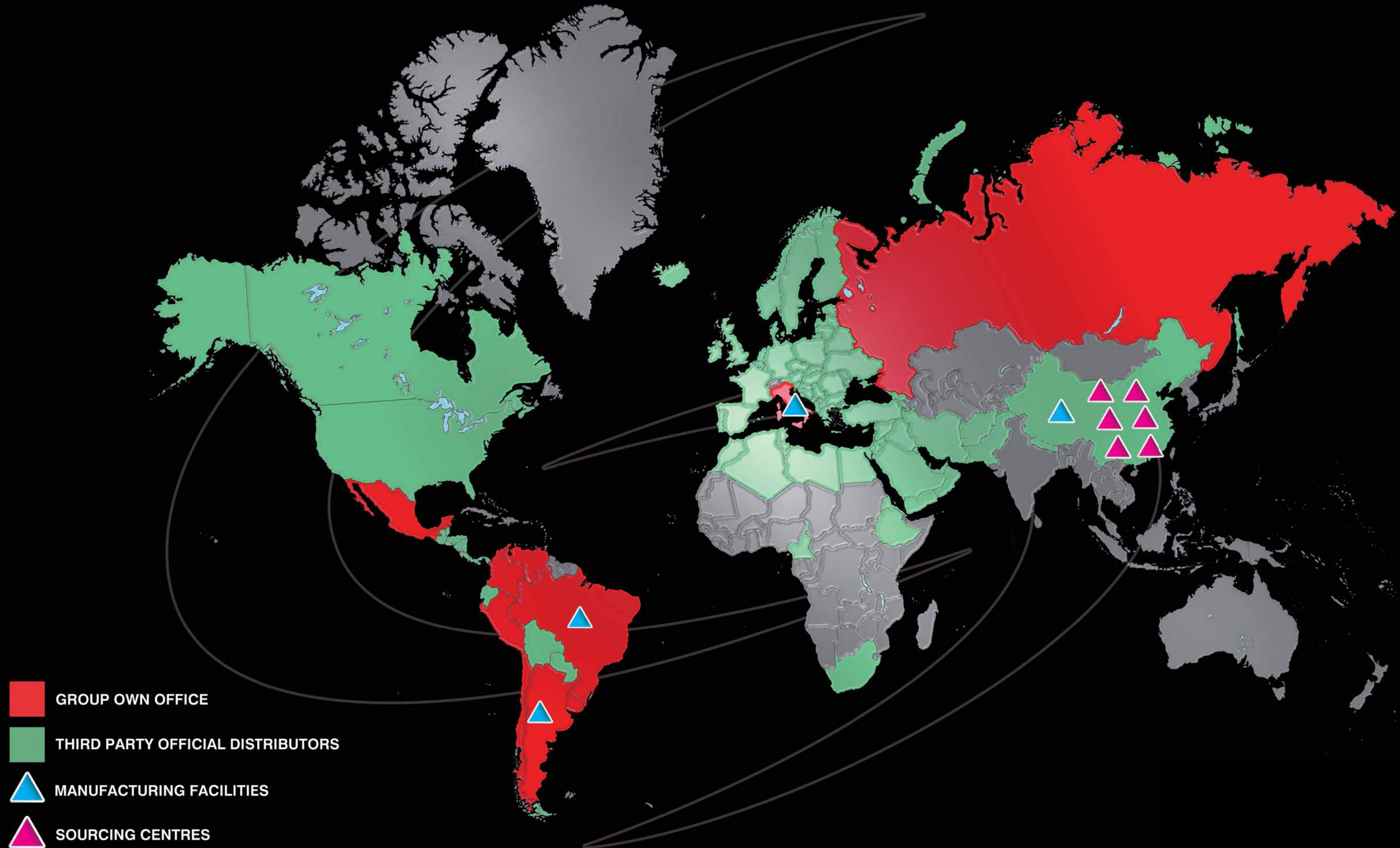
Since its establishment in 1969, Gama have been a point of reference on the market in the Beauty Technology sector, thanks to professional solutions for beautiful and healthy hair (from hair straighteners to hair dryers, from curling irons to the men's line, from accessories up to regenerating fluids) designed to meet the needs of direct consumers, as well as of the most demanding professionals.

Over the years, continuous research in the field of hair care has led to the design of innovative tools in terms of technology and practical features that make it easy and comfortable to achieve even the most elaborate hairstyles. Standing out among these exclusive technologies we find System C for hair dryers and IHT (Instant Heat Technology) for hair straighteners, which have made Gama number one in heat management.

Today the brand is a medium-sized multinational company present in over 50 countries worldwide, with main headquarters in San Pietro in Casale (BO) and four production sites divided between Manaus (Brazil), Arimex (Argentina), Bologna (Italy) and Garment (Uruguay). Constant growth that will steer Gama toward continually new challenges and borders.



INTERNATIONAL GROUP



A DOOR ALWAYS OPEN TO THE WORLD OF BEAUTY

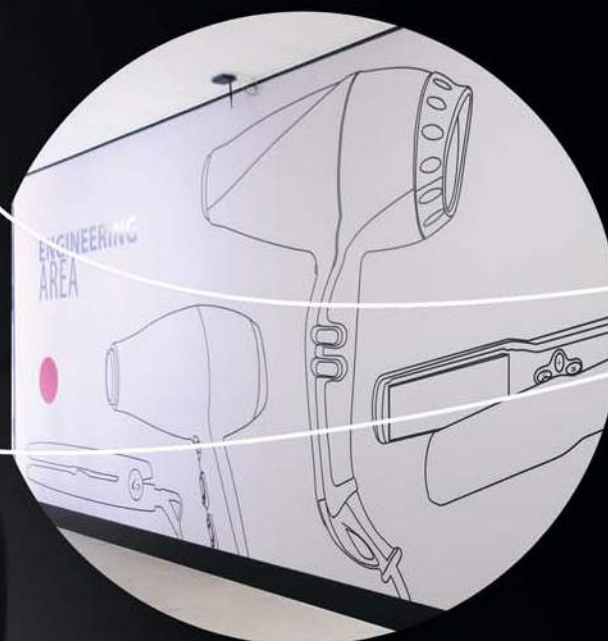
Gama is always close to consumers providing beauty tips and solutions via the social media and "THE HAIR VOICE Racconti di Bellezza" blog (*Tales of Beauty*) where you can find the latest trends, news and information about fashion, hair care, events and Gama products.

Follow us on



INNOVATION YOU CAN TOUCH

Care down to the smallest detail, constant research and innovation: Gama Lab is a specialised area in which analyses, tests, comparisons and designs are conducted to create products merging practicality and aesthetics, cutting-edge technology and total comfort of use. We experiment with new solutions to optimise the use experience of professional hairstylists and consumers who are passionate about style and beauty, knowing that we create truly innovative technologies in our laboratories building on our past experience.



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EXPRESS ION

MAXIMUM POWER FOR ULTRA -DEFINED RESULTS

EXPRESS ION Salon Dryer is the essential tool for creating the desired look in seconds. Thanks to the 2400 W of power, the hair dryer achieves the highest temperatures right away, while the negative ions allow longer-lasting finishing and the compact dimensions give absolute comfort, even for prolonged daily use. Impeccable styling is ensured by the adjustable temperatures and speeds, as well as by the high pressure and air flow, which allow directing the flow of heat onto the locks, shaping them simply and precisely, thanks also to the ultra-narrow nozzles.



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS



EFFICACY 2400W
DRYING POWER AND HEAT



AC LONG LIFE MOTOR
RELIABILITY
AND DURABILITY



HIGH PERFORMANCE
PRECISE STYLE IN SECONDS

EXPRESS ECO

THE RESULTS OF A 2400W HAIR DRYER WITH A CONSUMPTION OF JUST 1500W

EXPRESS ECO Salon Dryer guarantees an **energy saving of over 35%** compared to traditional professional hair dryers, matching the performance of 2400W hair dryers: perfect for those who are attentive to consumption and the environment, without giving up quick and defined results. Thanks to the **long-lasting AC motor** and to its extreme ease of use, we have a perfect combination of results and comfort, made flawless by the extremely high pressure and air flow, the adjustable temperatures and speeds, as well as by the **nozzles** and the **diffuser** that come with it, ideal for precise and long-lasting styling.



ECO POWER TECHNOLOGY
ENERGY SAVING +35%



EFFICACY 2400W
CONSUMPTION 1500 W



AC LONG LIFE MOTOR
RELIABILITY
AND DURABILITY



HIGH PERFORMANCE
PRECISE STYLE
IN SECONDS

exelia ion TOURMALINE

PERFECT AND SHINY HAIRSTYLE INSTANTLY

Thanks to the **IHT Plus**, **exelia ion** TOURMALINE reaches the desired temperature in just a few seconds, uniformly, while the Tourmaline coated heating plates protect the hair, while adding sheen. Moreover, **Ion Plus Technology** neutralises static electricity, eliminating frizziness for a long period thanks to a constant ion emission. Comfort of use is guaranteed by the LCD display, with the oscillating plates and Button-Lock system to avoid accidental changes of the selected temperature, while the anti-singe Silicone Tip ensures grip and total safety.



IHT PLUS TECHNOLOGY
READY FOR USE,
IN A FEW SECONDS



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS



**ADJUSTABLE
TEMPERATURE**
FROM 160° TO 230°



SUSPENSION SYSTEM
ADHERES PERFECTLY
PREVENTING USELESS
HEAT STRESS



**TOURMALINE COATED
HEATING PLATES**
HEALTHY, PROTECTED HAIR



SAFETY BLOCK



exelia ion TITANIUM

YOUR PROFESSIONAL SECRET FOR AN IMPECCABLE AND LONG-LASTING LOOK

Thanks to **IHT Plus**, **exelia ion** TITANIUM reaches the desired temperature in just a few seconds, uniformly, while the coated titanium plates guarantee a long-lasting, extremely light style. Moreover, **Ion Plus Technology** neutralises static electricity, eliminating frizziness for a long period thanks to a constant ion emission. Comfort of use is guaranteed by the LCD display, with the Suspension System and Button-Lock system to avoid accidental changes of the selected temperature, while the Silicone Tip ensures grip and total safety.



IHT PLUS TECHNOLOGY
READY FOR USE,
IN A FEW SECONDS



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS



**ADJUSTABLE
TEMPERATURE**
FROM 160° TO 230°



SUSPENSION SYSTEM
ADHERES PERFECTLY
PREVENTING USELESS
HEAT STRESS



**TITANIUM COATED
HEATING PLATES**
LONG-LASTING STYLE



SAFETY BLOCK



SALON
EXCLUSIVE
LINE

G.A.M.A.[®]
SALON
EXCLUSIVE

EXCLUSIVE
SALON
G.A.M.A.[®]

HAIR DRYER LINE TECHNOLOGIES

POWER, RELIABILITY AND PROFESSIONAL PERFORMANCE.

Salon Exclusive hair dryers are designed to meet hairstylists' every need, with innovations and patented state-of-the-art technologies.

SYSTEM C

HEAT SENSOR TECH

PATENTED SYSTEM C

A unique system patented by Gama to ensure total safety when using a hair dryer and a longer life of the device. System C controls the temperature supplied, the energy absorbed and the air flow, adapting them to the actual conditions of the hair dryer and therefore to what your hair needs. Thus, consistent performance, maximum power and energy saving are guaranteed. Moreover, if the internal cone of hair dryers gets fully obstructed, the safety device immediately turns off the device in order to avoid harmful and dangerous thermal stress.

A selection of cutting edge products dedicated to the standards of the professional world. Innovation, technology, design and comfort merge in each single tool, simplifying and speeding up the work of hairstylists, to achieve the best possible result while fully respecting the hair.



LONG LIFE AC MOTOR

The AC motor of Gama hair dryers is made from lightweight and durable materials that last for over 2000 hours. The internal cone is specially designed to keep the motor clean by preventing the entry of hair and limiting the risk of failures. The perfect motor for all professional salons that are looking for performance and long life; designed for continuous, repeated and prolonged use.



ION PLUS TECHNOLOGY

The Ion Plus technology is a revolutionary new concept that produces and emits up to 10 times more ions than any other ionic system. The new ionic system is turned on as soon as the hair dryer is switched on. You will only hear a pleasant purring while a high quantity of ions is emitted. With this technology you can fully enjoy the action of natural negative ions by a constant emission of ions, thanks to which any frizziness is neutralised and your hair is regenerated for a shinier and healthier appearance.



MAXIMUM AIR FLOW IN A COMPACT SIZE

The Halogen Technology penetrates directly inside the hair, strengthening the roots and providing maximum protection to the hair fibre; your hair will preserve its natural shine longer. The Ion Plus technology even more ions emitted compared to traditional technologies (+80%), to better counteract frizziness. Many different versions make this new line and the technologies applied are keeping them well together: Ion Plus and its 2 professional nozzles. Maximum airflow to quickly achieve more styles. The internal cone has a special design that prevents hair getting in and limits the risk of malfunction.

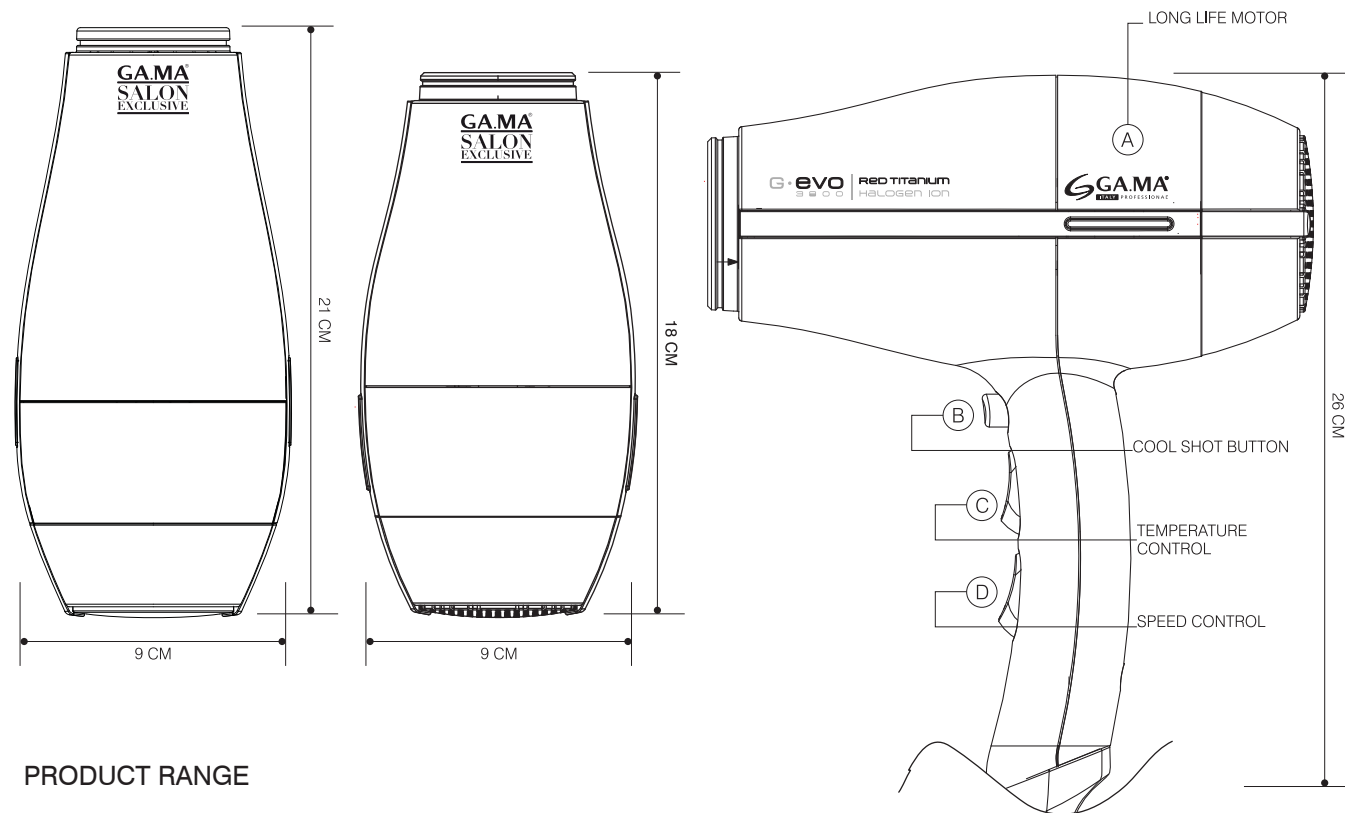
MADE IN
ITALY



TRILOGY OF G-EVO AVAILABLE FROM MAY 2016



TECHNICAL CHARACTERISTICS



PRODUCT RANGE

G - EVO

ART. CODE
A11.4500HAL.RS



ART. CODE
A11.4500.NR



ART. CODE
A11.4500.RS



G - EVO

ART. CODE
A11.3800HAL.RS



ART. CODE
A11.UL3800DCHAL.RS



ART. CODE
A11.UL3800.RS

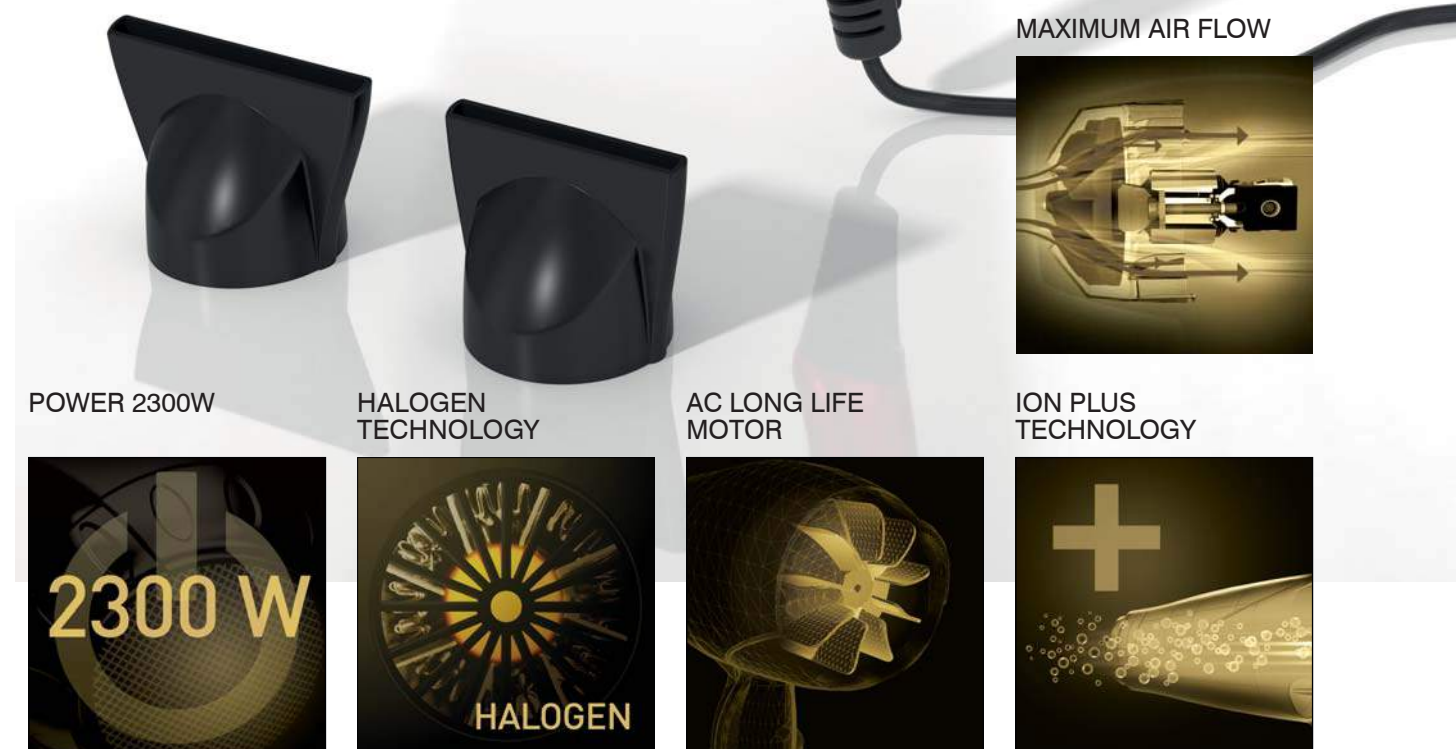


ART. CODE
A11.3800.NR



- POWER: 2300
- 3.0 METER LONG CORD
- 2 CONCENTRATOR NOZZLES (7-9 CM)
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT
- REMOVABLE FILTER

2 concentrator nozzles (7 - 9 cm)



pluma 4500

GA.MA[®]
SALON
EXCLUSIVE

HIGH PERFORMANCE IN A COMPACT SIZE

Professional performance of 2400W within only 20 cm long. For fast hairstyles with ease. The AC motor featuring Long Life technology gives hair dryers power and a long useful life, while models with Ion Technology have an anti-frizz effect to obtain soft and shiny hair.

MADE IN
ITALY



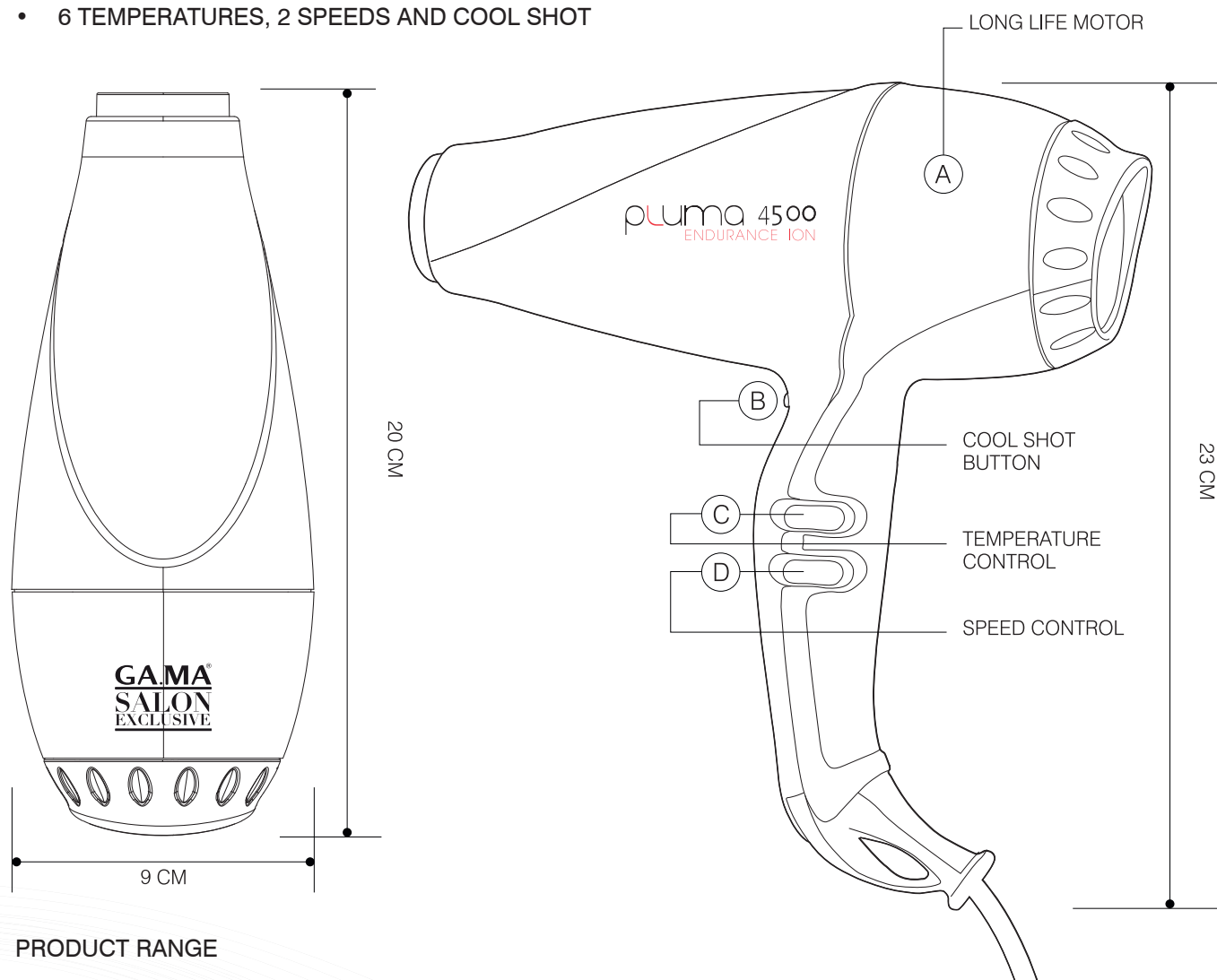
pluma 4500

ION & STANDARD



TECHNICAL CHARACTERISTICS

- POWER: 2400 W
- 3.0 METER LONG CORD
- 2 CONCENTRATOR NOZZLE (6 - 9 CM) AND DIFFUSER
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT



PRODUCT RANGE

COMPACT ION BLACK
ART. CODE
A11.PL4500ION.NR



COMPACT ION WHITE
ART. CODE
A11.PL4500ION.BN



COMPACT BLACK
ART. CODE
A11.PL4500.NR



COMPACT WHITE
ART. CODE
A11.PL4500.BN



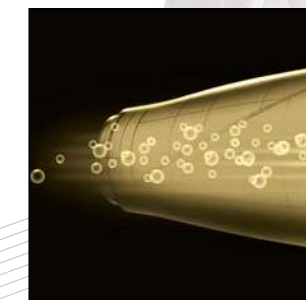
POWER 2400 W



AC LONG LIFE MOTOR



IONIC SYSTEM



REMOVABLE FILTER



pluma 5500

GA.MA[®]
SALON
EXCLUSIVE

POWER AND EASE OF USE

Hair dryer Made in Italy, designed for equilibrium and balance, with total ease of use. The Long Life AC motor, together with the maximum power of 2400W, ensures flawless and long-lasting hairstyles.

MADE IN
ITALY



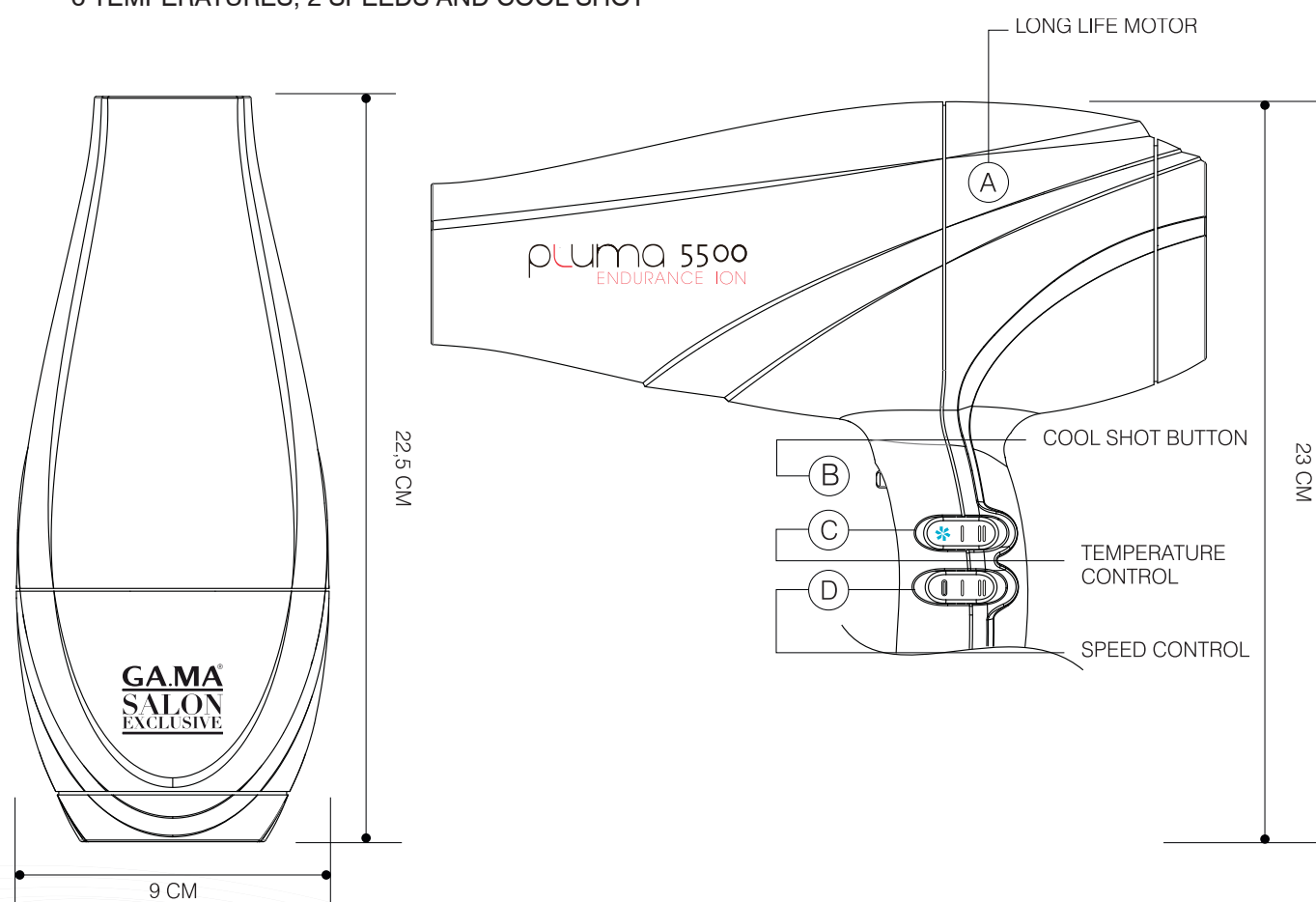
pluma 5500

ENDURANCE ION



TECHNICAL CHARACTERISTICS

- POWER: 2400 W
- 3.0 METER LONG CORD
- 2 CONCENTRATOR NOZZLE (6 - 9 CM) AND DIFFUSER
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT



PRODUCT RANGE

PLUMA ION

ART. CODE
A11.PL5500ION.NR
A11.PL5500ION.BN



ART. CODE
A11.PL5500ION.TR
A11.PL5500ION.VL



ART. CODE
A11.PL5500ION.GL
A11.PL5500ION.VR

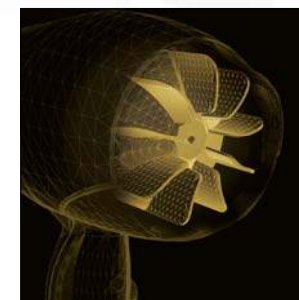


2 professional concentrator nozzles (6 - 9 cm) and diffuser

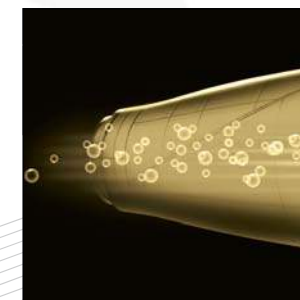
POWER 2400 W



AC LONG LIFE MOTOR



IONIC SYSTEM



REMOVABLE FILTER

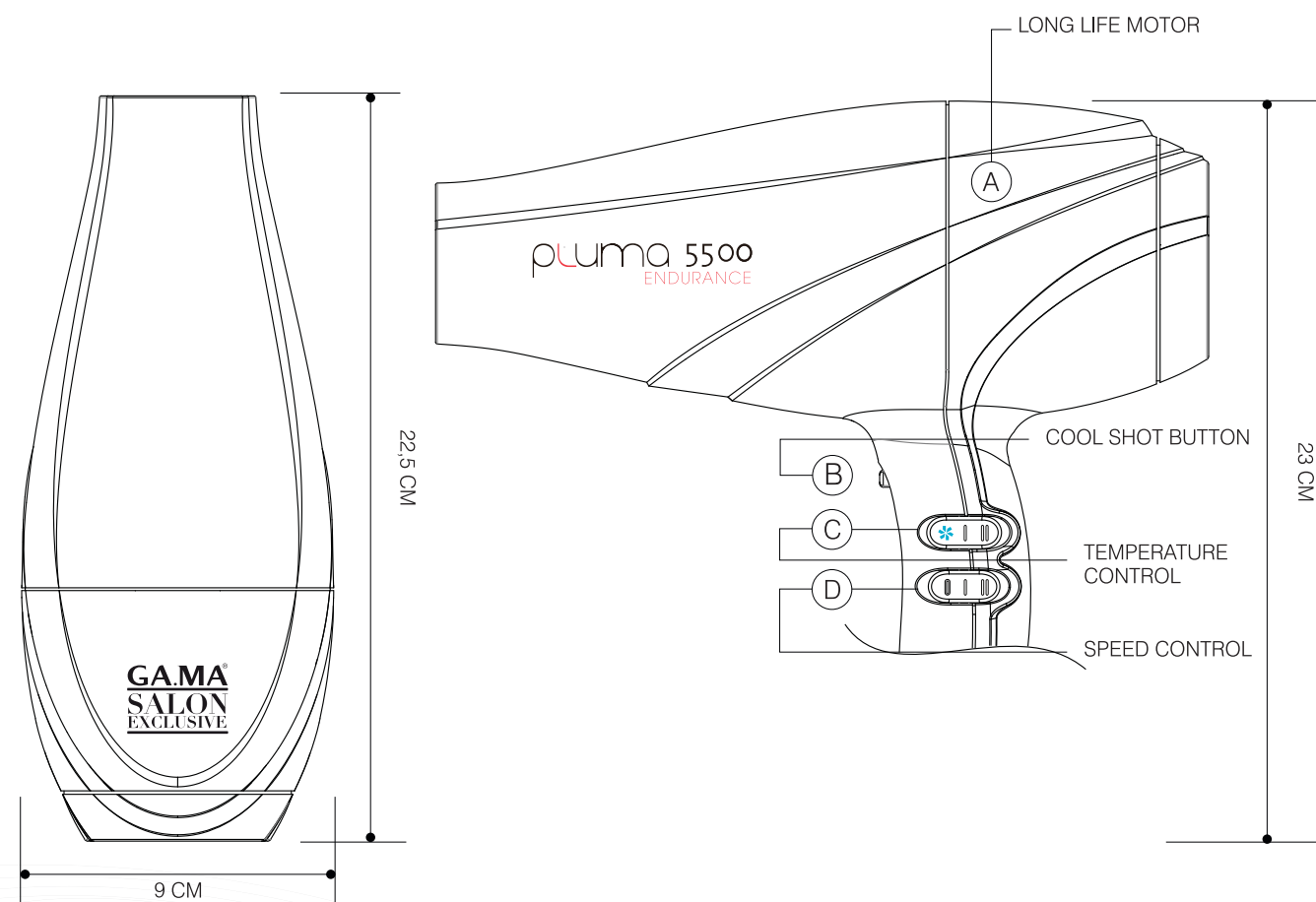


pluma 5500



TECHNICAL CHARACTERISTICS

- POWER: 2400 W
- 3.0 METER LONG CORD
- 2 CONCENTRATOR NOZZLE (6 - 9 CM) AND DIFFUSER
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT



PRODUCT RANGE

PLUMA

ART. CODE
A11.PL5500.NR
A11.PL5500.BN



ART. CODE
A11.PL5500.TR
A11.PL5500.VL



ART. CODE
A11.PL5500.GL
A11.PL5500.VR

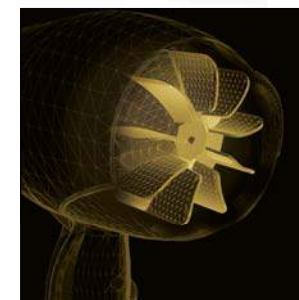


2 professional concentrator nozzles (6 - 9 cm) and diffuser

POWER 2400 W



AC LONG LIFE MOTOR



REMOVABLE FILTER



CLASSIC

GA.MA[®]
SALON
EXCLUSIVE

SILENT OPERATION AND COMFORT

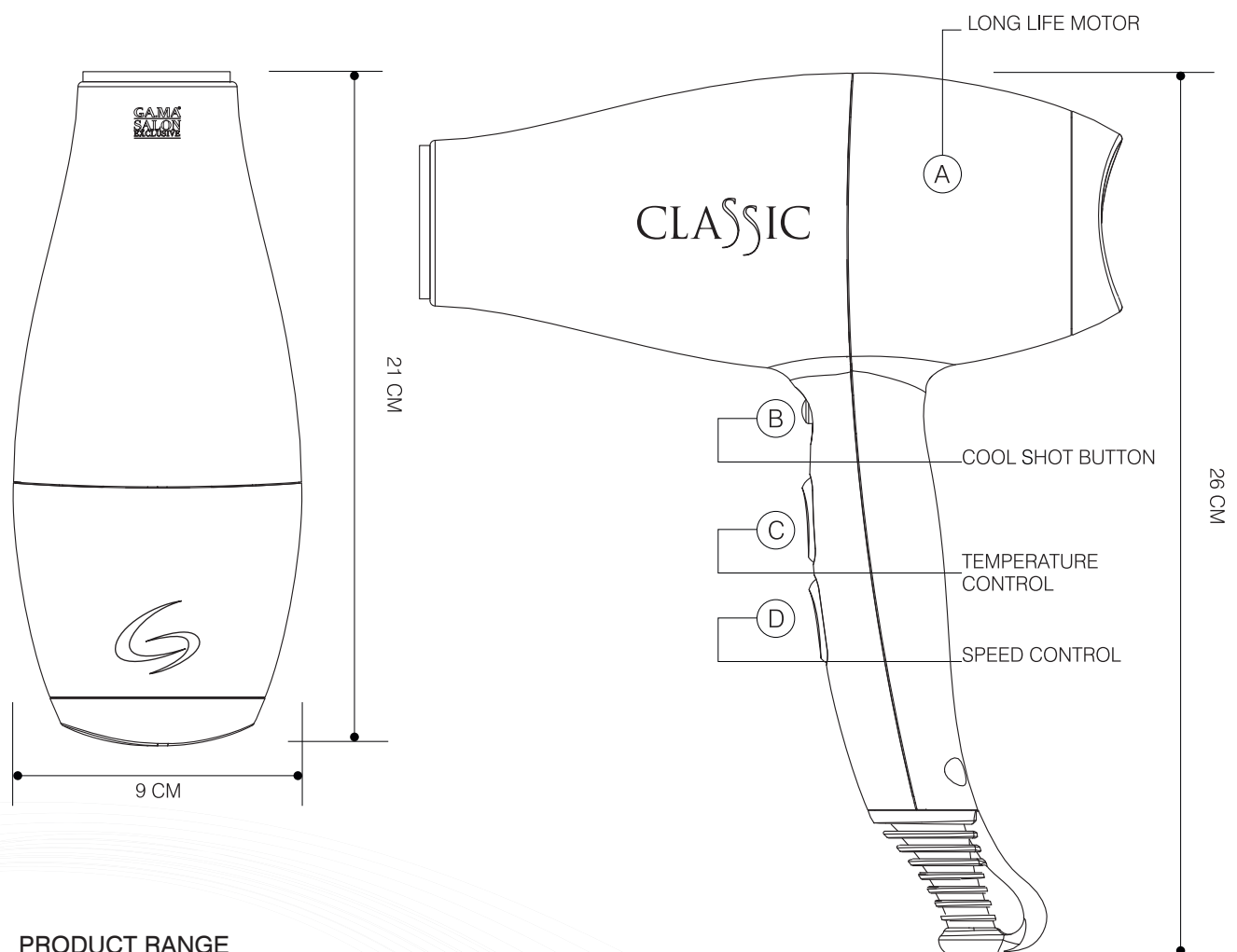
Ergonomically designed and stylish hair dryer, with Made in Italy technology and high performance with minimum noise. Thanks to the controlled power, the hair is not subjected to useless heat stress, while the 2200W and the Long Life AC motor guarantee fast and perfect results.

MADE IN
ITALY



TECHNICAL CHARACTERISTICS

- POWER: 2200 WATT
- 3.0 METER LONG CORD
- 2 CONCENTRATOR NOZZLE (6 - 9 CM) AND DIFFUSER
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT



PRODUCT RANGE

CLASSIC

ART. CODE
A11.CLASSIC.NR



ART. CODE
A11.CLASSIC.BN
A11.CLASSIC.VR



ART. CODE
A11.CLASSIC.BL
A11.CLASSIC.AR



ART. CODE
A11.CLASSIC.FU
A11.CLASSIC.VA



POWER 2200 W



AC LONG LIFE MOTOR



REMOVABLE
FILTER





POWER AND ENERGY SAVING

Thanks to its EcoPower Technology, the Eco 2000 hair dryer features a special internal heating element that saves over 40% energy compared with traditional hair dryers, obtaining the same accurate and fast results of a 2000W hair dryer.

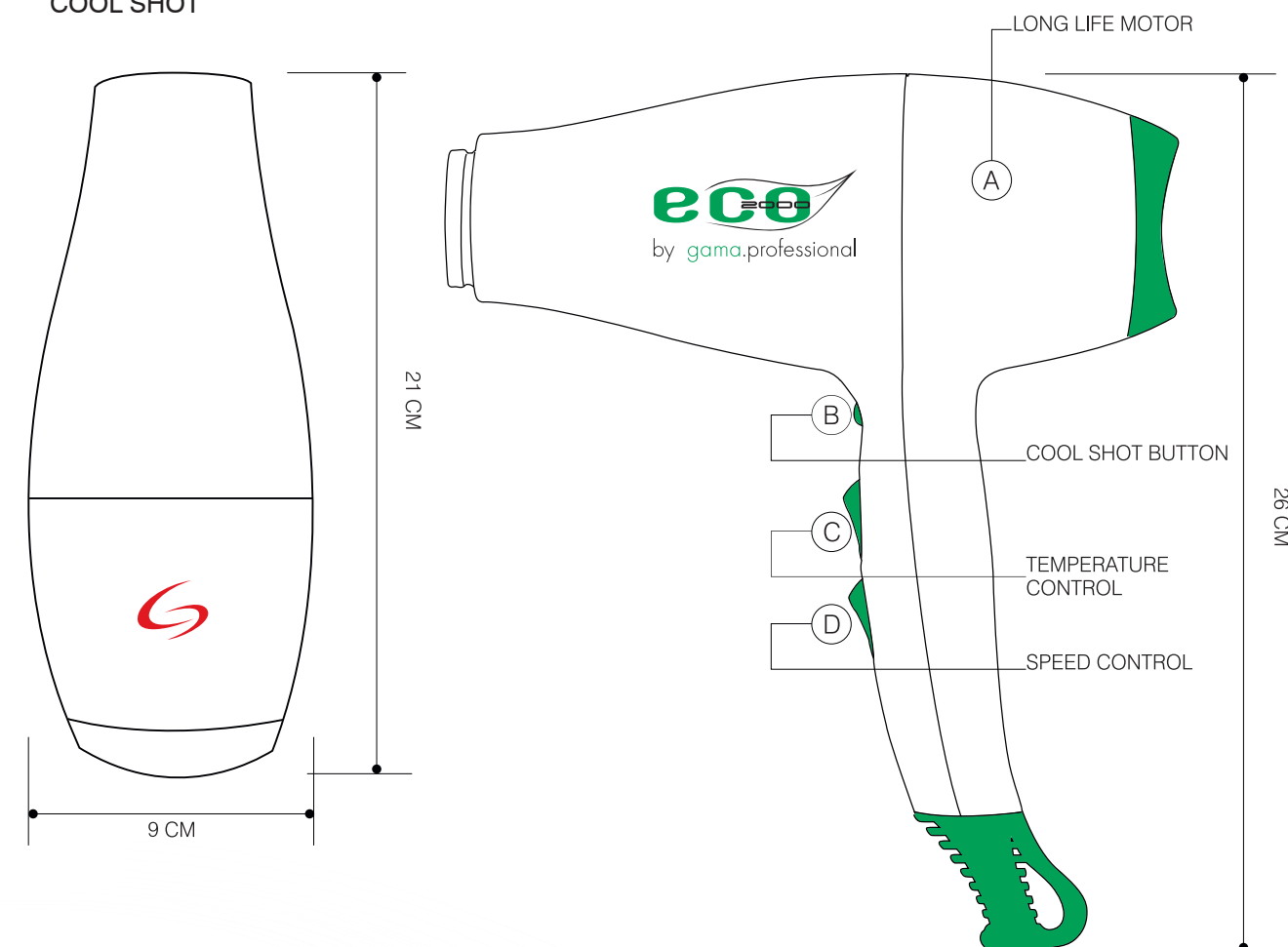
ART. CODE
A11.ECO.NR

TECHNICAL CHARACTERISTICS

- ECOPOWER TECHNOLOGY
- REAL CONSUMPTION 1250 WATT
- 3.0 METER LONG CORD
- ULTRA-NARROW CONCENTRATOR NOZZLE (9 CM)
- 6 TEMPERATURES, 2 SPEEDS AND COOL SHOT

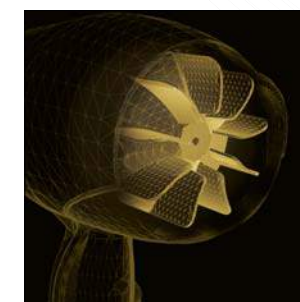
MADE IN
ITALY

9 cm professional nozzle



POWER 2000 W
CONSUMPTION 1250 W

AC LONG LIFE MOTOR



HAIR DRYER LINE
TECHNICAL DATA SHEET

PRODUCT	AC MOTOR	DC MOTOR	ION TECHNOLOGY	ION PLUS TECHNOLOGY	TEMPERATURE	SPEED	COOL SHOT	REMOVABLE FILTER	CABLE	ULTRA-NARROW PROFESSIONAL NOZZLE	DIFUSER	NOZZLES	CONSUMPTION	VOLTAGE	FREQUENCY	ARTCODE	EAN CODE
DRYER G-EVO 3800DC ULTRALIGHT TITANIUM ION HALOGEN RED		X		x	6	2	X	X	3 MT	x		2	2300	220-240	50-60	A11.UL3800DCHAL.RS	8023277119130
DRYER G-EVO 3800AC ULTRALIGHT TITANIUM ION RED	X			x	6	2	X	X	3 MT	x		2	2000	220-240	50	A11.UL3800.RS	8023277117594
DRYER G-EVO 3800 TITANIUM ION HALOGEN RED	X			x	6	2	X	X	3 MT	x		2	2300	220-240	50-60	A11.3800HAL.RS	8023277117587
DRYER G-EVO 3800AC TITANIUM ION BLACK	X			x	6	2	X	X	3 MT	x		2	2300	220-240	50	A11.3800.NR	8023277117570
DRYER G-EVO 4500AC TITANIUM ION HALOGEN RED	X			x	6	2	X	X	3 MT	x		2	2300	220-240	50	A11.4500HAL.RS	8023277117631
DRYER G-EVO 4500AC TITANIUM ION BLACK	X			x	6	2	X	X	3 MT	x		2	2300	220-240	50	A11.4500.NR	8023277117617
DRYER G-EVO 4500AC TITANIUM ION RED	X			x	6	2	X	X	3 MT	x		2	2300	220-240	50	A11.4500.RS	8023277117624
DRYER PLUMA 4500 COMPACT ION WHITE	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL4500ION.BN	8023277116283
DRYER PLUMA 4500 COMPACT ION BLACK	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL4500ION.NR	8023277116283
DRYER PLUMA 4500 COMPACT WHITE	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL4500.NR	8023277117099
DRYER PLUMA 4500 COMPACT BLACK	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL4500.NR	8023277117082
DRYER PLUMA 5500 ION BLACK	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.NR	8023277120884
DRYER PLUMA 5500 ION WHITE	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.BN	8023277120891
DRYER PLUMA 5500 ION YELLOW	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.GL	8023277123106
DRYER PLUMA 5500 ION VIOLET	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.VL	8023277123083
DRYER PLUMA 5500 ION TURQUOISE	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.TR	8023277123069
DRYER PLUMA 5500 ION GREEN	X		X		6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500ION.VR	8023277123045
DRYER PLUMA 5500 BLACK	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.NR	8023277120860
DRYER PLUMA 5500 WHITE	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.BN	8023277120877
DRYER PLUMA 5500 YELLOW	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.GL	8023277123090
DRYER PLUMA 5500 VIOLET	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.VL	8023277123076
DRYER PLUMA 5500 TURQUOISE	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.TR	8023277123052
DRYER PLUMA 5500 GREEN	X				6	2	X	X	3 MT	x	X	2	2400	220-240	50-60	A11.PL5500.VR	8023277123038
DRYER CLASSIC GREEN	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.VR	8023277002500
DRYER CLASSIC BLACK	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.NR	8023277002487
DRYER CLASSIC LIGHT BLUE	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.BL	8023277002517
DRYER CLASSIC WHITE	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.BN	8023277002494
DRYER CLASSIC ORANGE	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.AR	8023277120488
DRYER CLASSIC PINK	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.FU	8023277120495
DRYER CLASSIC LIGHT GREEN	X				6	2	X	X	3 MT	x	X	2	2200	220-240	50-60	A11.CLASSIC.VA	8023277120501
DRYER ECO BLACK	X				6	2	X	X	3 MT	x		1	1250	220-240	50-60	A11.ECO.NR	8023277002739



HAIR STRAIGHTENER LINE TECHNOLOGIES

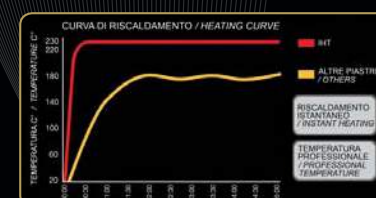
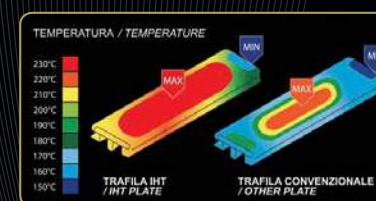
TECHNOLOGY AND INNOVATION AT THE SERVICE OF CREATIVITY.

Salon Exclusive hair straighteners are designed to satisfy even the most demanding and creative hairstylists thanks to unique technologies on the Beauty Technology market.



PATENTED IHT TECHNOLOGY

The innovative Instant Heat Technology revolutionises the world of styling, thanks to a state-of-the-art heating element that reaches the working temperature in no time, keeps it constant and uniform as long as the hair straightener is used, with an extremely homogeneous distribution of heat over the entire surface of the heating plates. IHT technology makes GAMA Professional hair straighteners the fastest in the world to reach the working temperature and the unique professional hair straighteners capable of keeping temperature constant. No more thermal stress caused to your hair by changes in temperature. Pass after pass, the result will be always the same.



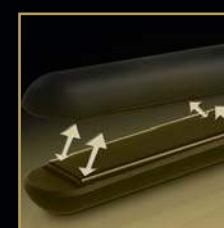
ION PLUS TECHNOLOGY

The Ion Plus technology is a revolutionary new concept that produces and emits up to 10 times more ions than any other ionic system. The new ionic system is turned on as soon as the straightener is switched on. You will only hear a pleasant purring while a high quantity of ions is emitted. With this technology you can fully enjoy the action of natural negative ions by a constant emission of ions, thanks to which any frizziness is neutralised and your hair is regenerated for a shinier and healthier appearance.



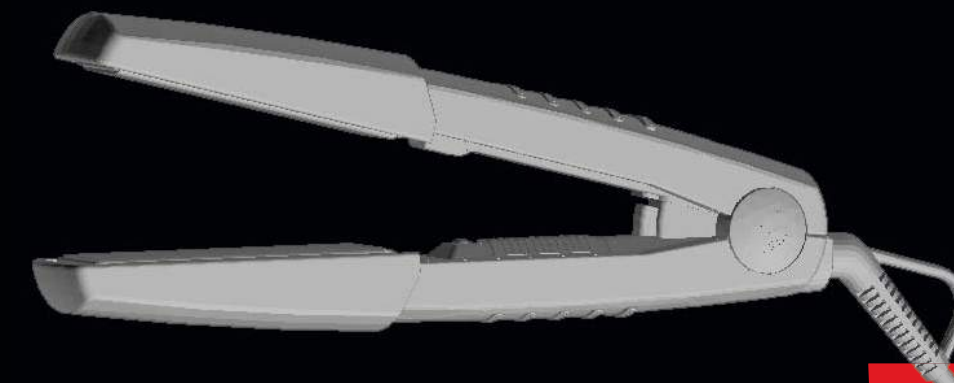
SAFETY BLOCK TECHNOLOGY

Our state-of-the-art and latest generation flat irons automatically switch off after 60 minutes from the first use. This allows higher safety in case of leaving the tool idle without being used. The SMART MEMORY function records the last temp setting before voluntary or Safety Block switch off. At the next use, the flat iron will resume exactly the last temp setting, without needing to adjust it manually.



SUSPENSION SYSTEM

The oscillating heating plates adhere perfectly to the hair during all movements needed to create the hairstyle. Thanks to this suspension system, heating plates adjust to the type and quantity of hair to be straightened each time, for a delicate styling without useless stress.



G·eVO

IHT TITANIUM ION PLUS

G.A.M.A.
SALON
EXCLUSIVE

FROM PERFECT STRAIGHTNESS TO RINGLETS: ANY LOOK AT YOUR FINGERTIPS!

A fast, versatile tool with high straightening capability, perfect to say goodbye to frizziness thanks to the Ion Plus Technology and to create even more defined ringlets owing to its narrow, rounded design. With IHT technology, thanks to which the heating plates heat up instantly and evenly.



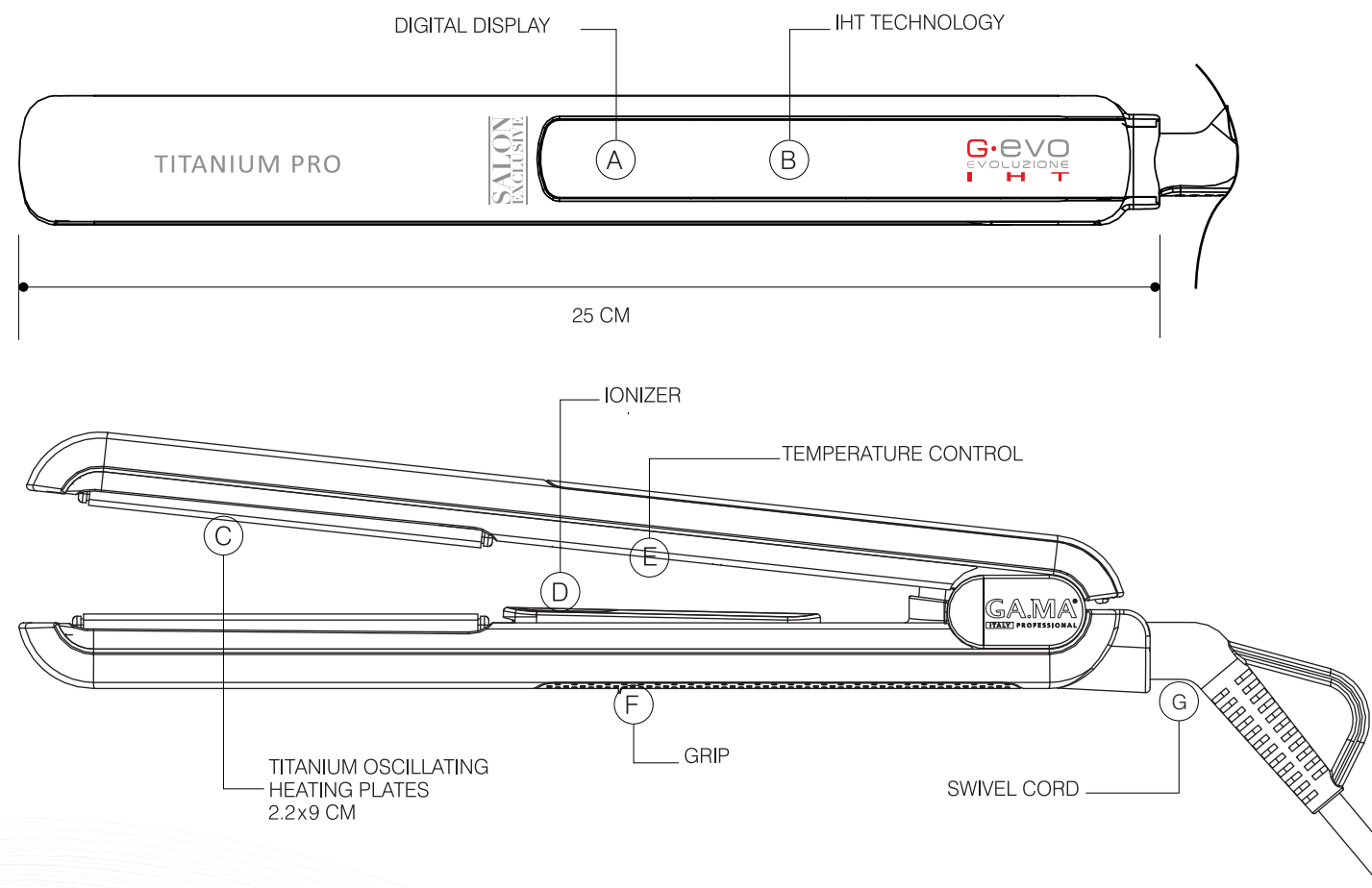
TRILOGY OF G·EVO AVAILABLE FROM MAY 2016



TECHNICAL CHARACTERISTICS

ART. CODE
P11.GEVOTIT

- IHT TECHNOLOGY
- ADJUSTABLE TEMPERATURE FROM 150° TO 230° / 302° - 446° F
- ION PLUS TECHNOLOGY
- TITANIUM COATED HEATING PLATES
- NARROW, ROUNDED DESIGN
- SUSPENSION SYSTEM
- 360° SWIVEL CORD



PRODUCT RANGE

G-EVO TITANIUM-PRO ION
BLACK

ART. CODE
P11.GEVOTIT



G-EVO ULTRA-HEAT ION
BLACK

ART. CODE
P11.GEVOTOR.UH



G-EVO VERA-CERAMIKA
BLACK

ART. CODE
P11.GEVO.CK



- SMART MEMORY FUNCTION
- AUTO-OFF IN 60'



DIGITAL DISPLAY



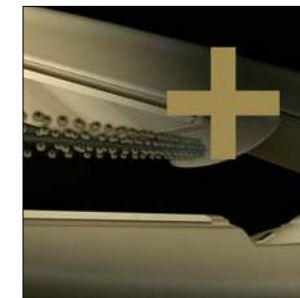
IHT TECHNOLOGY



SAFETY BLOCK TECHNOLOGY



ION PLUS TECHNOLOGY



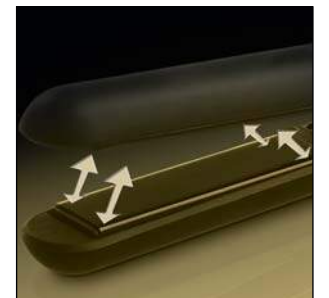
TITANIUM COATED HEATING PLATES



ADJUSTABLE TEMPERATURE
150° - 230° C / 302° - 446° F



SUSPENSION SYSTEM



G-STYLE

IHT TITANIUM PRO

GA.MA[®]
SALON
EXCLUSIVE

FRIZZ-FREE, PERFECT STYLING IN AN INSTANT

Thanks to IHT technology, the heating plates quickly reach the desired temperature while the Titanium coating ensures long-lasting hairstyles. The constant ion emission regenerates the hair fibre, neutralises frizziness and makes hair easier to style.

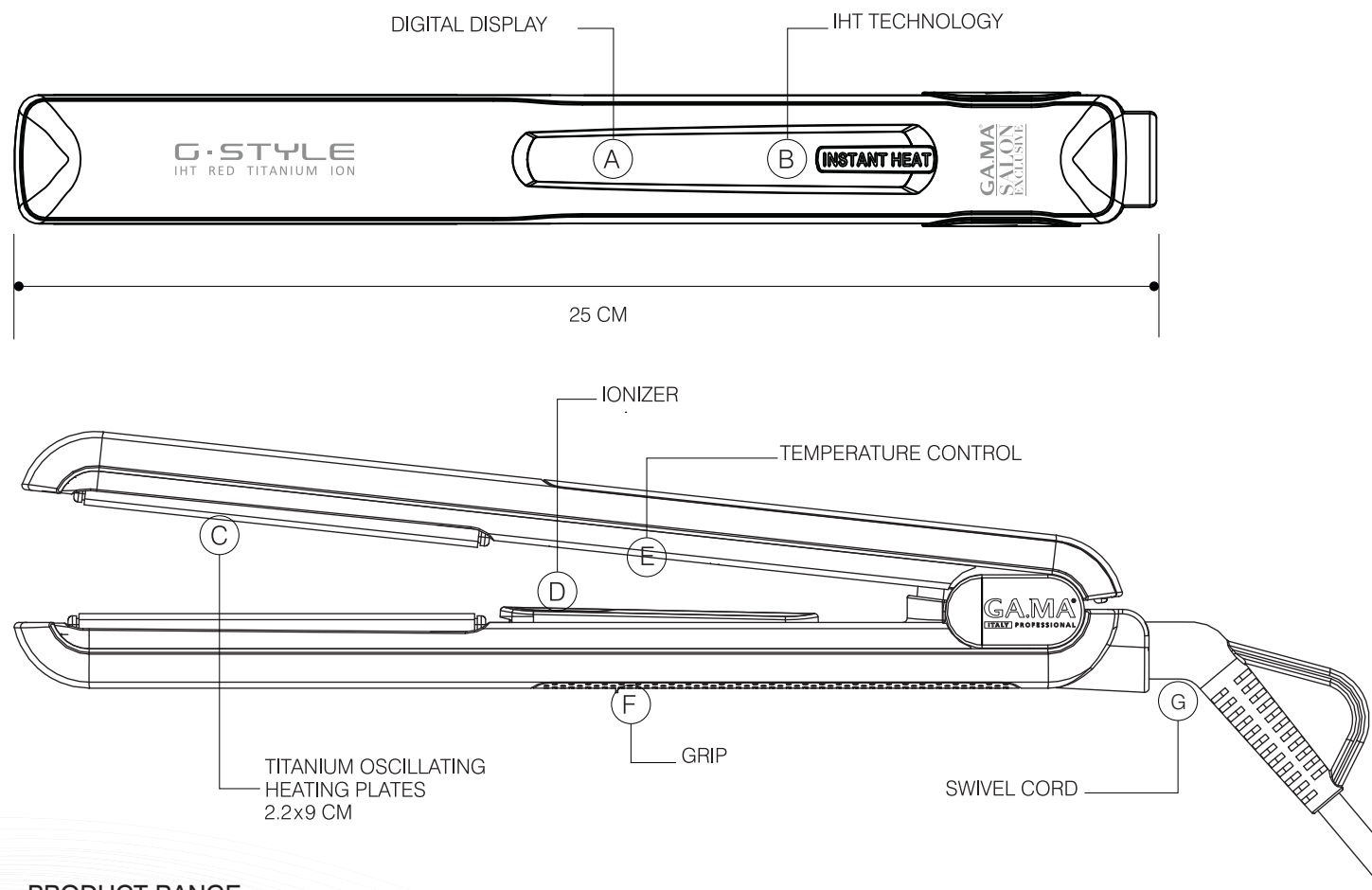


G-STYLE

IHT TITANIUM PRO



- ROUNDED DESIGN FOR STRAIGHT AND WAVY HAIRSTYLES
- ION PLUS TECHNOLOGY
- ADJUSTABLE TEMPERATURE FROM 150° TO 230° / 302° - 446° F
- TITANIUM COATED HEATING PLATES
- LCD DIGITAL DISPLAY
- SUSPENSION SYSTEM
- 3 METER LONG SWIVEL CORD



PRODUCT RANGE

G-STYLE ION TITANIUM BLACK

ART. CODE
P11.GSTYLEIONTIT.NR



G-STYLE ION TITANIUM RED

ART. CODE
P11.GSTYLEIONTIT.RS



G-STYLE TITANIUM BLACK

ART. CODE
P11.GSTYLETIT.NR



- SMART MEMORY FUNCTION
- AUTO-OFF IN 60'
- AUTOMATIC BI-VOLT, USED EVERYWHERE



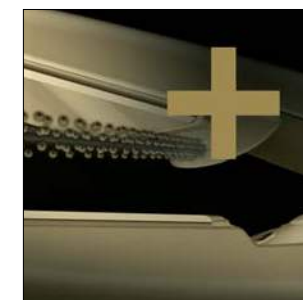
IHT TECHNOLOGY



SAFETY BLOCK TECHNOLOGY



ION PLUS TECHNOLOGY



TITANIUM COATED HEATING PLATES

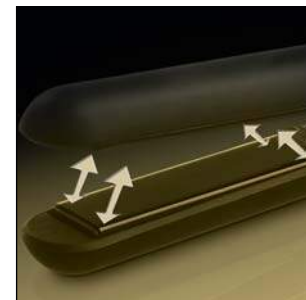


ADJUSTABLE TEMPERATURE

150° - 230° C / 302° - 446° F



SUSPENSION SYSTEM

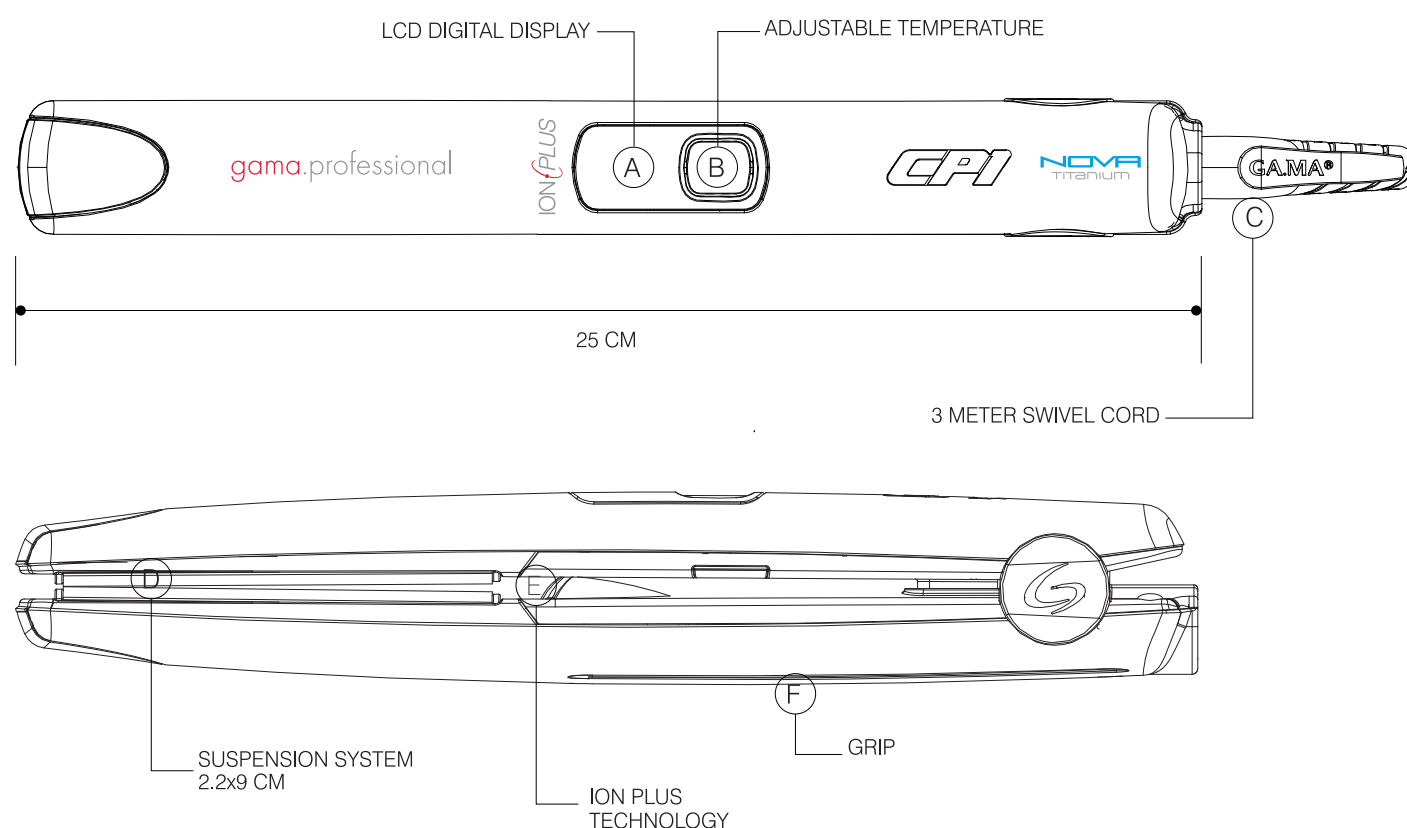


STYLE, GENTLENESS, SPEED, ALL IN ONE

CP1 Nova hair straighteners are perfect to achieve curly and straight styles quickly and very easily thanks to the rounded design. The Tourmaline coating ensures the utmost gentleness, while CP1 Nova hair straightener with Titanium coated heating plates is ideal for those who desire long-lasting hairstyles. The model with Ion Plus technology - constant ion emission - leaves your hair soft and shiny, without frizziness.



TECHNICAL CHARACTERISTICS



- ROUNDED DESIGN
- ION PLUS TECHNOLOGY
- ADJUSTABLE TEMPERATURE FROM 160° TO 230° / 302° - 446° F
- TOURMALINE COATED HEATING PLATES
- LCD DIGITAL DISPLAY
- SUSPENSION SYSTEM
- 3 METER LONG SWIVEL CORD
- AUTOMATIC BI-VOLT
- SMART MEMORY FUNCTION
- AUTO-OFF IN 60'

LCD DIGITAL DISPLAY



PRODUCT RANGE

CP1 NOVA DIGITAL LASER TITANIUM
ART. CODE
P11.CP1NOVADLTI



CP1 NOVA DIGITAL LASER TOURMALINE
ART. CODE
P11.CP1NOVADLTO



CP1 NOVA DIGITAL TOURMALINE
ART. CODE
P11.CP1NOVADTO



IHT TECHNOLOGY



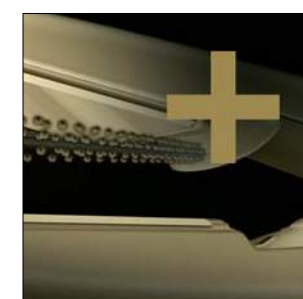
TITANIUM COATED HEATING PLATES



SAFETY BLOCK TECHNOLOGY



ION PLUS TECHNOLOGY



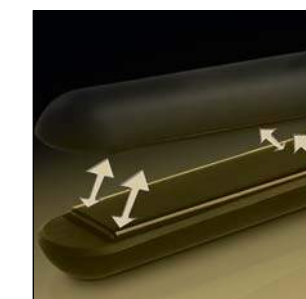
TOURMALINE COATED HEATING PLATES



ADJUSTABLE TEMPERATURE
160° - 230° C / 320° - 446° F



SUSPENSION SYSTEM



Gitane
ION PLUS

GA.MA[®]
SALON
EXCLUSIVE

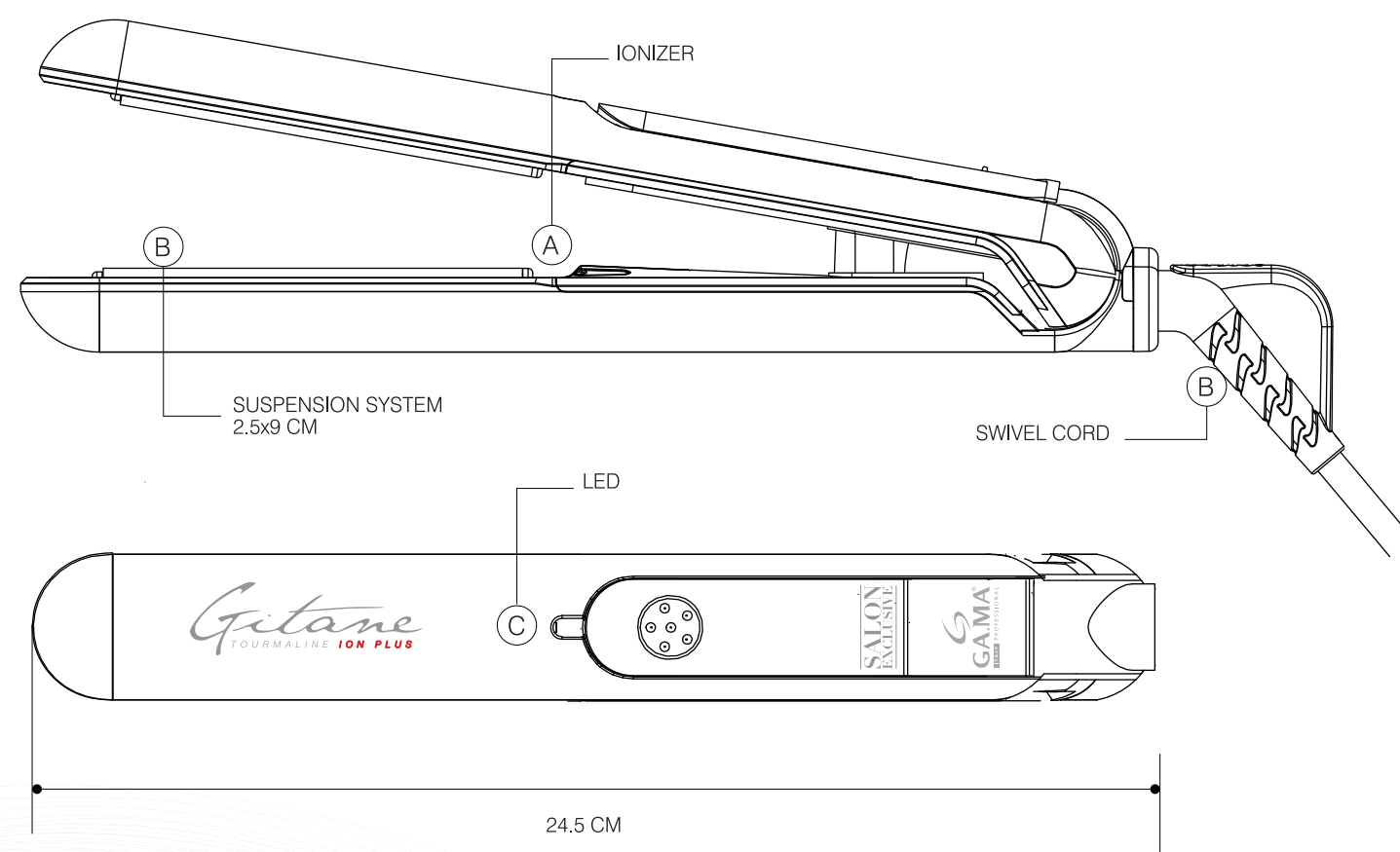
IMPECCABLE STRAIGHTNESS, TIGHT CURLS AS NEVER

Thanks to the ultra-rounded design, CP8 Gitane is the first and unique hair straightener that styles tight and defined curls as if made with a curling iron. The emission of ions eliminates frizziness for a long time, while the Tourmaline coating protects hair against heat.



TECHNICAL CHARACTERISTICS

- ULTRA-ROUNDED DESIGN
- ION PLUS TECHNOLOGY
- IDEAL TEMPERATURE 220°C / 428° F
- TOURMALINE COATED HEATING PLATES
- AUTOMATIC BIVOLT, USED EVERYWHERE
- QUICK HEAT TECHNOLOGY
- 2.7 METER LONG SWIVEL CORD



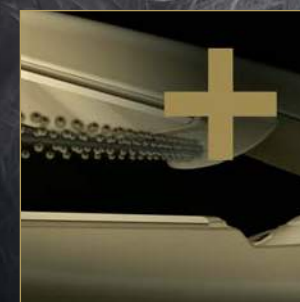
LED



ION PLUS TECHNOLOGY

PERFECTLY DEFINED CURLS

ION PLUS
TECHNOLOGY



TOURMALINE COATED
HEATING PLATES



IDEAL TEMPERATURE
220°C / 428° F



SUSPENSION
SYSTEM



MICROFRISÉ

CERAMIC

GA.MA[®]
SALON
EXCLUSIVE

ULTRA-NARROW FRISÉ FOR THE MOST TECHNICAL LOOKS

A unique hair straightener on the market, equipped with ultra-narrow textured fris  heating plates, the ideal tool for all hairstyling professionals who want to easily create the most technical and particular looks. In addition, the ceramic coated heating plates take care of your hair, leaving it soft and healthy.



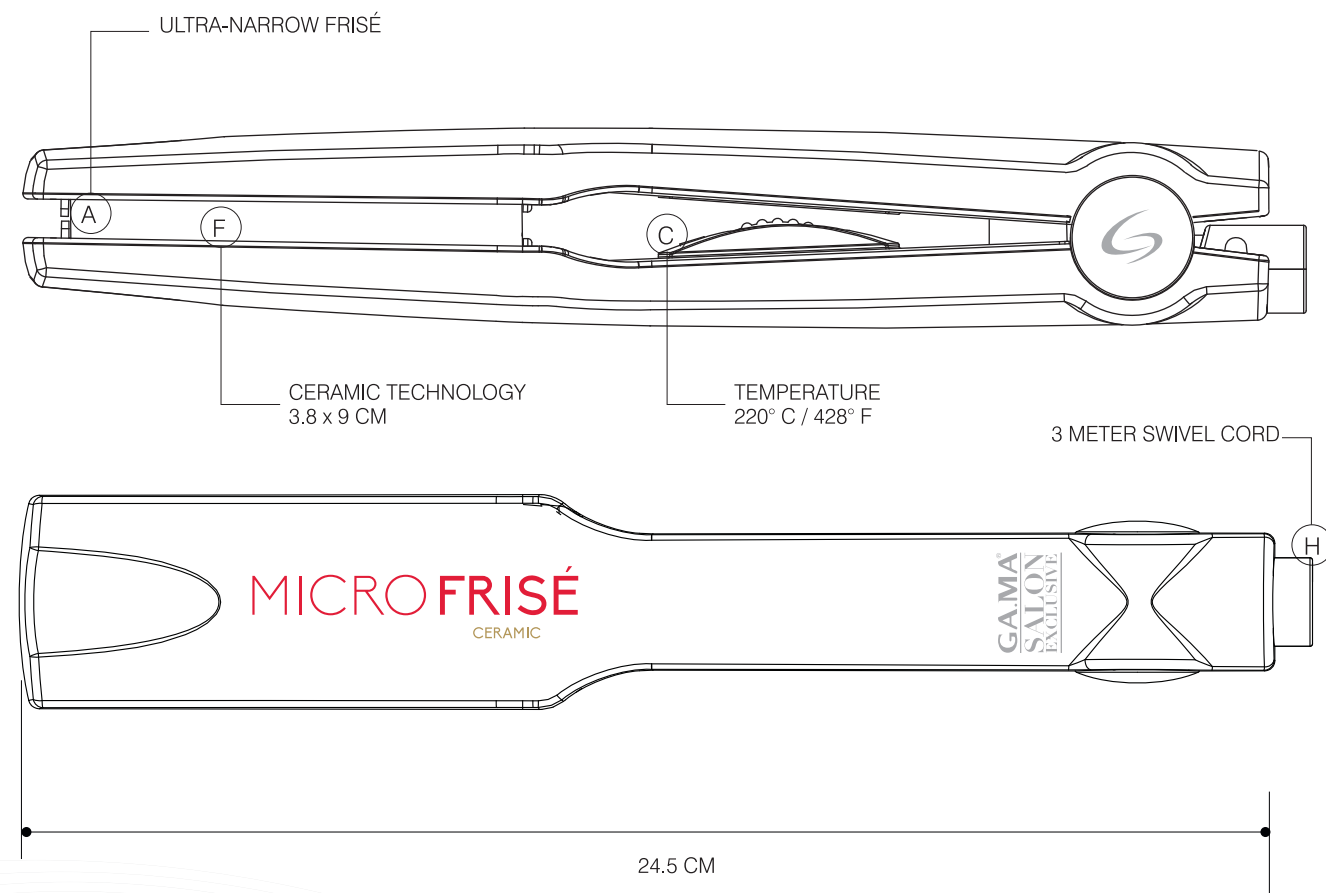
MICROFRISÉ

CERAMIC



TECHNICAL CHARACTERISTICS

- ULTRA-NARROW FRISÉ
- CERAMIC TECHNOLOGY
- IDEAL TEMPERATURE 220 °C / 428° F
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD



XXL EXTRA LARGE HEATING PLATES

ULTRA-NARROW TEXTURED FOR PROFESSIONAL HAIRSTYLES

ART. CODE
P11.MICROFRISÉ

CERAMIC COATED
HEATING PLATES

IDEAL TEMPERATURE
220°C / 428° F



CP3 LINE

PROFESSIONAL RESULTS WITH EASE

A range of traditional, easy-to-use hair straighteners designed to meet all needs. Depending on the models, the CP3 hair straighteners feature ion technology, a digital display, temperature adjustable from 150° C / 302° F to 220° C / 428° F and heating plates coated with tourmaline or ceramic, for maximum gentleness.

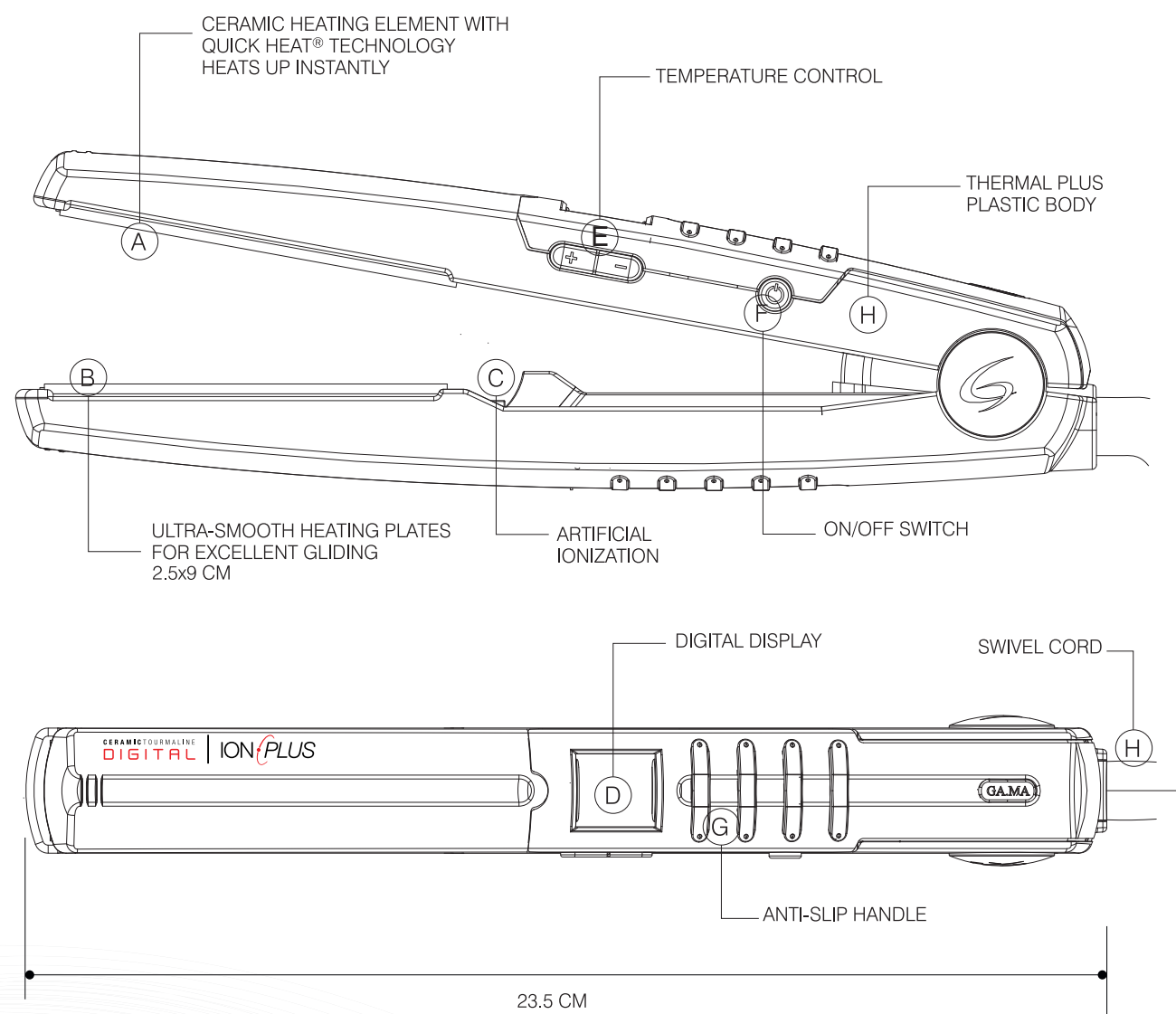


CP3 LINE

G.A.M.A.
SALON
EXCLUSIVE



TECHNICAL CHARACTERISTICS



- ADJUSTABLE TEMPERATURE FROM 150° - 220° C / 302° - 428 °F
- IDEAL TEMPERATURE 220°
- ION TECHNOLOGY

- TOURMALINE COATED HEATING PLATES
- LCD DIGITAL DISPLAY
- AUTOMATIC BIVOLT
- 3 METER LONG SWIVEL CORD

PRODUCT RANGE

CP3 DIGITAL LASER TOURMALINE

ART. CODE
P11.CP3DLTO.PRO



CP3 LASER TOURMALINE

ART. CODE
P11.CP3LTO.PRO



CP3 ELECTRONIC TOURMALINE

ART. CODE
P11.CP3ETO.PRO



CP3 TOURMALINE

ART. CODE
P11.CP3TO.PRO



TECHNICAL CHARACTERISTICS

- CERAMIC TECHNOLOGY
- ADJUSTABLE TEMPERATURE FROM 150° - 220° C / 302° - 428 °F
- IDEAL TEMPERATURE 220°

- ION TECHNOLOGY
- CERAMIC COATED HEATING PLATES
- AUTOMATIC BIVOLT
- 3 METER LONG SWIVEL CORD

PRODUCT RANGE

CP3 LASER

ART. CODE
P11.CP3L.PRO



CP3 ELECTRONIC

ART. CODE
P11.CP3E.PRO



CP3

ART. CODE
P11.CP3.PRO



ION TECHNOLOGY



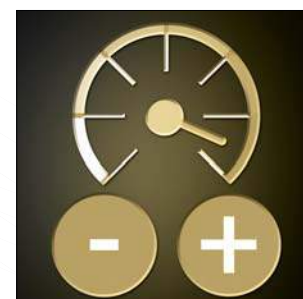
TOURMALINE COATED HEATING PLATES



CERAMIC COATED HEATING PLATES



ADJUSTABLE TEMPERATURE 150° - 220° C / 302° - 428° F



CP1 LINE

G.A.M.A.
SALON
EXCLUSIVE

SIMPLICITY FOR YOUR EVERY DAY STYLES

A range of hair straighteners dedicated to those who want to have a look always perfect with ease. A wide selection of models to make daily styling easy and fast, by taking care of the hair carefully and gently.



CP1 DIGITAL



G.A.M.A.
SALON
EXCLUSIVE

PROTECTION AND HEAT UNDER CONTROL

The LCD digital display facilitates viewing the temperature selected at all times; you choose it according to your type of hair up to 220°C (428° F), the ceramic-coated heating plates guarantee total gentleness. The model with Ion Technology also eliminates frizziness to obtain disciplined and shiny hair.

TECHNICAL CHARACTERISTICS

- CERAMIC TECHNOLOGY
- ION PLUS TECHNOLOGY
- ADJUSTABLE TEMPERATURE FROM 160° C (320° F) TO 220° C (428° F)
- LCD DIGITAL DISPLAY
- SUSPENSION SYSTEM
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD
- SIZE HEATING PLATES: 2.9 X 9 CM



PRODUCT RANGE

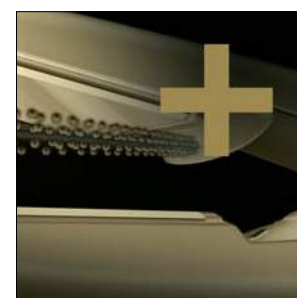
CP1 DIGITAL
LASER ION
ART. CODE
P11.CP1DGTION



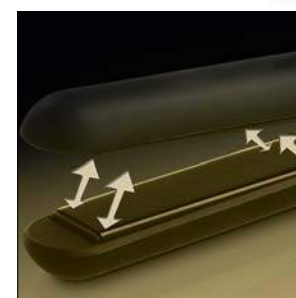
CP1 DIGITAL STD
ART. CODE
P11.CP1DGT



ION PLUS
TECHNOLOGY



SUSPENSION
SYSTEM



ADJUSTABLE
TEMPERATURE
150° - 220° C / 320 - 428° F



CERAMIC COATED
HEATING PLATES



CP1 ON/OFF

STYLE RESPECTING YOUR HAIR

Easy to use, CP1 ON/OFF reaches the ideal temperature in a few seconds and it is perfect for everyday use thanks to its ceramic-coated heating plates that are especially gentle on your hair and protect it against high temperatures.

TECHNICAL CHARACTERISTICS CERAMIC

- CERAMIC TECHNOLOGY
- IDEAL TEMPERATURE 220° C (428° F)
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD
- SIZE HEATING PLATES: 2.5 X 9 CM
- AUTOMATIC BIVOLT, USED EVERYWHERE



CP1ON/OFF
CERAMIC
ART. CODE
P21.CP1

CERAMIC COATED
HEATING PLATES



IDEAL TEMPERATURE
220°C (428° F)



ELECTRONIC

DELICATE HEAT TO SUIT EVERY TYPE OF HAIR

The ceramic-coated heating plates, together with the chance to choose the ideal temperature for your type of hair ranging from 150° to 220° C, let you style your hair safely and gently while protecting the hair fibre against heat.

TECHNICAL CHARACTERISTICS CERAMIC

- CERAMIC TECHNOLOGY
- ADJUSTABLE TEMPERATURE
FROM 150° (302° F) CTO 220° C (428° F)
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD
- SIZE HEATING PLATES: 2.5 X 9 CM
- AUTOMATIC BIVOLT,
USED EVERYWHERE

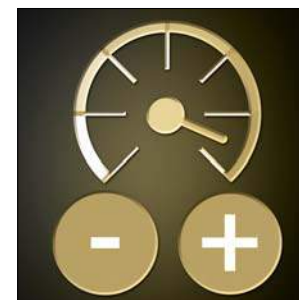


CP1 ELECTRONIC
CERAMIC
ART. CODE
P21.CP1E

CERAMIC COATED
HEATING PLATES



ADJUSTABLE
TEMPERATURE
150° - 220° C / 302 - 428° F



TEMPERATURE CONTROL



CP1 LASER

GA.MA[®]
SALON
EXCLUSIVE

SILKY, SHINY HAIR, EVERY DAY

CP1 Laser Ion takes care of your hair with extreme simplicity, leaving it soft and shiny thanks to the ion technology, which eliminates moisture, preventing frizziness.

Available in the version with ceramic heating plates for unbeatable gentleness and in the version with tourmaline coated heating plates for even shinier hair protected from heat.

TECHNICAL CHARACTERISTICS CERAMIC

- CERAMIC TECHNOLOGY
- CERAMIC COATED HEATING PLATES
- IDEAL TEMPERATURE 210° C (410° F)
- SUSPENSION SYSTEM
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD
- SIZE HEATING PLATES: 2.5 X 9 CM
- AUTOMATIC BIVOLT, USED EVERYWHERE



CP1 LASER ION
CERAMIC
ART. CODE
P21.CP1L

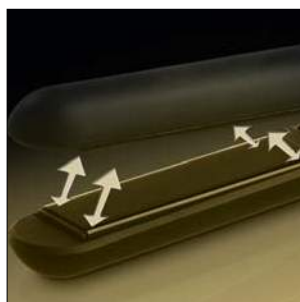
TECHNICAL CHARACTERISTICS TOURMALINE

- TOURMALINE TECHNOLOGY
- TOURMALINE COATED HEATING PLATES
- IDEAL TEMPERATURE 210° C (410° F)
- SUSPENSION SYSTEM
- QUICK HEAT TECHNOLOGY
- 3 METER LONG SWIVEL CORD
- SIZE HEATING PLATES: 2.5 X 9 CM
- AUTOMATIC BIVOLT, USED EVERYWHERE



CP1 LASER ION
TOURMALINE
ART. CODE
P21.CP1LTO

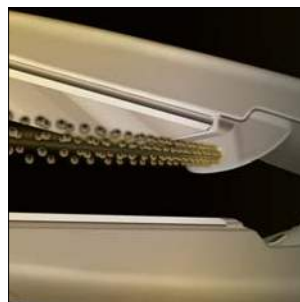
SUSPENSION
SYSTEM



IDEAL TEMPERATURE
210° C (410° F)



ION TECHNOLOGY



TRADITIONAL STRAIGHTENER LINE

GA.MA[®]
SALON
EXCLUSIVE

RELIABLE, EASY TO USE MODELS

A wide and varied selection for all the fans of the first Gama hair straighteners. The features and technologies change depending on the model- from Quick Heat Technology to ideal heat of 220° C (428° F) all the time, from ceramic-coated heating plates to frisé plates, all this in robust and durable products.



TRADITIONAL STRAIGHTENER LINE



G.A.M.A.
SALON
EXCLUSIVE

TECHNICAL CHARACTERISTICS

- CERAMIC COATED HEATING PLATES
- STEEL HEATING PLATES
- REMOVABLE COMB
- IDEAL TEMPERATURE 220° C (428° F)
- QUICK HEAT TECHNOLOGY
- 3 METER LONG CORD
- SIZE HEATING PLATES: 5.8 X 9 CM
- AUTOMATIC BIVOLT, USED EVERYWHERE



COMES WITH 4 HEATING PLATES

PRODUCT RANGE

110 HP
ART. CODE
P11.110HP



220 HP
ART. CODE
P11.220HP



250 HP
ART. CODE
P11.250HP



CERAMIC COATED
HEATING PLATES



IDEAL TEMPERATURE
220° C (428° F)



HEATING PLATES UP TO 5.8 x 9 CM



HAIR STRAIGHTENER LINE
TECHNICAL DATA SHEET

PRODUCT	IHT TECHNOLOGY	TEMPERATURE ADJUSTMENT	ION TECHNOLOGY	ION PLUS TECHNOLOGY	TITANIUM TECHNOLOGY	TOURMALINE TECHNOLOGY	CERAMIC TECHNOLOGY	ROUNDED DESIGN	SUSPENSION SYSTEM	DIGITAL DISPLAY	SWIVEL CABLE	WATT	VOLTAGE	FREQUENCY	ART.CODE	EAN CODE
FLAT IRON G-EVO IHT TITANIUM ION PLUS	X	X		X	X			X	X	X	X	39	220-240	50	P11.GEVOTIT	8023277118461
FLAT IRON G-EVO IHT TITANIUM ION PLUS ULTRA HEAT	X	X		X	X			X	X	X	X	45	220-240	50	P11.GEVOTIT.UH	8023277118454
FLAT IRON G-EVO IHT TITANIUM ION PLUS REAL CERAMIC	X	X		X			X	X	X	X	X	35	220-240	50	P11.GEVO.CK	8023277118447
FLAT IRON G-STYLE TITANIUM ION BLACK	X	X		X	X			X	X	X	X	40 - 45	110-240	50-60	P11.GSTYLEIONTIT.NR	8023277115224
FLAT IRON G-STYLE TITANIUM ION RED	X	X		X	X			X	X	X	X	40 - 45	110-240	50-60	P11.GSTYLEIONTIT.RS	8023277115163
FLAT IRON G-STYLE TITANIUM BLACK	X	X		X	X			X	X	X	X	40 - 45	110-240	50-60	P11.GSTYLETIT.NR	8023277115194
FLAT IRON CP1 NOVA DIGITAL LASER ION TITANIUM	X	X		X	X				X	X	X	36	110-240	50-60	P11.CP1NOVADLTI	8023277106765
FLAT IRON CP1 NOVA DIGITAL LASER ION TOURMALINE	X	X		X		X			X	X	X	36	110-240	50-60	P11.CP1NOVADLTO	8023277106758
FLAT IRON CP1 NOVA DIGITAL TOURMALINE	X	X		X		X			X	X	X	36	110-240	50-60	P11.CP1NOVADTO	8023277106741
FLAT IRON GITANE				X		X		X	X		X	39	110-240	50-60	P11.CP8LTO	8023277105720
FLAT IRON MICRO FRISE							X				X	50	230	50	P11.MICROFRISE	8023277118416
FLAT IRON CP3 DIGITAL LASER ION TOURMALINE		X	X			X			X	X	X	39	100-240	50-60	P11.CP3DLTO.PRO	8023277002111

PRODUCT	IHT TECHNOLOGY	TEMPERATURE ADJUSTMENT	ION TECHNOLOGY	ION PLUS TECHNOLOGY	TITANIUM TECHNOLOGY	TOURMALINE TECHNOLOGY	CERAMIC TECHNOLOGY	ROUNDED DESIGN	SUSPENSION SYSTEM	DIGITAL DISPLAY	SWIVEL CABLE	WATT	VOLTAGE	FREQUENCY	ART.CODE	EAN CODE
FLAT IRON CP3 LASER ION TOURMALINE			X			X			X		X	39	100-240	50-60	P11.CP3LTO.PRO	8023277002104
FLAT IRON CP3 ELETTRONICA TOURMALINE		X				X			X		X	39	100-240	50-60	P11.CP3ETO.PRO	8023277002098
FLAT IRON CP3 TOURMALINE							X		X		X	39	100-240	50-60	P11.CP3TO.PRO	8023277002081
FLAT IRON CP3 LASER ION CERAMIC			X				X		X		X	39	100-240	50-60	P11.CP3L.PRO	8023277002074
FLAT IRON CP3 ELETTRONICA CERAMIC		X					X		X		X	39	100-240	50-60	P11.CP3E.PRO	8023277002067
FLAT IRON CP3 CERAMIC							X		X		X	39	100-240	50-60	P11.CP3.PRO	8023277002050
FLAT IRON CP1 DIGITAL LASER ION CERAMIC		X		X			X		X	X	X	51	220-240	50	P11.CP1DGTION	8023277119758
FLAT IRON CP1 DIGITAL CERAMIC		X					X		X	X	X	51	220-240	50	P11.CP1DGT	8023277119789
FLAT IRON CP1 STANDARD CERAMIC							X		X		X	39	100-240	50-60	P21.CP1	7898208798521
FLAT IRON CP1 ELECTRONIC CERAMIC		X					X		X		X	39	100-240	50-60	P21.CP1E	8023277010024
FLAT IRON CP1 LASER ION CERAMIC			X				X		X		X	39	100-240	50-60	P21.CP1L	7899094495013
FLAT IRON CP1 LASER ION TOURMALINE			X			X			X		X	39	100-240	50-60	P21.CP1LTO	8023277037229
FLAT IRON TRADITIONAL 250 CERAMIC							X					80-90	100-240	50-60	P11.250HP	8023277000681

THE CURLS YOU WANT FOR THE FASTEST IN THE MARKET A LONG-LASTING STYLING

G-EVO Digital IHT Tourmaline is the curling iron that heats up instantly. Thanks to the various diameters available, you can easily and quickly create tight curls, voluminous curls or charming ringlets. The tourmaline coating on the tube protects your hair, making it healthy and shiny. Your favourite style with extreme ease thanks to the swivel cord and the anti-singe tip. The tube of the curling iron reaches the maximum temperature of 220°C quickly, and heat is evenly distributed over its entire surface.

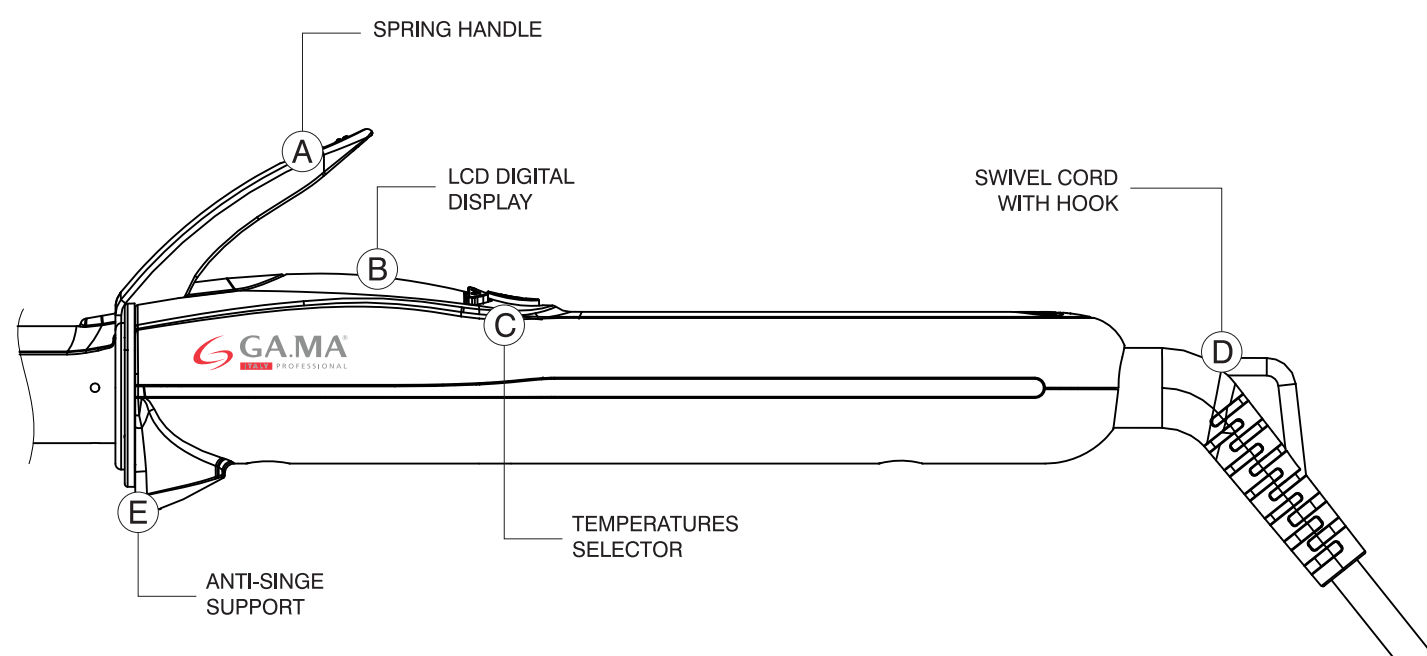


TRILOGY OF G-EVO AVAILABLE FROM MAY 2016



TECHNICAL CHARACTERISTICS

- IHT TECHNOLOGY:
THE TUBE HEATS UP INSTANTLY AND EVENLY
- ADJUSTABLE TEMPERATURE
FROM 150° (302 °F) TO 220°C (428 °F)
- TOURMALINE COATED TUBE FOR HEALTHY,
PROTECTED AND SHINY HAIR
- DIGITAL DISPLAY, TEMPERATURE ALWAYS
UNDER CONTROL
- 360° SWIVEL CORD, MAXIMUM EASE OF USE
- ANTI-SINGE TIP, FOR A MORE SECURE GRIP
- AUTOMATIC BIVOLT USABLE EVERYWHERE
- AUTO OFF IN 60'
- SMART MEMORY FUNCTION



PRODUCT RANGE

G-EVO 19

ART. CODE
F11.19GEVO



G-EVO 25

ART. CODE
F11.25GEVO



G-EVO 33

ART. CODE
F11.33GEVO



IHT TECHNOLOGY



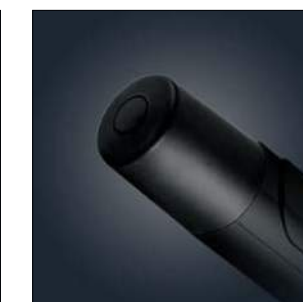
TOURMALINE COATED TUBE



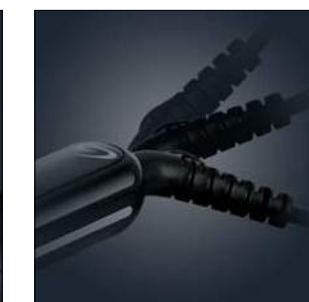
DIGITAL DISPLAY



ANTI-SINGE TIP



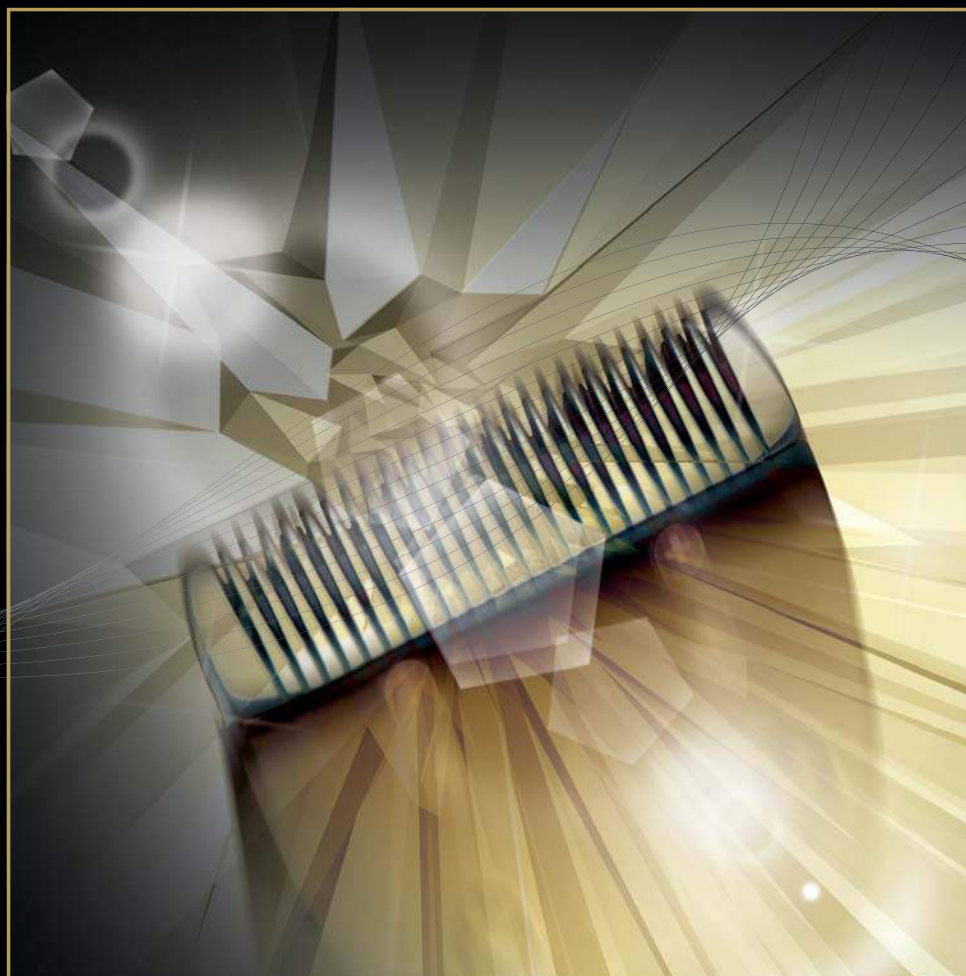
360° SWIVEL CORD



HAIR CLIPPER TECHNOLOGIES

CUTTING, TRIMMING, FINISHING WITH MAXIMUM PRECISION

The Salon Exclusive hair clippers and beard trimmers are designed to last and to provide an unmatched reliability, ensuring a look that is always perfect wherever you are.



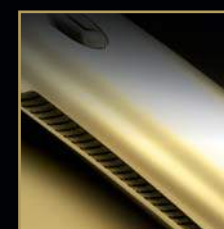
LASTING SHARPNESS

The blades of hair clippers and beard trimmers of the Man line are made of stainless steel or ceramic, to ensure total cutting precision and sharpness that remains flawless for a long time.



CORD-CORDLESS FUNCTION

Cord-cordless function permits using the device with and without electric cord, making it ergonomic and lightweight, ideal for simple and comfortable use even when you are not at home.



SOFT TOUCH HANDLE

The Soft Touch handle ensures maximum safety while cutting, allowing a safe and comfortable grip of the device.



HAIR CLIPPER LINE GC900

G.A.M.A.
SALON
EXCLUSIVE

A NEAT LOOK EVEN WHEN TRAVELLING

The GC Salon Exclusive professional hair clippers, with ceramic or stainless steel blades, can be adjusted to 4 different cutting settings and come with a convenient base for recharging. Moreover, thanks to the cord-cordless function and antislip grip, they are simple and comfortable to use.

TECHNICAL CHARACTERISTICS CERAMIC

- BATTERY AUTONOMY: 80 MIN.
- REMOVABLE HEAD FOR EASY CLEANING
- CORD-CORDLESS FUNCTION
- COMES WITH 4 COMBS
- VOLTAGE 230 V

USAGE KIT:
CHARGING BASE, ADAPTER, LUBRICATING OIL,
CLEANING BRUSH

ART. CODE
T11.GC900C



ADJUSTABLE TO 4
CUTTING LENGTHS



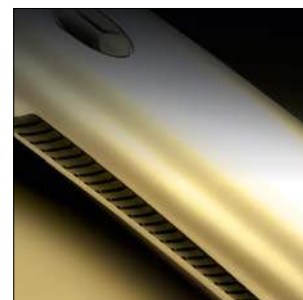
CERAMIC BLADE



CORD-CORDLESS
FUNCTION



SOFT TOUCH HANDLE



The GC 900 hair clippers are available both with ceramic and stainless steel blades

TECHNICAL CHARACTERISTICS ALLOY

- BATTERY AUTONOMY: 80 MIN.
- REMOVABLE HEAD FOR EASY CLEANING
- CORD-CORDLESS FUNCTION
- COMES WITH 4 COMBS
- VOLTAGE 230 V

USAGE KIT:
CHARGING BASE, ADAPTER, LUBRICATING OIL,
CLEANING BRUSH

ART. CODE
T11.GC900A



ADJUSTABLE TO 4
CUTTING LENGTHS



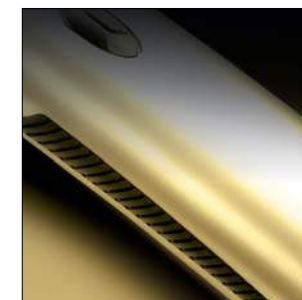
STAINLESS STEEL
BLADE



CORD-CORDLESS
FUNCTION



SOFT TOUCH HANDLE



BEARD TRIMMER GT900

G.A.M.A.
SALON
EXCLUSIVE

IDEAL TO PERFECTLY FINISH BEARD AND SIDEBURNS

Highest accuracy guaranteed even in the most difficult finishing with GT900A professional beard trimmer, thanks to the reduced size of the blade and the particular size of the head.

TECHNICAL CHARACTERISTICS ALLOY

- BATTERY AUTONOMY: 80 MIN.
- REMOVABLE HEAD FOR EASY CLEANING
- CORD-CORDLESS FUNCTION
- COMES WITH 2 COMBS
- VOLTAGE 230 V

USAGE KIT:
CHARGING BASE, ADAPTER, LUBRICATING OIL,
CLEANING BRUSH

ART. CODE
T31.GT900A

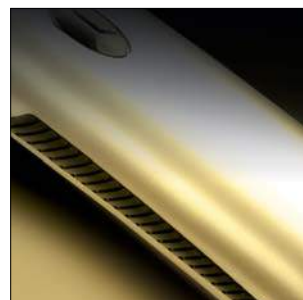


ADJUSTABLE TO 4
CUTTING LENGTHS

STAINLESS STEEL
BLADE

SOFT TOUCH HANDLE

BALANCE AND
LIGHWEIGHT



GT900 is also available in the SMALL BLADE version, which has a narrower blade, perfect for achieving incredibly neat finishing touches in difficult areas like the back of the neck or for cutting beard and sideburns, where maximum precision is required.

TECHNICAL CHARACTERISTICS ALLOY SMALL BLADE

- BATTERY AUTONOMY: 80 MIN.
- REMOVABLE HEAD FOR EASY CLEANING
- CORD-CORDLESS FUNCTION
- COMES WITH 2 COMBS
- VOLTAGE 230 V

USAGE KIT:
CHARGING BASE, ADAPTER, LUBRICATING OIL,
CLEANING BRUSH

ART. CODE
T31.GT900A.SMALL

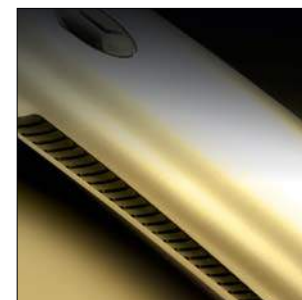
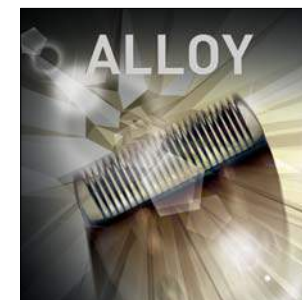


ADJUSTABLE TO 4
CUTTING LENGTHS

STAINLESS STEEL
BLADE

SOFT TOUCH HANDLE

BALANCE AND
LIGHWEIGHT



PRO8 HAIR CLIPPER

POWERFUL MOTOR AND SUPER - PRECISION

Reliable and accurate hair clippers, ideal for extended use on even more rebellious hair, thanks to their powerful magnetic motor, ultra-sharp blade and ergonomic handle. Adjustable to 4 positions, they can be used for hair, beard and sideburns.

TECHNICAL CHARACTERISTICS

- CURRENT SUPPLY
- COMES WITH 4 COMBS
- VOLTAGE 220 – 240 V

USAGE KIT:
BLADE PROTECTING DEVICE - LUBRICATING OIL -
CLEANING BRUSH - COMB



ADJUSTABLE TO 4 CUTTING LENGTHS



HIGH PERFORMANCE MOTOR

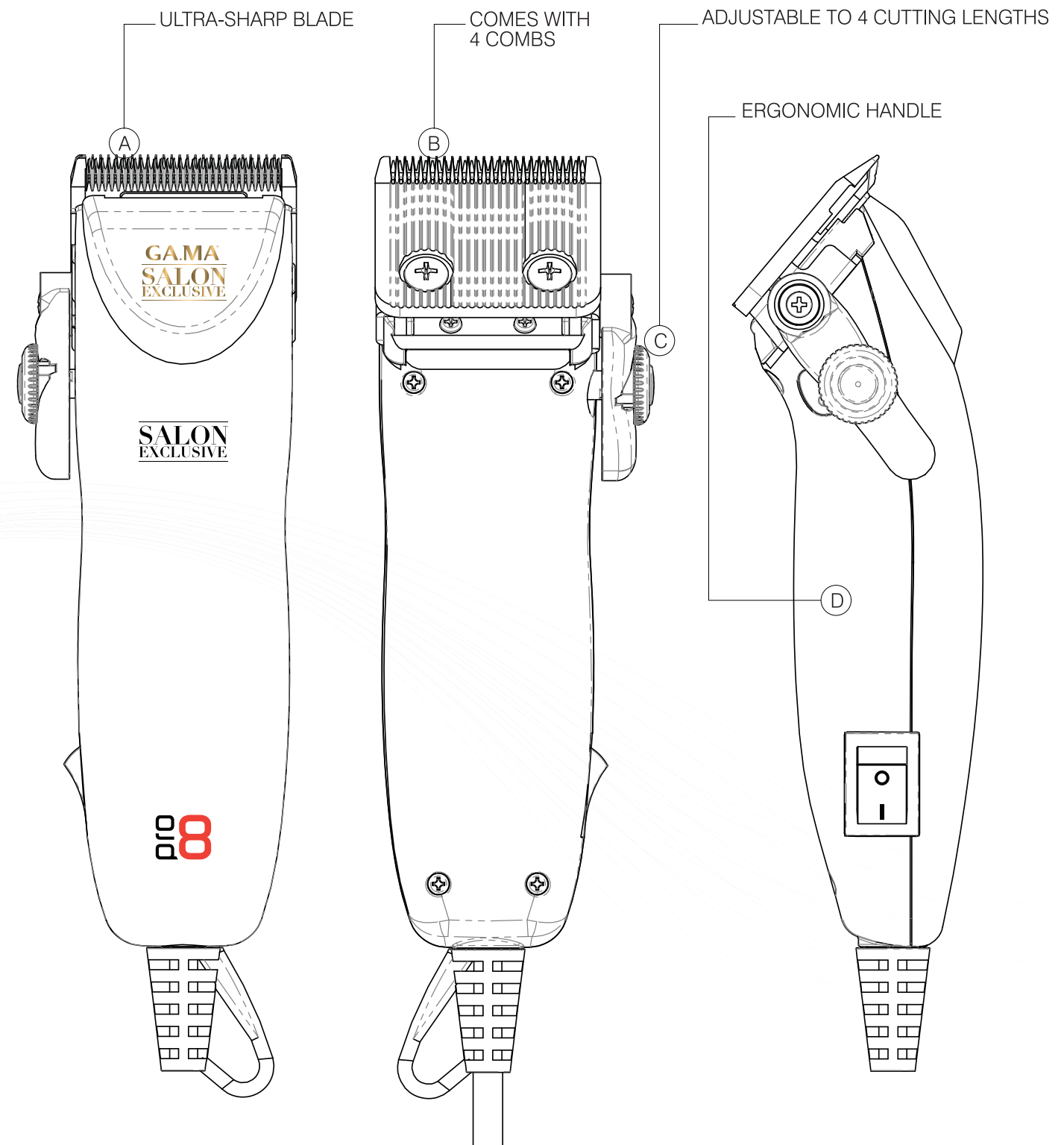


STAINLESS STEEL BLADE



G.A.M.A.
SALON
EXCLUSIVE

ART. CODE
T11.PRO8



ACCESSORIES

DIFFUSERS



G.A.M.A.
SALON
EXCLUSIVE

DRYING WITH MAXIMUM VOLUME

Salon Exclusive diffusers are extremely easy to assemble and disassemble. Designed to perfectly style your hair while drying it, giving movement and volume from roots to ends.

400 UNIVERSAL DIFFUSER

Universal design compatible with any hair dryer, dual mode of diffusion of heat to create the favourite volume: classic diffusion for hairstyles with maximum volume, external diffusion through the simple grille to get styles with movement.

ART. CODE
AV11.400.GA



PROFESSIONAL DIFFUSER

Compatible with all hair dryers of the Compact-Pluma-Classic-Eco lines, it adheres perfectly to the body of the dryer without air loss. The structure conveys the flow on the hair, allowing to gently dry the scalp and thus giving maximum volume to your hairstyle.

ART. CODE
AV11.500.SE



UNIVERSAL SUPER DIFFUSER

Thanks to the internal silicone cone, the Super diffuser is compatible with all types of hair dryers. It distributes air in a 100% consistent manner across a wide channelling area, modelling perfect hairstyles.

ART. CODE
AV11.600



ACCESSORIES

PROTECTIVE FLUIDS



G.A.M.A.
SALON
EXCLUSIVE

PROTECTION AND SOFTNESS WITH REGENERATING FLUIDS

SPRAY 250 ML

Practical 250-ml spray bottle with adjustable dispenser, perfect to spray any liquid hair product during styling, as in professional salons. Available in black and silver.



ART. CODE
AV32.SPRAY.NR

ART. CODE
AV32.SPRAY.AG



BRUSH
FOR BARBER

ART. CODE
MP54

PROTECT ION 120 ML

The heat protector, Made in Italy, consists of 14 different natural ingredients, supplies nutrients and vitamins to your hair protecting it from heat and leaving it silky and shiny. Sprayed onto the hair after shampooing and damp hair before using any device, it also has an antistatic action that eliminates frizziness, without grease and leaving a delicate scent on the entire length.



ART. CODE
AV31.PROTECTION

ARGAN INTENSE CARE 125 ML

Thanks to the known properties of Argan, this wonderful protective and regenerating fluid, Made in Italy, nourishes and hydrates hair making it soft, shiny and easy to straighten, by simply spraying the product evenly on hair before using the hair straightener; no need to rinse.



ART. CODE
AV31.ARGAN



ART. CODE
MP12.TERRA16.SE



MP15.EXELIAION
SALON SHOPPER

MP15.EXPRESSION
SALON SHOPPER



ART. CODE
MP12.BANCO16.SE

PRODUCT	SWIVEL CABLE	IHT TECHNOLOGY	WATT	VOLT	FREQUENCY	ART.CODE	EAN
FERRO G.EVO DIAMETRO 19	X	X	33-35	110-240	50-60	F11.19GEVO	8023277122178
FERRO G.EVO DIAMETRO 25	X	X	44-47	110-240	50-60	F11.25GEVO	8023277122185
FERRO G.EVO DIAMETRO 33	X	X	48-51	110-240	50-60	F11.33GEVO	8023277122192

PRODUCT	CUTTING ADJUSTMENT	CUTTING FUNCTIONS	STAINLESS STEEL BLADE	CERAMIC STEEL BLADE	SOFT TOUCH GRIP	TRAVEL CASE	HEADS WASHABLE	INTERCHANGEABLE HEADS	ADJUSTMENT LEVER	DIGITAL DISPLAY	THINNING FUNCTION	CUTTING LENGTH	GUIDE COMB	USAGE KIT	CORD CORDLESS	MAGNETIC	BATTERY OPERATED	VOLTAGE	FREQUENCY	ART.CODE	EAN CODE
CLIPPER GC900 CERAMIC	X	1		X	X							0,8- 12mm	4	X	X			230	50	T11.GC900C	7897505738711
CLIPPER GC900 ALLOY	X	1	X		X							0,8- 12mm	4	X	X			230	50	T11.GC900A	7897505738728
TRIMMER GT 900 ALLOY	X	2	X		X							0,8- 12mm	2	X	X			230	50	T31.GT900A	7897505738735
TRIMMER GT 900 ALLOY SMALL BLADE	X	2	X		X							0,8- 12mm	2	X	X			230	50	T31.GT900A. SMALL	7899094496829
MAGNETIC CLIPPER PRO8	X	1	X						X			0,8- 12mm	4	X				220-240	50	T11.PRO8	8023277082830

PRODUCT	ART. CODE	EAN
400 UNIVERSAL DIFFUSER	AV11.400.GA	8023277004009
500 PROFESSIONAL DIFFUSER	AV11.500.SE	8023277004214
600 UNIVERSAL SUPER DIFFUSER	AV11.600	8023277100077
SILVER SPRAY	AV32.SPRAY.AG	8023277001749
BLACK SPRAY	AV32.SPRAY.NR	8023277001756
BRUSH FOR BARBER	MP54	8023277001848
PROTECT ION	AV31.PROTECTION	8023277002623
ARGAN INTENSE CARE	AV31.ARGAN	8023277002852

CONSUMER LINE

Fantasy has no limits with Gama: High-performing hair straighteners, hair dryers, hair clippers and curling irons make it simple and intuitive to create even the most elaborate looks in a few minutes. All this without giving up comfort and gentleness, to guarantee hair health and ease of use beyond compare.



A NEW LOOK FOR AN EVER WIDER SELECTION

GAMA products can be recognised by the fresh and elegant image, identifying colours and intuitive information that guide you in the selection of the beauty tool that best meets your needs, to always have an impeccable style in the easiest way.





STYLERS

Green light for creativity,
while respecting your hair.

STARLIGHT LINE

IDEAL TEMPERATURE IN AN INSTANT, FOR A PERFECT HAIRSTYLE INSTANTLY

STARLIGHT IHT PLATINUM ION LIMITED EDITION

Tourmaline heating plates, anti-frizz ions and an unmistakable style in a styler perfect to be given as a lovely gift.



**IHT - INSTANT
HEAT TECHNOLOGY**
ALWAYS READY FOR USE,
IN SECONDS



**ADJUSTABLE
TEMPERATURE 150° - 230°**
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



**ION PLUS
TECHNOLOGY**
GOODBYE FRIZZINESS



**TOURMALINE COATED
HEATING PLATES**
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Suspension system
- Digital display
- 360° swivel cord
- 220 - 240 V



EAN: 8023277115101

P21.SLIGHTDION.PLT

STARLIGHT IHT TITANIUM ION

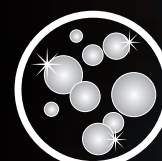
Sturdy **titanium heating plates**, for those who wish to set their hairstyle for a long time to come.



**IHT - INSTANT
HEAT TECHNOLOGY**
- ALWAYS READY FOR USE,
IN SECONDS



**ADJUSTABLE TEMPERA-
TURE 150° - 230°**
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



**ION PLUS
TECHNOLOGY**
GOODBYE FRIZZINESS



**TITANIUM COATED
HEATING PLATES**
LONG-LASTING STYLE

- Ion Plus Technology, with constant emission
- Rounded design, straight and curly hair
- Oscillating heating plates
- Digital display
- 360° swivel cord
- 220 - 240 V



EAN: 8023277115132

P21.SLIGHTDION.TIT

STARLIGHT IHT TOURMALINE ION

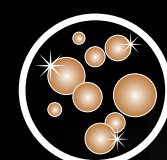
Tourmaline heating plates for healthy and protected hair. Goodbye frizziness thanks to negative ions.



**IHT - INSTANT
HEAT TECHNOLOGY**
ALWAYS READY FOR USE,
IN SECONDS



**ADJUSTABLE
TEMPERATURE 150° - 230°**
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



**ION PLUS
TECHNOLOGY**
GOODBYE FRIZZINESS



**TOURMALINE COATED
HEATING PLATES**
HEALTHY, PROTECTED HAIR

- Ion Plus Technology, with constant emission
- Rounded design, straight and curly hair
- Oscillating heating plates
- Digital display
- 360° swivel cord
- 220 - 240 V



EAN: 8023277115040

P21.SLIGHTDION.TOR

STARLIGHT IHT TOURMALINE

Thanks to the **tourmaline heating plates** your hair is soft and protected from the heat.



**IHT - INSTANT
HEAT TECHNOLOGY**
ALWAYS READY FOR USE,
IN SECONDS



**ADJUSTABLE
TEMPERATURE 150° - 230°**
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



**TOURMALINE
COATED HEATING PLATES**
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- Digital display
- 360° swivel cord
- 220 - 240 V



EAN: 8023277115071

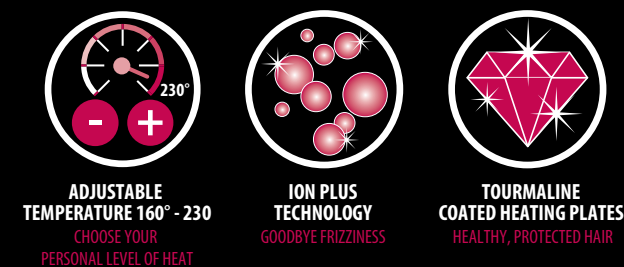
P21.SLIGHTD.TOR

ATTIVA LINE

CURLY OR STRAIGHT HAIRSTYLE IN THE SIMPLEST WAY

ATTIVA
DIGITAL ION PLUS

Convenient **LCD display** to keep the temperature under control and negative ions to eliminate frizziness for a long time.

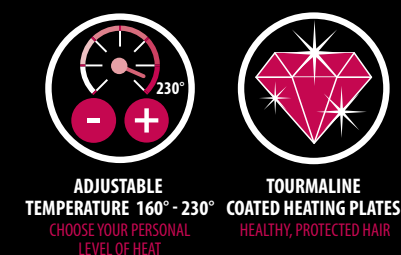


- Rounded design, straight and curly hair
- Ion Plus Technology, with constant emission
- Oscillating heating plates
- Digital display
- 360° swivel cord
- BiVolt 110 – 240 V

EAN: 8023277100480
P21.CP9DLTO.NR

ATTIVA
DIGITAL

LCD digital display to always have the heat under control and **tourmaline heating plates**, for soft, silky hair.



Display LCD

- Rounded design, straight and curly hair
- Oscillating heating plates
- Digital display
- 360° swivel cord
- BiVolt 110 – 240 V

EAN: 8023277100473
P21.CP9DTO.NR



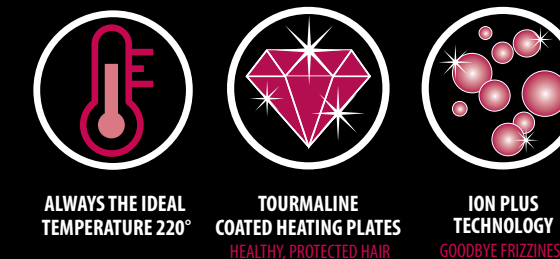
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P21.CP9DLTO.BN



EAN: 8023277100459
P21.CP9DTO.BN

ATTIVA
ION PLUS

Thanks to the ions, ATTIVA ION PLUS reduces moisture, eliminating frizziness for a long time; in addition, the tourmaline coated plates protect your hair, leaving it shiny, soft and silky.

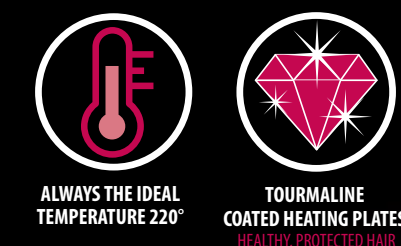


- Rounded design, straight and curly hair
- Ion Plus Technology, with constant emission
- Tratile basculanti
- 360° swivel cord
- BiVolt 110 – 240 V

EAN: 8023277100442
P21.CP9LTO

ATTIVA

Perfect for daily use, thanks to the **tourmaline coated heating plates** which protect your hair.



- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110 – 240 V

EAN: 8023277100435
P21.CP9TO

WAVES LINE

FRESH, DYNAMIC STYLE THAT'S ALWAYS IN FASHION

Fairy **WAVES**
CERAMIC

Create soft waves easily and quickly, for **professional hairstyles** like at the salon.



ALWAYS THE IDEAL
TEMPERATURE 220°



CERAMIC COATED
HEATING PLATES
SAFE AND GENTLE
ON THE HAIR

- Wide heating plates for styling in a single pass
- 360° swivel cord
- 220 – 240 V

EAN: 8023277111530

P21.WAVES



Fable **FRISÉ**
CERAMIC

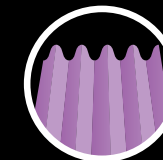
A **perfect frisé from root to tip**, for a fresh, dynamic style that's always in fashion.



ALWAYS THE IDEAL
TEMPERATURE 220°



CERAMIC COATED
HEATING PLATES
SAFE AND GENTLE
ON THE HAIR



FRISÉ
HEATING PLATE

- Wide heating plates for styling in a single pass
- 360° swivel cord
- 220 – 240 V

EAN: 8023277111547

P21.FRISÉ



URBAN STYLE LINE
CREATIVITY AND STYLE FOR SHINING HAIR

URBAN LOVE

A romantic and fun texture, dedicated to those who love a look that is always glamorous and fashionable.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE COATED
HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277114371

P21.URB.LOVE



URBAN SNAKE

A camouflage design with character to finish your hairstyle with a touch of style.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE COATED
HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277114395

P21.URB.SNAKE



URBAN CHEV

Fresh and original shapes and colours, perfect for those who feel like artists from the roots to the tips.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277114388

P21.URB.CHEV



URBAN STYLE LINE

CREATIVITY AND STYLE FOR SHINING HAIR

URBAN RAINBOW

A rainbow of fresh and original colours, perfect for those who feel like artists from the roots to the tips.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277119413

P21.URB.RAINBOW

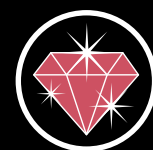


URBAN RED CITY

A fun texture, dedicated to those who love a look that is always glamorous and fashionable.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277119406

P21.URB.CITY



URBAN LINE

THE GLAMOUR SIDE TO FUNCTIONALITY TOURMALINE COATED HEATING PLATES HEALTHY, PROTECTED HAIR

URBAN SKY

Delicacy is blue as the sky in a compact hair straightener, perfect to be carried with you at all times.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Rounded design, straight and curly hair
- Oscillating heating plates
- 360° swivel cord
- BiVolt 110-240

EAN: 8023277099289

P21.URB.SKY



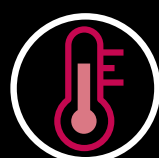
ERGOSTYLER LINE

SILKY SOFT AND SHINY

ergostyler
— redionix DUO —

Ultralight body, total ease of use, even when you travel.

Perfect for a daily, long-lasting, anti-humidity touch up thanks to the constant double emission of ions. Its ultra lightweight design makes it ideal for travel.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR



ION PLUS
TECHNOLOGY
GOODBYE FRIZZINESS

- Design, ultra light
- Ion Plus Technology, double constant emission
- BiVolt 110-240 V

EAN: 8023277116726

P21.ERGOSTYLERION



ergostyler

Ideal to be carried when travelling and for daily anti-humidity use thanks to its ultralight body that guarantees total ease of use.



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Design, ultra light
- BiVolt 110-240 V

EAN: 8023277116986

P21.ERGOSTYLER



ULTRA-THIN DESIGN, TOTAL EASE OF USE



ELEGANCE
TOURMALINE

Its ultra-thin design make this product extremely lightweight and easy to handle. The 12 cm heating plate lets you straighten voluminous locks of hair in a single pass.

DIGITAL

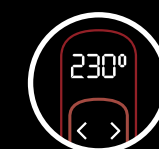
- Adjustable temperature from 150° to 230° | 302° to 446°F
- Ultra-thin design, total ease of use
- Hair straightener lock button, space-saving
- LCD digital display
- Bivolt 110-240 V ~



ADJUSTABLE TEMPERATURE
150°-230°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



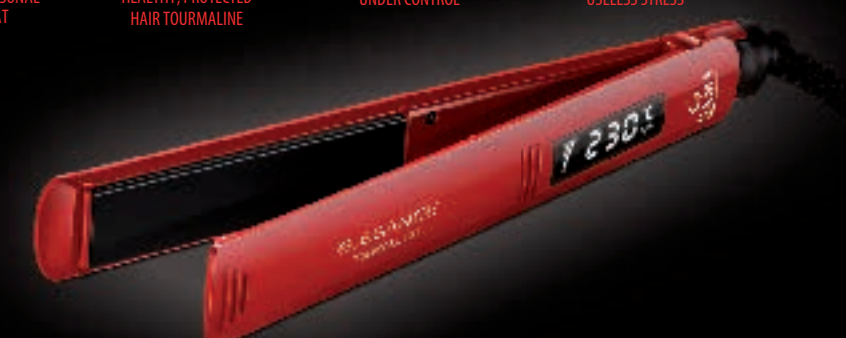
TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED
HAIR TOURMALINE



LCD DISPLAY
TEMPERATURE
UNDER CONTROL



SUSPENSION SYSTEM
PREVENT
USELESS STRESS



ELECTRONIC

- Always the ideal temperature 230°C | 446°F
- Ultra-thin design, total ease of use
- Hair straightener lock button, space-saving
- Electronic LED Display, temperature always under control
- Bivolt 110-240 V ~



ADJUSTABLE TEMPERATURE
150°-230°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED
HAIR TOURMALINE



LCD DISPLAY
TEMPERATURE
UNDER CONTROL



SUSPENSION SYSTEM
PREVENT
USELESS STRESS



ON-OFF

- Always the ideal temperature 230°C | 446°F
- Ultra-thin design, total ease of use
- Hair straightener lock button, space-saving
- Bivolt 110-240 V ~



ALWAYS THE IDEAL
TEMPERATURE 230°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED
HAIR TOURMALINE



SUSPENSION SYSTEM
PREVENT
USELESS STRESS



EAN: 8023277120785

P21.CP1NOVADION.4D

TRAVEL LINE

MINI TOURMALINE

Soft, shiny hair thanks to the **tourmaline heating plates**, in a hair straightener that is just 15 cm long, to always have on hand.



ALWAYS THE IDEAL
TEMPERATURE 200°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR



TRAVEL
CASE
ALWAYS TAKE IT WITH YOU

- Oscillating heating plates
- BiVolt 110 - 240 V

EAN: 8023277092303

P21.CP1TO.MINI

Comes with:
TRAVEL CASE



MINI TITANIUM

Small size and **titanium heating plates** for a lightweight hair straightener and a long-lasting look.



ALWAYS THE IDEAL
TEMPERATURE 200°



TITANIUM COATED
HEATING PLATES
LONG-LASTING STYLE



TRAVEL
CASE
ALWAYS TAKE IT WITH YOU

- Oscillating heating plates
- BiVolt 110 - 240 V

EAN: 8023277096912

P21.MINITI

Comes with:
TRAVEL CASE



MINI CAR EDITION

Gentle on your hair and designed for car use, thanks to the cord with cigarette lighter plug and that it is just 16 cm long.



ALWAYS THE IDEAL
TEMPERATURE 200°



CERAMIC COATED
HEATING PLATES
SAFE AND GENTLE
ON THE HAIR



TRAVEL
CASE
ALWAYS TAKE IT WITH YOU



CIGARETTE
LIGHTER PLUG
PERFECT FOR CAR USE

- Heat grip for putting it away safely
- 12 V

EAN: 8023277098145

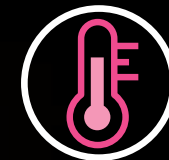
P21.CP9MINI.CAR

Comes with:
HEAT PROTECTION TIP



TOO CHIC MIDI

Only 18 cm in a young, fresh hair straightener, perfect to create curly or straight looks, in complete safety.



ALWAYS THE IDEAL
TEMPERATURE 200°



CERAMIC COATED
HEATING PLATES
SAFE AND GENTLE
ON THE HAIR



TRAVEL
CASE
ALWAYS TAKE IT WITH YOU

- Oscillating heating plates
- BiVolt 110 - 240 V

EAN: 8023277106680

P21.MIDI.TOO

Comes with:
TRAVEL CASE



SMART MIDI

Professional results and travel convenience, just 18 cm long. Perfect for straight or curly carefree looks.



ALWAYS THE IDEAL
TEMPERATURE 200°



TOURMALINE
COATED HEATING PLATES
HEALTHY, PROTECTED HAIR

- Oscillating heating plates
- 220 - 240 V

EAN: 8023277094895



DRYERS

Drying has never been this
quick and easy



MADE IN ITALY LINE

MADE IN ITALY QUALITY, FOR UNBEATABLE PERFORMANCE AND RESULTS.

Leggero
ion



Made in Italy quality, for unbeatable performance and results.



LONG-LASTING
AC MOTOR



CONSTANT
ION EMISSION



BALANCED
AND EASY TO USE DESIGN

- Power: 2400 Watt
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 3.0 meter long cord



Comes with:
DIFFUSER • 9 MM ULTRA-NARROW PROFESSIONAL CONCENTRATOR NOZZLE

EAN: 8023277002692

A21.LEGGEROION.BN

Leggero



Reduced weight and innovative **ergonomic design** for comfortable use, with minimal effort.



LONG-LASTING
AC MOTOR



BALANCED AND
EASY TO USE DESIGN



SILENT POWER

- Power: 2400 Watt
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 3.0 meter long cord



Comes with:
9 MM ULTRA-NARROW PROFESSIONAL CONCENTRATOR NOZZLE

EAN: 8023277002708

A21.LEGGERO.NR



The hair dryer consumes just **1300 W** but guarantees the performance and results of a **2000 W** hair dryer.



ECO POWER
TECHNOLOGY



LONG-LASTING
AC MOTOR



BALANCED AND
EASY TO USE DESIGN



SILENT POWER

- Power like a 2000W hair dryer/consumption 1300W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 3.0 meter long cord



Comes with:
9 MM ULTRA-NARROW PROFESSIONAL CONCENTRATOR NOZZLE

EAN: 8023277002746

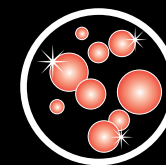
A21.ECO.VR

Comfort^{ION}

Very quiet and equipped with the innovative **Ionic System**, which neutralises frizziness, leaving your hair soft and silky.



LONG-LASTING
AC MOTOR



CONSTANT
ION EMISSION



BALANCED AND
EASY TO USE DESIGN

- Power: 2200 Watt
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 3.0 meter long cord



Comes with:
DIFFUSER • 9 MM ULTRA-NARROW
PROFESSIONAL CONCENTRATOR NOZZLE

EAN: 8023277002760

A21.COMFORTION.RS

Comfort

Powerful, extremely **quiet and lightweight** for unbeatable convenience, ideal for frequent use.



LONG-LASTING
AC MOTOR



BALANCED AND
EASY TO USE DESIGN



SILENT POWER

- Power: 2200 Watt
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 3.0 meter long cord



Comes with:
9 MM ULTRA-NARROW PROFESSIONAL CONCENTRATOR NOZZLE

EAN: 8023277002753

A21.COMFORT.BL

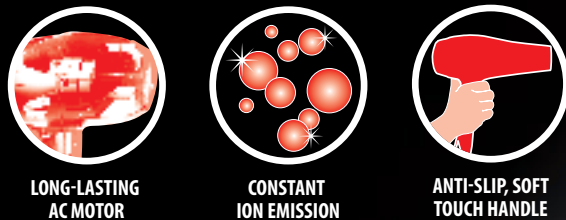


PERFORMANCE LINE

POWER, EASE OF USE AND GENTLENESS, ALL INCLUDED

FORZA^{ION}

Create your look in an instant, taking care of your hair thanks to the emission of negative ions.



- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
2 CONCENTRATOR NOZZLES

EAN: 8023277115422

A21.FORZAION.NR



FORZA

Record power to create your styling in minimal time, without giving up gentleness and quietness.



- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
2 CONCENTRATOR NOZZLES

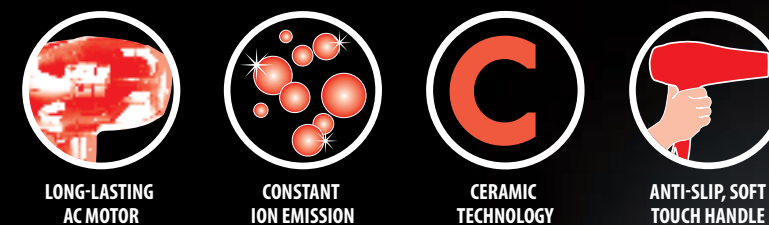
EAN: 8023277115415

A21.FORZA.NR



POWER^{ION}

The performance of the Power hair dryer combined with the innovative **Ionic System** to neutralise frizziness.



- Power: 2200 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE
• COMB CONCENTRATOR NOZZLE

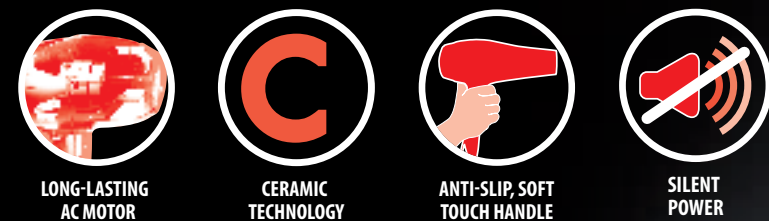
EAN: 8023277115316

A21.POWERION.NR



POWER

Powerful jet of air for perfect styling in minimal time and **Soft Touch body** for a secure grip.



- Power: 2200 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
CONCENTRATOR NOZZLE

EAN: 8023277115309

A21.POWER.NR

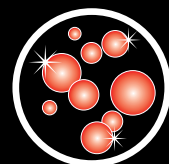


POTENZA^{ION}

Unbeatable performance and zero frizziness, for long-lasting soft, silky and shiny hair.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



LIGHT AND
EASY TO HANDLE



ANTI-SLIP, SOFT
TOUCH HANDLE

- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
CONCENTRATOR NOZZLE

EAN: 8023277115446

A21.POTENZAION.NR



POTENZA

Maximum performance combined with the ultra light weight, perfect for frequent or prolonged use.



LONG-LASTING
AC MOTOR



LIGHT AND
EASY TO HANDLE



ANTI-SLIP, SOFT
TOUCH HANDLE



SILENT
POWER

- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
CONCENTRATOR NOZZLE

EAN: 8023277115439

A21.POTENZA.NR

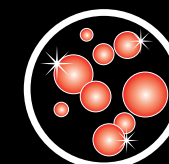


AIRTECH^{ION}

A powerful, lightweight hair dryer with refined Made in Italy design.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION

- Power: 2300 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE

EAN: 8023277115361

A21.AIRTECHION.NR



AIRTECH

Its high power and negative ion flow let you create your hairstyle in an instant, eliminating frizziness.



ULTRALIGHT
DC MOTOR



SILENT
POWER

- Power: 2300 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE

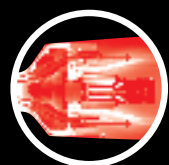
EAN: 8023277115354

A21.AIRTECH.NR

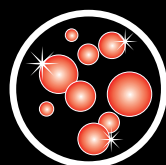


ENERGY^{ION}

Ceramic Technology for super gentle drying without frizziness owing to the presence of negative ions.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



CERAMIC
TECHNOLOGY

- Power: 2200 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

EAN: 8023277113596

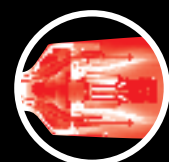
A21.ENERGYION.NR

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE



ENERGY

Maximum gentleness thanks to the **ceramic coating**, which transmits high temperatures quickly and evenly.



ULTRALIGHT
DC MOTOR



CERAMIC
TECHNOLOGY



SILENT
POWER

- Power: 2200 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 1.8 meter long cord

EAN: 8023277113541

A21.ENERGY.NR

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE



JOURNEY 1600

GUARANTEED STYLE DURING ALL YOUR TRAVELS

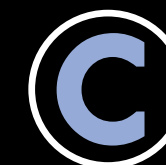
Journey 1600 is the perfect hair dryer for those who love to travel all over the world, thanks to the space-saving folding handle and the universal Bi-Volt voltage system.



ULTRALIGHT
DC MOTOR



BI-VOLT SYSTEM



CERAMIC TECHNOLOGY



COMFORTABLE TO
USE FOLDING HANDLE



ALWAYS TAKE
IT WITH YOU

- Power: 1600 W
- 2 temperatures / 2 speeds / Cool Shot
- 2.0 meter long cord

EAN: 8023277116801

A21.JOURNEY

Comes with:
CONCENTRATOR NOZZLE



WALL MOUNT HAIR DRYER CONVENIENCE AT YOUR FINGERTIPS

WALL 1200W

Low consumption and reduced dimensions for a **practical and easy to handle** hair dryer, low noise level.



ULTRALIGHT
DC MOTOR



SILENT
POWER

- Power: 1200 W
- 2 temperatures / 2 speeds
- Spring cord

EAN: 7897505782240

A21.805



EOLIC LINE

POWER, EASE OF USE AND GENTLENESS, ALL INCLUDED

Eolic^{PLUS}_{ion}

Maximum power and innovative **Ionic System** to neutralise frizziness, leaving your hair soft and shiny.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



TOURMALINE
TECHNOLOGY



SILENT
POWER



ANTI-SLIP, SOFT
TOUCH HANDLE

- Power: 2200 W
- 4 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 2.0 meter long cord

EAN: 8023277107168

A21.EOLICPLUSION

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE



Eolic^{PLUS}

2200 W of power to achieve the desired hairstyle in minimal time, with the gentleness of tourmaline.



ULTRALIGHT
DC MOTOR



TOURMALINE
TECHNOLOGY



SILENT
POWER



ANTI-SLIP, SOFT
TOUCH HANDLE

- Power: 2200 W
- 4 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 2.0 meter long cord

EAN: 8023277107144

A21.EOLICPLUS

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE

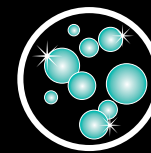


Eolic_{ion}

Light and quiet, equipped with negative ions to eliminate moisture and static electricity from your hair.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



TOURMALINE
TECHNOLOGY



ANTI-SLIP, SOFT
TOUCH HANDLE



LIGHT AND
EASY TO HANDLE

- Power: 1800 Watt
- 2 temperatures / Cool Shot
- 2.0 meter long cord

EAN: 8023277107106

A21.EOLICION

Comes with:
CONCENTRATOR NOZZLE



Eolic

The internal **tourmaline coated** components protect your hair, giving it long-lasting shine.



ULTRALIGHT
DC MOTOR



TOURMALINE
TECHNOLOGY



ANTI-SLIP, SOFT
TOUCH HANDLE



LIGHT AND
EASY TO HANDLE

- Power: 1800 Watt
- 2 temperatures / Cool Shot
- 2.0 meter long cord

EAN: 8023277107083

A21.EOLIC

Comes with:
CONCENTRATOR NOZZLE



Eolic_{mini}

Thanks to the **MINI design**, the hair dryer is also perfect for use away from home.



ULTRALIGHT
DC MOTOR



TOURMALINE
TECHNOLOGY



SILENT
POWER



ALWAYS TAKE
IT WITH YOU

- Power: 1700 W
- 2 temperatures / Cool Shot
- 2.0 meter long cord

EAN: 8023277106697

A21.EOLICMINI

Comes with:
CONCENTRATOR NOZZLE

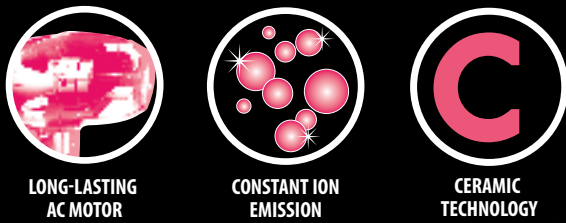


VENTI LINE

POWER, EASE OF USE AND GENTLENESS, ALL INCLUDED

DELTA ION

Ionic System to eliminate frizziness. **The powerful AC** motor ensures many hours of work.



- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 2.0 meter long cord

EAN: 8023277098169

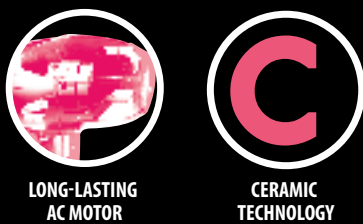
A21.DELTAION

Comes with:
CONCENTRATOR NOZZLE



DELTA

Thanks to the **2400 W of power** you can create your favourite hairstyle quickly and with maximum comfort.



- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 2.0 meter long cord

EAN: 8023277098152

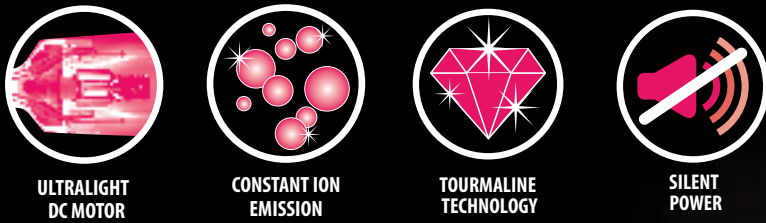
A21.DELTA

Comes with:
CONCENTRATOR NOZZLE



BREZZA ION

Light and soft, featuring an **ion technology** that neutralises moisture and static electricity and eliminates frizziness.



- Power: 2100 Watt
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning of the hair dryer
- 2.0 meter long cord

EAN: 8023277100893

A21.BREZZAION.BN

Comes with:
DIFFUSER • CONCENTRATOR NOZZLE



MULTISTYLER LINE

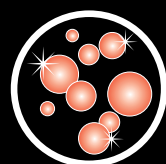
WHAT IS YOUR STYLE TODAY?

TURBO ION 2000 ROTATING STYLER

An important ally to shape your look quickly and easily thanks to the **two interchangeable brushes**. The constant emission of ions also eliminates frizziness from your hair for a long time.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



ROTATING BRUSH
SHAPE IN FREEDOM

- Power: 1000 W
- 2 temperatures / 2 speeds
- 2.4 meter long swivel cord
- 220-240 V

EAN: 8023277115323

A21.808

Comes with:

BRUSH WITH 38 MM DIAMETER • BRUSH WITH 50 MM DIAMETER



TURBO IONIC 807 MULTISTYLER

6 interchangeable accessories to create a new style every day and **ion technology** to eliminate frizziness for a long time.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION

- Power: 1000 W
- 2 temperatures / 2 speeds / Cool Shot
- 2.4 meter long swivel cord
- 220-240 V

EAN: 8023277094468

A21.807

Comes with:

CURLING IRONS • STRAIGHTENING
BRUSH • 3D THERMO BRUSH •
CONCENTRATOR NOZZLE



TURBO 700 MULTISTYLER

Create all the styles you wish with unbeatable comfort and the lightness of the **DC motor**.



ULTRALIGHT
DC MOTOR

- Power: 700 Watt
- 2 temperatures / 2 speeds
- 2.4 meter long swivel cord
- 220-240 V

EAN: 8023277111257

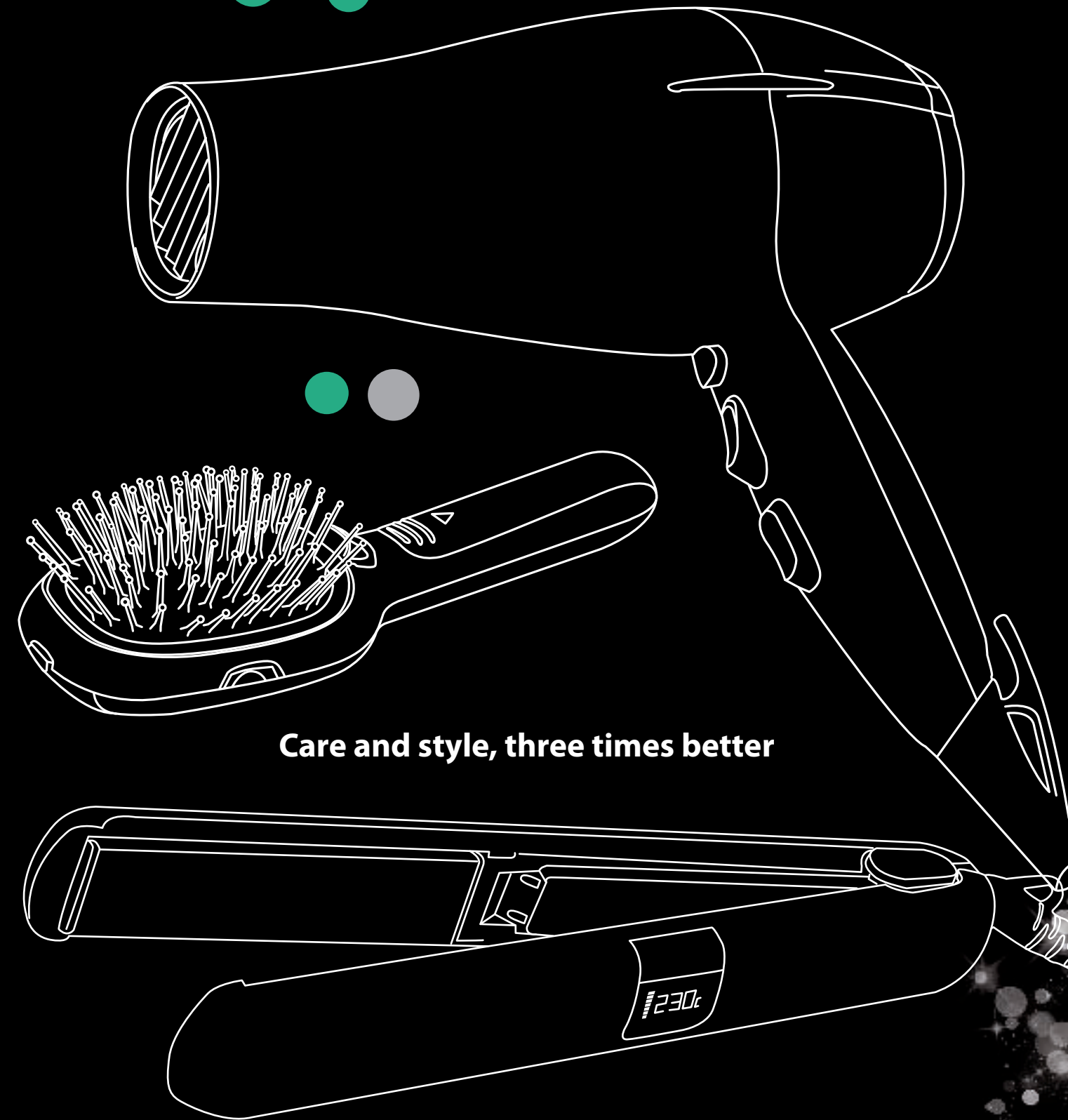
A21.MS700



Comes with:

CONCENTRATOR NOZZLE • STRAIGHTENING BRUSH
• CURLING IRON • 3D THERMO BRUSH FOR A WAVY STYLE

TRILOGIES



Care and style, three times better



ANTI-FRIZZ, SHINE AND RECONSTRUCTION AND ANTI-AGING

Leggero Ozone-Ion



LEGGERO ION 4D THERAPY combines ION PLUS technology, which eliminates frizziness, with the action of Ozone 3 which give 4 important benefits to your hair: Anti-frizz, Shine, Reconstruction and Anti-aging effect. Your hair will be stronger from the roots to the tips and regenerated.



AC
LONG-LASTING MOTOR



OZONE 3 ION TECHNOLOGY
ANTI-AGING EFFECT



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS
REVITALISED HAIR



LOW NOISE LEVEL



BALANCED AND LIGHT
FOR THE MOST COMFORTABLE USE

- Power: 2400 W
- Active Ozone 3 Ion Technology
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning

EAN: 8023277120761

A21.LEGGEROION.4D



Comes with:

CONCENTRATOR NOZZLES: 6 mm + ultra-narrow 9 mm + diffuser



ANTI-FRIZZ, SHINE AND RECONSTRUCTION AND ANTI-AGING

CP1 NOVA IHT DIGITAL Ozone-Ion



CP1 NOVA DIGITAL ION 4D THERAPY combines ION PLUS technology, which eliminates frizziness, with the action of Ozone 3, which helps eliminate the grease and impurities that can clog pores, improving their oxygenation. The tourmaline helps your hair become healthy and shiny again. Their combined action gives you stronger hair from roots to tips, regenerated thanks to the treatment's anti-aging effect.



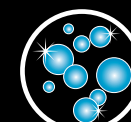
IHT INSTANT HEAT
TECHNOLOGY
ALWAYS READY FOR USE,
IN SECONDS



ADJUSTABLE TEMPERATURE
160°-230°C / 320°-446°F
CHOOSE THE LEVEL OF HEAT
THAT SUITS YOUR NEEDS



ACTIVE OZONE 3
ION TECHNOLOGY
ANTI-AGING EFFECT



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS
REVITALISED HAIR



TOURMALINE COATED
HEATING PLATES
FOR HEALTHY
AND PROTECTED HAIR



LCD DISPLAY
HEAT ALWAYS
UNDER CONTROL



SUSPENSION SYSTEM
PREVENTS UNDESIRABLE HEAT STRESS

- Active Ozone 3 Ion Technology, with constant emission
- IHT, Instant Heat Technology
- Rounded design, straight and curly hair
- Oscillating heating plates
- LCD digital display
- Bivolt 110-240 V ~

EAN: 8023277120785

P21.CP1NOVADION.4D



ANTI-FRIZZ, SHINE AND RECONSTRUCTION AND ANTI-AGING

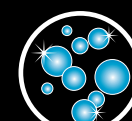
Ozone-Ion deepCARE



DEEP CARE BRUSH 4D THERAPY combines ION PLUS technology, which eliminates frizziness, with the action of Ozone 3, which laboratory tests have shown that Ozone-Ion technology has rejuvenating effects on hair. The combination of ions, Ozone 3 and active oxygen stimulates and purifies the skin, leaving your hair shiny, silky and with more body.



ACTIVE OZONE 3
ION TECHNOLOGY
ANTI-AGING EFFECT



ION PLUS TECHNOLOGY
GOODBYE FRIZZINESS



TRIPLE OXYGENATING ACTION
REVITALISED HAIR



BATTERIES

- Active Ozone 3 Ion Technology, with constant emission
- Triple oxygenating action
- Removable bristles for easy cleaning
- Operates on 2 AAA batteries (not included in the package)

EAN: 8023277120341

MP59.4D



3D THERAPY LINE

ANTI-FRIZZ, SHINE AND RECONSTRUCTION, FOR A PERFECT STYLING IN JUST THREE STEPS

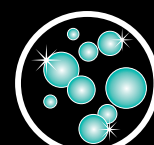
3D THERAPY ION PLUS POTENZA



Maximum power, pure well-being, triple advantage to create your styling in seconds with the strength of 2400 W and the effect of the continuous emission of ions with anti-frizz action.



ULTRALIGHT
DC MOTOR



CONSTANT
ION EMISSION



+80%
IONS · IONI · IONES



TOURMALINE
TECHNOLOGY



ANTI-SLIP,
SOFT TOUCH HANDLE



LIGHT AND
EASY TO HANDLE



SILENT POWER

- Power: 2400 W
- 6 temperatures / 2 speeds / Cool Shot
- Removable filter for easy cleaning
- 1.8 meter long swivel cord
- Anti-slip Soft Touch

EAN: 8023277115835

A21.POTENZAION.3D



Comes with:
CONCENTRATOR NOZZLE

3D THERAPY ATTIVA ION PLUS



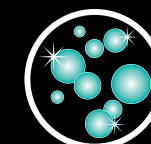
A hair straightener that loves your hair, eliminating frizziness and giving it health and shine thanks to the tourmaline. Perfect to create straight and curly hairstyles.



ADJUSTABLE
TEMPERATURE 160° - 230°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



TOURMALINE COATED
HEATING PLAT
HEALTHY, PROTECTED HAIR



ION PLUS
TECHNOLOGY
GOODBYE FRIZZINESS



+80%
IONS · IONI · IONES



DISPLAY LCD



SUSPENSION SYSTEM



GOODBYE FRIZZINESS

- Ion Plus Technology, with constant emission
- Rounded design, straight and curly hair
- Oscillating heating plates
- LCD digital display
- 360° swivel cord
- Bivolt 110-240 V ~

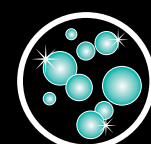
EAN: 8023277115842

P21.CP9DION.3D



3D THERAPY ionicBRUSH

An innovative brush that caresses your hair with the touch of the ions, giving it shine and softness with each pass.



ION PLUS
TECHNOLOGY
GOODBYE FRIZZINESS



TRIPLE IONISING
ACTION



+80%
IONS · IONI · IONES



BATTERY
OPERATED



GOODBYE FRIZZINESS

- Rounded design
- Removable bristles for easy cleaning
- Operates on 2 AAA batteries
*not included in the package

EAN: 8023277115859

MP59.3D





CURLING IRONS

**All the curls you want
with maximum gentleness**

DIGITAL TITANIUM LINE

EASE OF USE AND CONTROL FOR THE PERFECT HEAT



ADJUSTABLE
TEMPERATURE 120° - 200°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT



TITANIUM COATED
TUBE
LIGHT AND RESISTANT

- Digital display
- 3.0 meter long swivel cord
- Anti-singe tip
- BiVolt 100-240 V

TITANIUM 19 mm

The perfect tool to achieve tapered curls even at home.

EAN: 802377096936

F21.19TI



TITANIUM 25 mm

Perfect to create curly and wavy hairstyles or ringlets easily.

EAN: 802377096943

F21.25TI



TOURMALINE LINE

SHINY, PROTECTED CURLS



ALWAYS THE IDEAL
TEMPERATURE 220°



TOURMALINE
COATED TUBE
HEALTHY, PROTECTED HAIR



ANTI-SLIP, SOFT
TOUCH HANDLE

- 3.0 meter long swivel cord
- Anti-singe tip
- BiVolt 100-240 V

TOURMALINE 19 mm

Narrow, tapered curls easily, even at home.

EAN: 7899094497871

F21.19TO



TOURMALINE 25 mm

You can achieve curly or wavy hair, or even ringlets, like you've always wanted in seconds.

EAN: 7899094499080

F21.25TO



TOURMALINE 33 mm

Wide curls and voluminous ringlets like at a professional salon.

EAN: 7899094499097

F21.33TO



CERAMIC LINE

ALWAYS PERFECT HEAT FOR YOUR HAIR



ADJUSTABLE
TEMPERATURE 150° - 190°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT

CERAMIC
COATED TUBE
SAFE AND GENTLE
ON THE HAIR

ANTI-SLIP, SOFT
TOUCH HANDLE

- 2.0 meter long swivel cord
- Anti-singe tip
- 220 V

ELECTRONIC 25 mm

The perfect size to easily achieve curls, waves or ringlets.

EAN: 802377110212

F21.25CE



ELECTRONIC 33 mm

The perfect size to easily achieve curls, waves or ringlets.

EAN: 802377110229

F21.33CE



STARLIGHT | IHT TITANIUM

THE CURLS YOU WANT FOR A LONG-LASTING STYLING



IHT INSTANT HEAT
TECHNOLOGY
ALWAYS READY FOR USE,
IN SECONDS

ADJUSTABLE TEMPERATURE
150°-220°
CHOOSE YOUR PERSONAL
LEVEL OF HEAT

TITANIUM COATED TUBE
LIGHT AND RESISTANT

SWIVEL CORD 360°
COMFORTABLE USE

ANTI-SINGE TIP
EXTREMELY SAFE

- Spring handle
- Digital Display
- 3.0 meter long swivel cord
- Bivolt 110-240 V ~

STARLIGHT 19 mm

Easily and quickly create tight curls

EAN: 8023277122116

F21.19SLIGHT



STARLIGHT 25 mm

Easily and quickly create very voluminous curls

EAN: 8023277122123

F21.25SLIGHT



STARLIGHT 33 mm

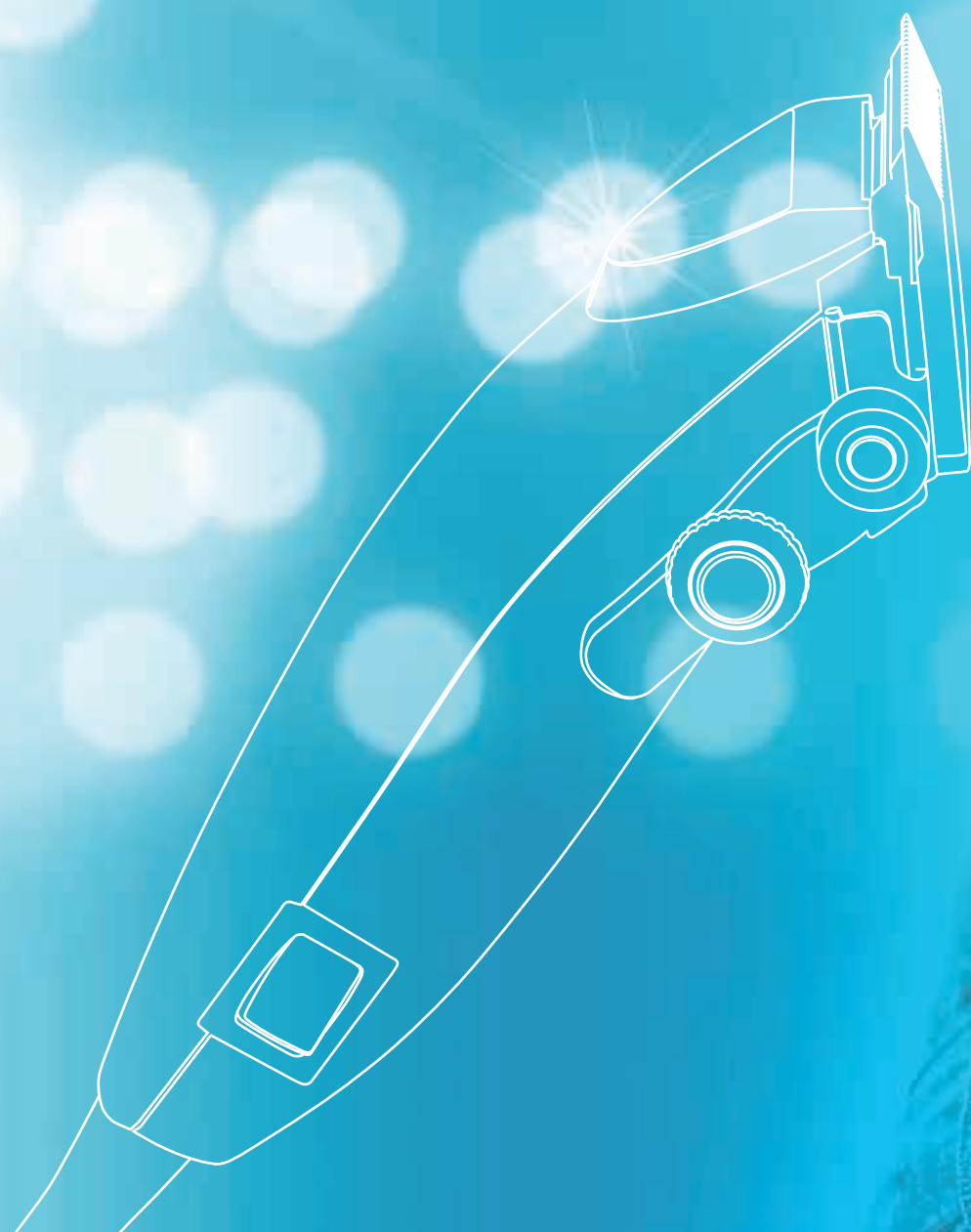
Easily and quickly create charming ringlets

EAN: 8023277122130

F21.33SLIGHT



MAN
Precision and perfect cuts
for an impeccable look



GC HAIR CLIPPER LINE

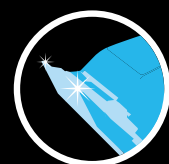
CONVENIENCE AND PRECISION TO PUT THE FINAL TOUCH ON YOUR LOOK

GC 585

Perfect look for all occasions thanks to the **25 different adjustments** and **digital display** to always have the charge status under control.



ADJUSTABLE TO
DIFFERENT CUTTING
LENGTHS



STAINLESS STEEL
BLADE



CORD-CORDLESS
FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- LCD digital display
- Chrome finishes
- Hair trimming function
- Cutting length adjustment from 0.8 mm to 30 mm
- Battery autonomy: 60 min.

EAN: 802377097735

T21.GC585

Comes with:

5 COMBS FOR CUT ADJUSTMENT (4-6 / 10-12 / 16-18 / 22-24 / 28-30 MM). 1 TRIMMING.
CHARGING BASE. ADAPTER. SCISSORS. COMB. LUBRICATING OIL. CLEANING BRUSH



GC 572

A practical and very lightweight hair clipper.
Its functionality is increased by the blade adjustment knob.



ADJUSTABLE TO DIFFERENT
CUTTING LENGTHS



STAINLESS
STEEL BLADE



CORD-CORDLESS
FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING



LIGHTNESS
AND BALANCE

- LCD digital display
- Chrome finishes
- Cutting length adjustment from 0.8 mm to 12 mm
- Battery autonomy: 60 min.

EAN: 802377116740

T21.GC572

Comes with:

1 SLIDING COMB FOR CUT ADJUSTMENT ADAPTER. SCISSORS. COMB. LUBRICATING OIL.
CLEANING BRUSH



GC 565

Maximum comfort with the **Soft Touch** grip, the **digital display** and the **cord-cordless** function to work without the cord for up to 70 minutes.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- LCD Digital display
- Chrome finishes
- Hair trimming function
- Cutting length adjustment from 0.8 mm to 30 mm
- Battery autonomy: 70 min.

EAN: 802377105393

T21.GC565

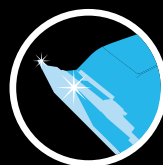


GC 555

The **Soft Touch** grip guarantees a safe grip and the **cord-cordless** function gives you 60 minutes of autonomy.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- Chrome finishes
- Hair trimming function
- Cutting length adjustment from 0.8 mm to 30 mm
- Battery autonomy: 60 min.

EAN: 802377093973

T21.GC555

Comes with:

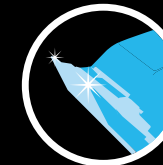
2 COMBS FOR CUT ADJUSTMENT (4-7-10-13-16 / 18-21-24-27-30 mm) . **CHARGING BASE**.
SCISSORS ADAPTER. COMB. LUBRICATING OIL . CLEANING BRUSH

GC 563

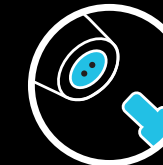
A convenient, versatile hair clipper, thanks to the 20 available cutting lengths and the to Cord-cordless function which allows you to work with or without cord. With removable head for easy cleaning. Comes with Lithium-ion batteries for a longer life.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL & CERAMIC BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- Chrome finishes
- Cutting length adjustment from 0.8 mm to 14 mm
- Battery autonomy: 70 min.

EAN: 8023277115941

T21.GC563



GC 583

Perfect look for all occasions thanks to the 20 available cutting lengths. The Cord-cordless function which allows you to work with or without cord. With removable head for easy cleaning. Comes with Lithium-ion batteries for a longer life. With digital display the battery autonomy is always under control.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL & CERAMIC BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- Charge indicator digital display
- Chrome finishes
- Cutting length adjustment from 0.8 to 14 mm
- Battery autonomy: 60 min.

EAN: 8023277122895

T21.GC583


Comes with:

2 COMBS FOR CUT ADJUSTMENT (3-6 mm and 9-12 mm)
ADAPTER. SCISSORS. COMB. LUBRICATING OIL. CLEANING BRUSH




GC 545


Really versatile thanks to the **11 available cutting lengths**; with **cord-cordless** function to work with or without cord.




ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- Trimming function
- Cutting length adjustment from 0.8 mm to 30 mm
- Battery autonomy: 60 min.

EAN: 8023277097728


T21.GC545

Comes with:
2 COMBS FOR CUT ADJUSTMENT (4-7-10-13-16 / 18-21-24-27-30 mm). ADAPTER .
SCISSORS . COMB . LUBRICATING OIL . CLEANING BRUSH . TRAVEL POUCH

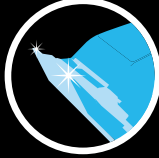


GC 543


The **Soft Touch** grip guarantees a safe grip and the **cord-cordless** function gives you 60 minutes of autonomy.




ADJUSTABLE TO DIFFERENT CUTTING LENGTHS



STAINLESS STEEL BLADE



CORD-CORDLESS FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING

- Hair trimming function
- Cutting length adjustment from 0.8 mm to 40 mm
- Cord-Cordless
- Battery autonomy: 60 min.

EAN: 8023277097711

T21.GC543

Comes with:
1 SLIDING COMB (1-3-6-9-12-15-18-24-32 mm)
ADAPTER . SCISSORS . COMB . LUBRICATING OIL . CLEANING BRUSH . TRAVEL POUCH

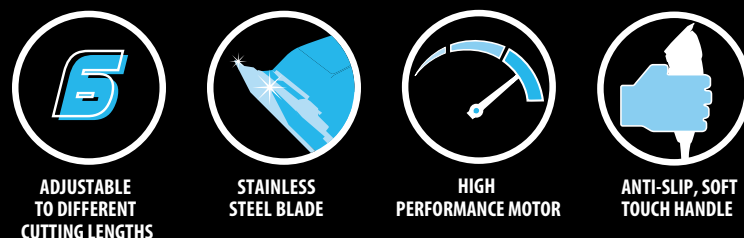


GM HAIR CLIPPER LINE

RELIABILITY, PRECISION AND MAXIMUM CUTTING POWER

GM 590

The magnetic motor and the stainless steel blade make the GM590 hair clipper excellent as regards high performance and cutting power. Equipped with On – Off switch, resistant power cord and a cutting length adjustment lever, it is perfect for every need.



- Adjustable lever
- Cutting length adjustment from 0.8 mm to 12 mm

EAN: 8023277096264

T21.GM590



Comes with:

4 COMBS FOR CUT ADJUSTMENT (3-6-9-12 MM). BLADE PROTECTION . SCISSORS . COMB. LUBRICATING OIL . CLEANING BRUSH

GM 560.25

The ideal tool to trim hair, sideburns, beard, nose and ears with precision and in safety.



- Adjustable lever
- Cutting length adjustment from 0.8 mm to 25 mm

EAN: 8023277106703

T21.GM560.25

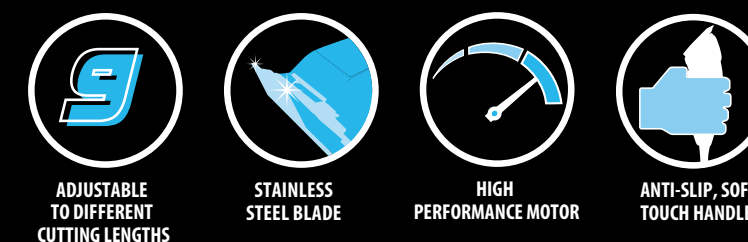
Comes with:

14 COMBS FOR CUT ADJUSTMENT
(1.5-3-4.5-6-9-12-16-18-20-22-25.4-ears-eyebrows)
. BLADE PROTECTION . 3 COMBS FOR BEARD,
MOUSTACHE AND HAIR . SCISSORS . COMB .
LUBRICATING OIL . CLEANING BRUSH



GM 560

Powerful, reliable and precise, with seven possible adjustments for hair, beard and sideburns.



- Adjustable lever
- Cutting length adjustment from 0.8 mm to 20 mm

EAN: 8023277095601

T21.GM560

Comes with:

5 COMBS FOR CUT ADJUSTMENT (3-6-9-12-20 mm) . BLADE PROTECTING DEVICE . 3 COMBS FOR BEARD, MOUSTACHE AND HAIR . SCISSORS . COMB . LUBRICATING OIL . CLEANING BRUSH



GT BEARD TRIMMER LINE

COMFORT AND POWER TO FINISH BEARD AND SIDEBURN STYLES

GT 556

Equipped with 7 different adjustments for trimming your beard from the 3rd to the 7th day and with **cord-cordless** function, with over 30 minutes of autonomy.



- ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
- STAINLESS STEEL BLADE
- CORD-CORDLESS FUNCTION WITH OR WITHOUT CORD
- REMOVABLE HEAD FOR EASY CLEANING
- LIGHTNESS AND BALANCE

- Chrome finishes
- Cutting length adjustment from 0.8 mm to 12 mm
- Battery autonomy: 30 min.

EAN: 8023277116771

T41.GT556



Comes with:
1 SLIDING COMB FOR CUT ADJUSTMENT ADAPTER.
SCISSORS. COMB. LUBRICATING OIL. CLEANING BRUSH

GT 555

Equipped with 3 different adjustments for trimming your beard from the 3rd to the 7th day and with **cord-cordless** function, with over 30 minutes of autonomy.



- ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
- STAINLESS STEEL BLADE
- CORD-CORDLESS FUNCTION WITH OR WITHOUT CORD
- REMOVABLE HEAD FOR EASY CLEANING
- ANTI-SLIP, SOFT TOUCH HANDLE

- Chrome finishes
- Cutting length adjustment from 0.8 mm to 13 mm
- Battery autonomy: 30 min.

EAN: 8023277105409

T41.GT555

Comes with:
3 BEARD COMBS (3RD-5TH AND 7TH DAY)
3 COMBS FOR FINISHING TOUCHES (6-9-13 MM)
CHARGING BASE • ADAPTER
BLADE PROTECTING DEVICE • COMB
CLEANING BRUSH



GT 420

The smallest beard trimmer of the line, easy to use and perfect for travelling.



- ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
- STAINLESS STEEL BLADE
- REMOVABLE HEAD FOR EASY CLEANING
- BATTERY OPERATED

- 2 AAA batteries
- Cutting length adjustment from 0.8 mm to 15 mm

EAN: 8023277099340

T41.GT420

Comes with:
1 SLIDING COMB FOR CUT ADJUSTMENT (3-6-9-12-15 MM)
LUBRICATING OIL • CLEANING BRUSH
BATTERIES NOT INCLUDED IN THE PACKAGE

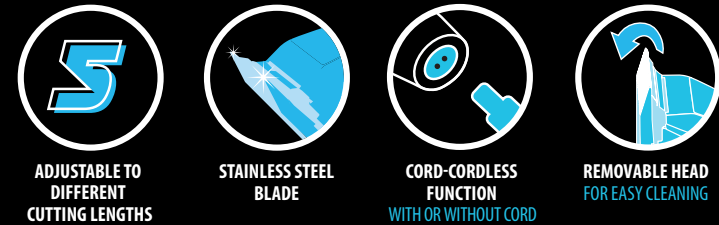


MULTIFUNCTION LINE

ALL THE CUTS YOU WANT IN A SINGLE SOLUTION

GC 615

Many functions: hair clipper, beard & moustache trimmer, precision blade, nose and ears, razor.



- Cutting function: Hair clipper - Trimmer for nose and ears - Precision trimmer - Beard & moustache trimmer (0.8 - 1 cm) - Razor
- Chrome finishes
- Cutting length adjustment from 0.8 mm to 12 mm
- Battery autonomy: 60 min.

EAN: 8023277119482

T21.GC615

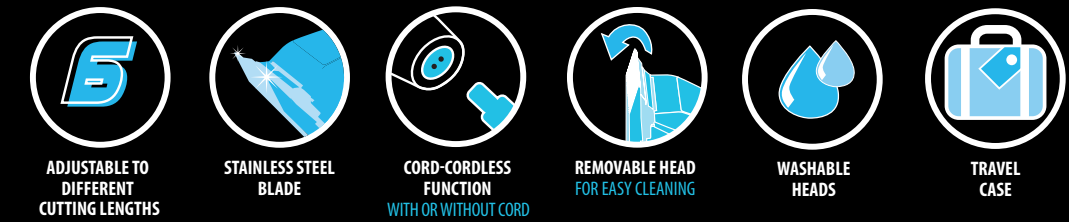
Comes with:

5 HEADS. 4 COMBS FOR CUT ADJUSTMENT (3-6-9-12 mm). **CHARGING BASE**. ADAPTER. SCISSORS. COMBS. CLEANING BRUSH



GCX 622

Six interchangeable heads to cut hair, beard, nose and ear hair, sideburns, back of the neck, achieve precision cuts, clean the entire body and thin out hair.



- Cutting function: Body groomer - Hair clipper - Trimmer for nose and ears - Precision trimmer - Beard trimmer (2 - 8 mm) - Razor
- Intelligent NiMH battery lasts longer
- Hair trimming function
- LCD digital display
- Chrome finishes
- Cutting length adjustment from 0 mm to 30 mm
- Battery autonomy: 60 min.

EAN: 8023277105416

T21.GCX 622

Comes with:

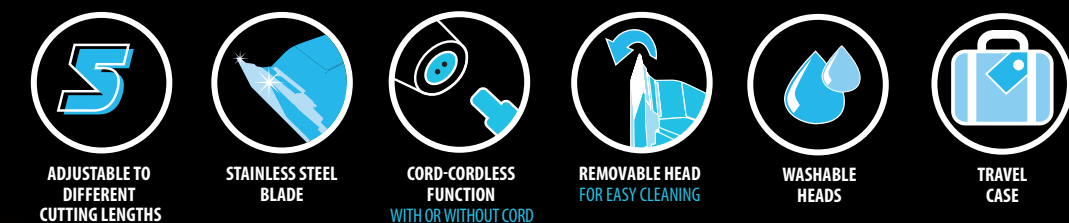
6 HEADS . 4 COMBS FOR CUT ADJUSTMENT. 1 COMB FOR FINISHING TOUCHES. 1 COMB FOR TRIMMING.

CHARGING BASE . ADAPTER . SCISSORS . 3 COMBS FOR BEARD, MOUSTACHE AND HAIR . CLEANING BRUSH . BRUSH FOR THE BACK OF THE NECK



GCX 621

The **five interchangeable heads** allow various cuts: hair, beard, nose and ear hair, sideburns, back of the neck, precision cuts and eyebrows



- Cutting function: Hair clipper - Trimmer for nose and ears - Precision trimmer - Beard trimmer (2 - 8 mm) - Razor
- Intelligent NiMH battery lasts longer
- Hair trimming function
- Chrome finishes
- Cutting length adjustment from 0 mm to 30 mm
- Battery autonomy: 60 min.

EAN: 8023277105423

T21.GCX 621

Comes with:

5 HEADS . 4 COMBS FOR CUT ADJUSTMENT. 1 COMB FOR FINISHING TOUCHES. 1 COMB FOR TRIMMING.

CHARGING BASE . ADAPTER . SCISSORS . 3 COMBS FOR BEARD, MOUSTACHE AND HAIR . CLEANING BRUSH . BRUSH FOR HAIR ON THE BACK OF THE NECK . TRAVEL CASE

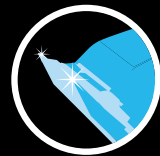


GC 614

Many functions: Hair clipper, Beard trimmer, Precision blade, Nose & Ears trimmer, Trimming function. Fitted with **"intelligent battery"** that prevents it from overcharging.



ADJUSTABLE TO
DIFFERENT
CUTTING LENGTHS



STAINLESS STEEL
BLADE



CORD-CORDLESS
FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING



WASHABLE
HEADS

- Cutting function: Hair clipper - Trimmer for nose and ears - Precision trimmer - Beard trimmer (2 - 8 mm) - "intelligent battery" that prevents from overcharging.
- Hair trimming function
- Cutting length adjustment from 0.8 mm to 30 mm
- Battery autonomy: 50 min.

EAN: 8023277094932

T21.GC614



Comes with:
4 HEADS • 3 COMBS FOR CUT ADJUSTMENT • 1 COMB FOR TRIMMING •
CHARGING BASE • ADAPTER • SCISSORS • COMB • CLEANING BRUSH

GC 617

The Lithium Ion battery gives a rapid charge in just 80 minutes, making the GC617 a perfect work tool. The numerous use functions allow including in a single lightweight tool a practical hair clipper, beard & moustache trimmer, precision trimmer, nose-ear trimmer and razor.



5 CUTTING FUNCTION



ADJUSTABLE TO 15
CUTTING LENGTHS



STAINLESS STEEL
AND CERAMIC BLADE



CORD-CORDLESS
FUNCTION
WITH OR WITHOUT CORD



REMOVABLE HEAD
FOR EASY CLEANING



BALANCE AND
LIGHTNESS

- Cutting function: Hair clipper - Razor - Beard trimmer - Nose & Ear trimmer - Precision trimmer
- Cutting length adjustment: 12: Hair clipper from 0.8 mm to 12 mm
- Beard & moustache trimmer from 0.8 mm to 1 mm
- Chrome finishes
- Battery autonomy: 60 min.

EAN: 8023277122673

T21.GC617



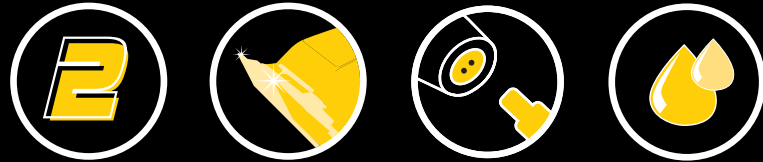
Comes with:
5 HEADS • 4 COMBS FOR CUT ADJUSTMENT (3-6-9-12 mm) • **CHARGING BASE**
ADAPTER • SCISSORS • COMB • CLEANING BRUSH

BODY GROOMER

THE PERFECT TOOL FOR SPORTSPEOPLE

GR 500

Thanks to the anti-slip grip and to its resistance to penetration of water, it is the **ideal tool for sportspeople** who wish to have a clean, impeccable body.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
STAINLESS STEEL BLADE
CORD-CORDLESS FUNCTION WITH OR WITHOUT CORD
WASHABLE HEADS

- Cutting function: Excess body hair - Razor
- Cutting length adjustment - from 0 to 3.5 mm
- Battery autonomy: 30 min.

EAN: 8023277096394

BC11.GROOMER

Comes with:

3 COMBS FOR CUT ADJUSTMENT. CHARGING BASE • ADAPTER • CLEANING BRUSH



TRAVEL LINE

ULTRA-DEFINED RESULTS, WHEREVER YOU ARE

GNT 510 OVETTO

SMALL SIZE, MAXIMUM PRACTICALITY FOR FACIAL CLEANING.

Ideal for those who want all the features for facial cleaning in a single tool, from nose and ear hair to beard and sideburn trimming.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
STAINLESS STEEL BLADE
BATTERY OPERATED
WASHABLE HEADS
ANTI-SLIP, SOFT TOUCH HANDLE

- 1 AA battery
- LED light
- Cutting function: - Trimmer for nose and ears - Unwanted body hair
- Cutting length adjustment - 0 mm

EAN: 8023277069350

T41.OVETTO

Comes with:

2 HEADS . ACCESSORY HOLDING BASE . CLEANING BRUSH

Batteries not included in the package.



6 IN 1

THE PERFECT COMBINATION OF VERSATILITY AND ACCURACY

A simple and compact multifunction product, for those who love being neat all the time and need an accurate tool to finish beards and sideburns and easily get rid of unwanted hair.



ADJUSTABLE TO DIFFERENT CUTTING LENGTHS
STAINLESS STEEL BLADE
BATTERY OPERATED
WASHABLE HEADS
ANTI-SLIP, SOFT TOUCH HANDLE

- 1 AA battery
- Cutting function: Razor - Precision blade - Beard trimmer
- Cutting length adjustment - 0 mm

EAN: 7899094496898

T21.6IN1

Comes with:

3 HEADS. ACCESSORY HOLDING BASE. CLEANING BRUSH.

LUBRICATING OIL. COMB

Batteries not included in the package.



POP MATERIALS



IN STORE VISIBILITY

POSTER FOR SPECIAL OFFERS BASKET



LABELS FOR HAIR STRAIGHTENERS AND HAIR DRYERS



MAGNETIC MODULAR BACK



HAIR CLIPPER DISPLAY
I13.TOSATRICI- 24PZ



URBAN STYLE DISPLAY
I13.URBAN - 24 PZ



DESK2015



IN STORE VISIBILITY



FLOOR DISPLAY
I13.TERRA.4D - 18 PZ.



TABLE DISPLAY
I13.BANCO.4D - TRILOGIA



FLYER TRADE
MP21.TRADE.4D

FLYER CONSUMER
MP21.CONS.4D



VIDEO



PRICE STRIP MARKS
MP28.SEGNAPREZZO



TRILOGIA PACKING



PROFESSIONAL TROLLEY



GENERIC SHOPPER
MP15.2015



MAGNETIC LABEL



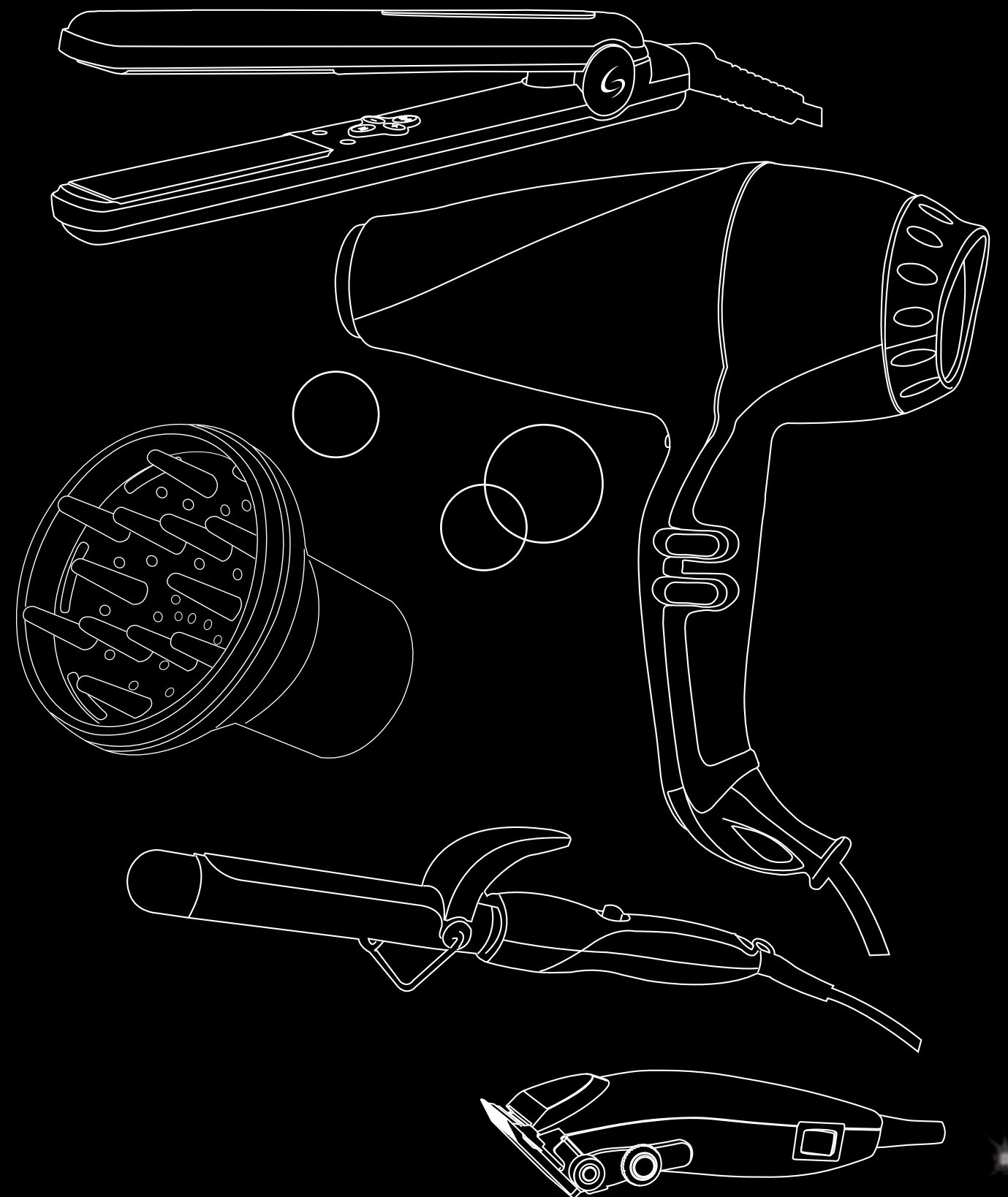
PRICE TAGS



BEAUTY CORNER



TECHNICAL DATA SHEETS



TECHNICAL DATA SHEET
HAIR STRAIGHTENERS

PRODOTTO	IHT TECHNOLOGY	TEMPERATURE ADJUSTMENT	ION TECHNOLOGY	TITANIUM TECHNOLOGY	TOURMALINE TECHNOLOGY	CERAMIC TECHNOLOGY	ROUNDED DESIGN	SUSPENSION SYSTEM	DIGITAL DISPLAY	SWIVEL CABLE	WATT	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
FLAT IRON STARLIGHT IHT PLATINUM ION PLUS	X	x	X		X		x	X	X	x	39	110-240	50-60	P21.SLIGHTDION.PLT	8023277115101
FLAT IRON STARLIGHT IHT TITANIUM ION PLUS	x	X	x	X			x	X	X	X	39	110-240	50-60	P21.SLIGHTDION.TIT	8023277115132
FLAT IRON STARLIGHT IHT TOURMALINE ION PLUS	x	X	x		X		x	X	X	x	39	110-240	50-60	P21.SLIGHTDION.TOR	8023277115040
FLAT IRON STARLIGHT IHT TOUR-MALINE	X	X			X		x	X	X	x	39	110-240	50-60	P21.SLIGHTD.TOR	8023277115071
FLAT IRON ATTIVA DIGITAL ION PLUS BLACK		X	X				X	X	X	X	40	110-240	50-60	P21.CP9DLTO.NR	8023277100480
FLAT IRON ATTIVA DIGITAL ION PLUS WHITE		X	X				X	X	X	X	40	110-240	50-60	P21.CP9DLTO.NR	8023277100480
FLAT IRON ATTIVA DIGITAL BLACK		X					x	X	X	X	40	110-240	50-60	P21.CP9DTO.NR	8023277100473
FLAT IRON ATTIVA DIGITAL WHITE		X					x	x	X	X	40	110-240	50-60	P21.CP9DTO.NR	8023277100473
FLAT IRON ATTIVA LASER ION BLACK			X		x		x	x		X	40	110-240	50-60	P21.CP9LTO	8023277100442
FLAT IRON ATTIVA BLACK					X		X	X		X	40	110-240	50-60	P21.CP9TO	8023277100435
FLAT IRON FAIRY WAVES						X				X	50	220-240	50	P21.WAVES	8023277111530
FLAT IRON FABLE FRISÉ						X				X	50	220-240	50	P21.FRISE	8023277111547
FLAT IRON URBAN LOVE					X		X	X		X	40	110-240	50-60	P21.URB.LOVE	8023277114371
FLAT IRON URBAN SNAKE					X		X	x		X	40	110-240	50-60	P21.URB.SNAKE	8023277114395
FLAT IRON URBAN CHEV					X		X	X		X	40	110-240	50-60	P21.URB.CHEV	8023277114388
FLAT IRON URBAN RAINBOW					X		X	X		X	40	110-240	50-60	P21.URB.RAINBOW	8023277119413
FLAT IRON URBAN RED CITY					X		X	X		X	40	110-240	50-60	P21.URB.CITY	8023277119406
FLAT IRON URBAN SKY LIGHT BLUE					X		X			x	25	110-240	50-60	P21.URB.SKY	8023277099289
FLAT IRON ELEGANCE TOURMALINE DIGITAL		X			X			X	X	X	40-46	110-240	50-60	P21.ELEGANCE.DGT	8023277122666
FLAT IRON ELEGANCE TOURMALINE ELECTRONIC		X			x			X	X	X	40-46	110-240	50-60	P21.ELEGANCE.LED	8023277122659
FLAT IRON ELEGANCE TOURMALINE ON-OFF					x			X		X	40-46	110-240	50-60	P21.ELEGANCE	8023277122642
FLAT IRON ERGOSTYLER ION			X		X						37	110-240	50-60	P21.ERGOSTYLERION	8023277116726
FLAT IRON ERGOSTYLER					X						37	110-240	50-60	P21.ERGOSTYLER	8023277116986
MINI FLAT IRON TOURMALINE					X						20	110-240	50-60	P21.CP1TO.MINI	8023277092303
MINI FLAT IRON TITANIUM				X							20	110-240	50-60	P21.MINITI	8023277096912
MINI FLAT IRON CAR EDITION						X					25	12		P21.CP9MINI.CAR	8023277098145
MINI FLAT IRON MIDI TOO CHIC						X		X			24	110-240	50-60	P21.MIDI.TOO	8023277106680
MINI FLAT IRON SMART MIDI					X			X			55	100-240	50	P21.MIDI	8023277094895

TECHNICAL DATA SHEET
PHON

PRODUCT	AC LONG LIFE MOTOR	DC ULTRA LIGHT MOTOR	ION TECHNOLOGY	TOURMALINE TECHNOLOGY	CERAMIC TECHNOLOGY	PRODUCT WEIGHT IN LB	TEMPERATURE	SPEED	COOL SHOT	REMOVABLE FILTER	CABLE (MT)	ULTRA-NARROW PROFESSIONAL NOZZLE	NOZZLES	DIFFUSER	CONSUMPTION	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
DRYER LEGGERO ION WHITE	X		X			1.27	6	2	X	X	3.0	X		X	2400	220-240	50-60	A21.LEGGEROION.BN	8023277002692
DRYER LEGGERO BLACK	X					1.18	6	2	X	x	3.0	X			2400	220-240	50-60	A21.LEGGERO.BN	8023277002708
DRYER ECO FORCE LIGHT GREEN	x					1.07	6	2	X	X	3.0	X			1300	220-240	50-60	A21.ECO.VR	8023277002746
DRYER COMFORT ION RED	x		X			1.19	6	2	X	x	3.0	X		X	2200	220-240	50-60	A21.COMFORTION.RS	8023277002760
DRYER COMFORT BLUE	X					1.17	6	2	X	x	3.0	X			2200	220-240	50-60	A21.COMFORT.BL	8023277002753
DRYER FORZA ION	X		X			1.39	6	2	X	X	1.8		2		2400	220-240	50-60	A21.FORZAION.NR	8023277115422
DRYER FORZA	X					1.39	6	2	X	X	1.8		2		2400	220-240	50-60	A21.FORZA.NR	8023277115415
DRYER POWER ION	X		X			1.38	6	2	X	X	1.8		2	X	2200	220-240	50	A21.POWERION.NR	8023277115316
DRYER POWER	X					1.38	6	2	X	X	1.8		1		2200	220-240	50	A21.POWER.NR	8023277115309
DRYER POTENZA ION		X	X			0.93	6	2	X	X	1.8		1		2400	220-240	50-60	A21.POTENZAION.NR	8023277115446
DRYER POTENZA		X				0.93	6	2	X	X	1.8		1		2400	220-240	50-60	A21.POTENZA.NR	8023277115439
DRYER AIRTECH ION		X	X			1.05	6	2	X	X	1.8		1	X	2300	220-240	50-60	A21.AIRTECHION.NR	8023277115361
DRYER AIRTECH		X				1.05	6	2	X	X	1.8		1	X	2300	220-240	50-60	A21.AIRTECH.NR	8023277115354
DRYER ENERGY ION		X	X		X	0.95	6	2	X	X	1.8		1	X	2200	220-240	50-60	A21.ENERGYION.NR	8023277113596
DRYER ENERGY		X			X	0.95	6	2	X	X	1.8		1	X	2200	220-240	50-60	A21.ENERGY.NR	8023277113541
MINI DRYER JOURNEY 1600	X				X	0.43	2	2	X		2.0		1		1600	120-230	50-60	A21.JOURNEY	8023277116801
WALL DRYER		X				0.44	2	2			SPIRAL				1200	230	50	A21.805	7897505782240
DRYER EOLIC PLUS ION		X	X	X		0.86	4	2	X	X	2.0		1	X	2200	220-240	50	A21.EOLICPLUSION	8023277107168
DRYER EOLIC PLUS		X		X		0.82	4	2	X	X	2.0		1	X	2200	220-240	50	A21.EOLICPLUS	8023277107144
DRYER EOLIC ION		X	X	X		0.69	2	2	X		2.0		1		1800	220-240	50	A21.EOLICION	8023277107106
DRYER EOLIC		X		X		0.69	2	2			2.0		1		1800	220-240	50	A21.EOLIC	8023277107083
MINI DRYER EOLIC		X		X		0.68	2	2	X		2.0		1		1700	220-240	50	A21.EOLICMINI	8023277106697
DRYER DELTA 2000 CERAMIC ION	X		X			1.34	6	2	X	X	2.0		1		2400	220-240	50-60	A21.DELTAION	8023277098169
DRYER DELTA 2000 CERAMIC	X					1.34	6	2	X	X	2.0		1		2400	220-240	50-60	A21.DELTA	8023277098152
DRYER BREZZA ION TOURMALINE		X	X			1.15	6	2	X	X	2.0		1	X	2100	220-240	50-60	A21.BREZZAION.BN	8023277100893

TECHNICAL DATA SHEET
MULTISTYLER

PRODUCT	AC LONG LIFE MOTOR	DC ULTRA LIGHT MOTOR	ION TECHNOLOGY	SWIVEL CABLE	CABLE (MT)	ART CODE	EAN CODE
MULTISTYLER TURBO ION 2000 - 808		X	X	X	2.4	A21.808	8023277106697
MULTISTYLER TURBO ION 807		X	X	X	2.4	A21.807	8023277098169
MULTISTYLER TURBO MS 700		X		X	2.4	A21.MS700	8023277100893

TECHNICAL DATA SHEET
TRILOGIES

PRODUCT	IHT TECHNOLOGY	TEMPERATURE ADJUSTMENT	ION PLUS TECHNOLOGY	TITANIUM TECHNOLOGY	TOURMALINE TECHNOLOGY	CERAMIC TECHNOLOGY	ROUNDED DESIGN	SUSPENSION SYSTEM	DIGITAL DISPLAY	SWIVEL CABLE	WATT	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
4D THERAPY CP1 NOVA DIGITAL ION PLUS	X	X	X		X		X	X	X	X	36	50-60	110-240	P21.CP1NOVADION.4D	8023277120785
3D THERAPY ATTIVA DIGITAL ION PLUS			X	X		X		X	X	X	40	50-60	110-240	P21.CP9DION.3D	8023277115842

PRODUCT	AC LONG LIFE MOTOR	DC ULTRA LIGHT MOTOR	ION PLUS TECHNOLOGY	TOURMALINE TECHNOLOGY	PRODUCT WEIGHT IN LB	TEMPERATURE	SPEED	COOL SHOT	REMOVABLE FILTER	CABLE (MT)	NOZZLES	DIFUSER	CONSUMPTION	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
4D THERAPY LEGGERO ION PLUS	X		X		1.23	6	2	X	X	1.8	2	1	2400	220-240	50	A21.LEGGEROION.4D	8023277120761
3D THERAPY POTENZA ION PLUS		X	X	X	0.93	6	2	X	X	1.8	1		2400	220-240	50-60	A21.POTENZAION.3D	8023277115835
4D THERAPY OZONE 3 ION BRUSH			X													MP59.4D	8023277120341
3D THERAPY IONIC BRUSH			X													MP59.3D	8023277115859

TECHNICAL DATA SHEET
CURLING IRONS

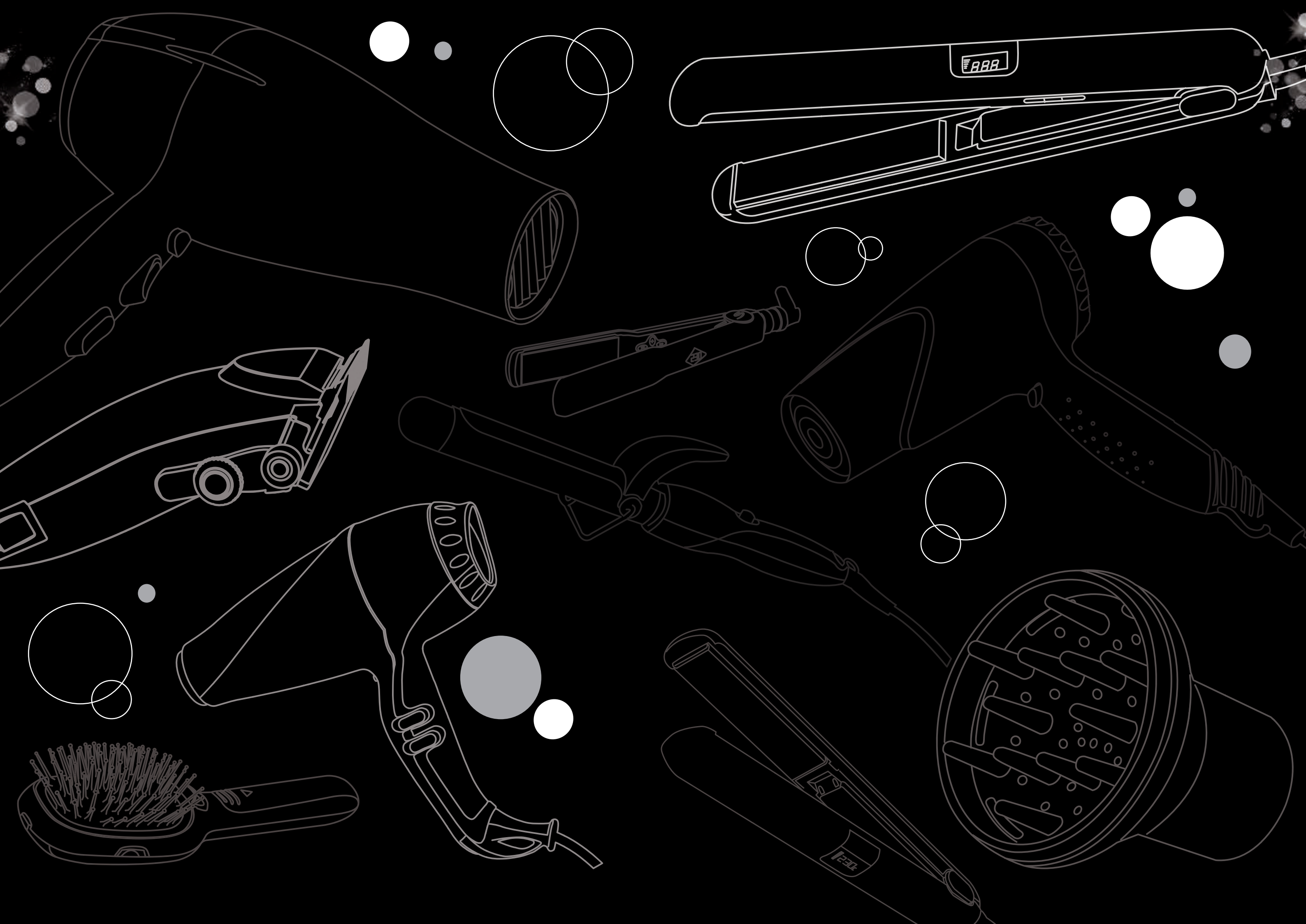
PRODUCT	IHT TECHNOLOGY	TEMPERATURE ADJUSTMENT	ION TECHNOLOGY	TITANIUM COATED TUBE	TOURMALINE COATED TUBE	CERAMIC COATED TUBE	DIGITAL DISPLAY	SINGE-TIP	SWIVEL CABLE	CONSUMPTION	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
CURLING IRON TITANIUM 19		X		X			X	X	X	40	100-240	50-60	F21.19TI	8023277096936
CURLING IRON TITANIUM 25		X		X			X	X	X	50	100-240	50-60	F21.25TI	8023277096943
CURLING IRON TOURMALINE 19					X			X	X	25-30	100-240	50-60	F21.19TO	7899094497871
CURLING IRON TOURMALINE 25					X			X	X	40-45	100-240	50-60	F21.25TO	7899094499080
CURLING IRON TOURMALINE 33					X			X	X	45-50	100-240	50-60	F21.33TO	7899094499097
CURLING IRON CERAMIC 25						X		X	X	48	220	50	F21.25CE	8023277110212
CURLING IRON CERAMIC 33						X		X	X	56	220	50	F21.33CE	8023277110229
CURLING IRON STARLIGHT IHT 19	X	X		X			X	X	X	33-35	100-240	50-60	F21.19SLIGHT	8023277122116
CURLING IRON STARLIGHT IHT 25	X	X		X			X	X	X	44-47	100-240	50-60	F21.25SLIGHT	8023277122123
CURLING IRON STARLIGHT IHT 33	X	X		X			X	X	X	48-51	100-240	50-60	F21.33SLIGHT	8023277122130

TECHNICAL DATA SHEET
CLIPPER - TRIMMER

PRODUCT	REMOVABLE HEAD	CUTTING FUNCTIONS	STAINLESS STEEL BLADE	CERAMIC STEEL BLADE	SOFT TOUCH GRIP	TRAVEL CASE	HEADS WASHABLE	INTERCHANGEABLE HEADS	ADJUSTMENT LEVER	DIGITAL DISPLAY	THINNING FUNCTION	CUTTING LENGHT	GUIDE COMB	USAGE KIT	CORD CORDLESS	MAGNETIC	OPERATING TIME IN MINUTE	BATTERY OPERATED	VOLTAGE	FREQUENCY	ART CODE	EAN CODE
CLIPPER GC585	X	30	X	X					X	X	X	0.8-30 MM	6	X	X		60		100-240	50-60	T21.GC585	8023277097735
CLIPPER GC572	X	9	X						X	X		0.8-22 MM	1	X	X		60		100-240	50-60	T21.GC572	8023277116740
CLIPPER GC565	X	11	X						X	X	X	0.8-30 MM	2	X	X		70		100-240	50-60	T21.GC565	8023277105393
CLIPPER GC555	X	11	X						X		X	0.8-30 MM	2	X	X		60		230	50	T21.GC555	8023277093973
CLIPPER GC563	X	20	X	X					X			0.8-14 MM	2	X	X		70		100-240	50-60	T21.GC563	8023277115941
CLIPPER GC583	X	20	X	X					X	X		0.8-14 MM	2	X	X		60		100-240	50-60	T21.GC583	8023277122895
CLIPPER GC545	X	11	X								X	0.8-30 MM	2	X	X		60		230	50	T21.GC545	8023277097728
CLIPPER GC543	X	10	X								X	0.8-32 MM	1	X	X		60		230	50	T21.GC543	8023277097711
MAGNETIC CLIPPER GM590		6	X		X				X			0.8-12MM	4	X		X	X		220-240	50	T21.GM590	8023277096264
MAGNETIC CLIPPER GM560.25		16	X		X	X			X			0.8-25.4 MM	16	X		X	X		220-240	50	T21.GM560.25	8023277106703
MAGNETIC CLIPPER GM560		9	X		X				X			0.8-20 MM	5	X		X	X		220-240	50	T21.GM560	8023277095601
TRIMMER GT556	X	13	X						X			0.8-12MM	1	X	X		30		230	50	T41.GT556	8023277116771
TRIMMER GT555	X	7	X		X							0.8-13 MM	6	X	X		30		230	50	T41.GT555	8023277105409
TRIMMER GT420	X	6	X									0.8-15 MM	1	X			X	2AAA	3	.	T41.GT420	8023277099340
MULTIFUNCTION GC615	X	5	X					X	X			0.8-12 MM	4	X	X		60		3	.	T21.GC615	8023277119482
MULTIFUNCTION GCX622	X	6	X		X	X	X	6		X	X	0-30 MM	6	X	X		60		100-240	50-60	T21.GCX622	8023277105416
MULTIFUNCTION GCX621	X	5	X		X	X	X	5			X	0-30 MM	6	X	X		60		100-240	50-60	T21.GCX621	8023277105423
MULTIFUNCTION GC614	X	4	X		X		X	5			X	0.8-30 MM	4	X	X		50		100-240	50-60	T21.GC616	8023277095946
MULTIFUNCTION GC617	X	5	X					X	X	X		0.8-12 MM	4	X	X		60		3	.	T21.GC617	8023277122673
BODYGROOMER		2	X				X					0-3.5 MM	3	X	X		30		100-240	50-60	BC11.GROOMER	8023277096394
OVETTO		2	X		X		X	2				0 MM	.	.			X	1 AA			T41.OVETTO	8023277069350
6 IN 1		3	X					3				0 MM	1	X	X		X	1 AA			T21.6IN1	7899094496898

TECHNICAL DATA SHEET
POP

PRODUCT	ART CODE
POSTER FOR SPECIAL OFFERS BASKET	MP30.CESTOFFERTE
HORIZONTAL MAGNETIC BACK	MP29.GAMA25X50.ORIZZ
VERTICAL MAGNETIC BACK	MP29.GAMA25X50
HAIR STRAIGHTENER PINK ROUND STAMP	MP26.TONDO.IHT
HAIR DRYER PINK ROUND STAMP	MP26.TONDO.2+3
HAIR DRYER PINK ROUND STAMP	MP26.TONDO.9MM
URBAN STYLE 24 PIECE DISPLAY	I13.URBAN
HAIR CLIPPER 24 PIECE DISPLAY	I13.TOSATRICI
PROMOTIONAL STALL	DESK2015
PROFESSIONAL TROLLEY	POSTAZIONE.TROLLEY
MAGNETIC CLIPPER LABEL	MP27.GC545
MAGNETIC CLIPPER LABEL	MP27.GC555
MAGNETIC CLIPPER LABEL	MP27.GC585
MAGNETIC CLIPPER LABEL	MP27.GC614
PRICE TAG	MP28.SEGNAPREZZO
BEAUTY CORNER	MINISTAND
RED ROLL-UP MODEL	ROLLUPROSSA.CON5
RED ROLL-UP MODEL	ROLLUPMORA.CON5
HAIR STYLIST TROLLEY	CARRELLO
HAIR STYLIST STOOL	SGABELLO
4D THERAPY 3 PIECES DISPLAY	I13.BANCO.4D
4D THERAPY 18 PIECES DISPLAY	I13.TERRA.4D
4D THERAPY FLYER CONSUMER	MP21.CON5.4D
4D THERAPY FLYER TRADE	MP21.TRADE.4D





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